**Community Action Project**  
Marketing Planner

**Community Action Partner**  
Kingsmead Sailing Club

**Aim:** Acquisition of grant funds to support growth and development of the club

**Role:** Identify funding bodies, who could be approached to help development the club; funding for capital items, refurbishment and coaching costs are priority areas. The volunteer would be judged on number of applications submitted, number of successful outcomes and their value

**Training:** The sailing club would provide access information on grant funding options as well as growth strategy of the club. It would define the areas where funding is needed. It would introduce the volunteer to the RYA development manager, who could provide expert advice and would sponsor the fund applications

**Location:** Train to Datchet and then walk to Kingsmead Sailing Club (20min)

**Times:** This project is neither location nor time specific; therefore it could be done at any time to suit the volunteer. However, they would wish it to be finished in a specific negotiable time scale.

**CRB:** A CRB disclosure is not required.

**Other:** This project has accessibility and the Community Partner will reimburse expenses.

**Application:** All volunteers must be registered as Community Action volunteers. To do so, visit [http://www.rhul.ac.uk/services/volunteering/register.html](http://www.rhul.ac.uk/services/volunteering/register.html)