Community Action Project
NHS BLOOD & TRANSPLANT
Community Action Partner
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Aim:
To ensure the safe and reliable supply of blood for hospitals across the UK

Roles:
Only 4% of the population give blood - and only 7% of those donors are under 30 years old. We need to recruit younger donors now to ensure blood stocks stay at a healthy level. We are looking for volunteers to help promote blood donation to students at Royal Holloway and enrol new donors for the blood donor session we hold there, as well as public sessions in general. The role involves; finding effective ways of reaching students, (for example through clubs/societies) displaying posters/leaflets, setting up information stands in communal areas, organising talks, helping to promote our upcoming sessions at Royal Holloway, and filling appointments. You will also producing your own promotional material using our branded templates (leaflets, posters, screen ads etc), and keep track of how effective activities are in terms of time spent and number of donors recruited and/or amount of information passed on.

Training:
Volunteers will mostly be supervising themselves with ongoing adhoc activities and contact with us will be as often as you wish it to be. However we will need to be kept informed of any activities you're planning to do to ensure they do not breach any of our policies (such as data protection, branding etc). We will be on hand for any question/support and can assist with certain activities if required (such as manning recruitment stands and delivering presentations that have been organised). We will also provide any branded leaflets, enrolment forms etc, along with poster templates. We will provide necessary training - which will involve us coming into the university for a short training session (date tbc).

Location: All activity takes place on the Royal Holloway campus

Times: This is an informal role with no minimum/maximum hours required - volunteers are able to spend as much time as they like on activities- any amount of time helps.

CRB: No CRB is required for this project

Royal Holloway
University of London