Faculty of Management, Economics and Law
Postgraduate Studies
Royal Holloway is widely recognised on the world stage as one of the UK’s leading teaching and research universities. One of the larger colleges of the University of London, we are strong across the sciences, social sciences, arts and humanities. Our 9,000 students work with internationally renowned scholars in 23 academic departments. The University of London degree gained by our talented, high-achieving graduates is valued the world over.

As a cosmopolitan community, with students from over 130 countries, we focus on the support and development of the individual. Our friendly campus, just 19 miles west of central London, provides a unique environment for university study. Campus life revolves around the Student’s Union, which runs over 100 societies and sports clubs, and we are recognised as London’s best sporting college.
Faculty of Management, Economics and Law

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Department of Economics
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or Postgraduate Academic Coordinator
Vinay.Nundlall@royalholloway.ac.uk
or visit: royalholloway.ac.uk/economics/prospectivestudents/home.aspx

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Vicky.Titchmarsh@royalholloway.ac.uk
T: +44(0)1784 414235
or visit: royalholloway.ac.uk/criminologyandsociology/prospectivestudents

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This brochure was published in July 2017 and the information given was correct at that time. It is intended primarily for those considering admission to Royal Holloway, University of London as postgraduate students in 2018/19. Occasionally it may be necessary for the University to vary the content and delivery of programmes so we advise all applicants to refer to the website prior to making any application. Full terms and conditions of admission can be found at royalholloway.ac.uk/studyhere.
Welcome to the Faculty of Management, Economics and Law

The Faculty comprises of the Department of Economics, the School of Law and the School of Management at Royal Holloway which provides an influential platform for first class research, teaching and consultancy. Our ethos is built around our commitment to furthering knowledge, stimulated by original research and effective collaborations with local and international businesses, governments and public services.

Our programmes are therefore designed to provide you with the theory, knowledge and associated skills and expertise to help you progress your career.

Our academics are internationally renowned researchers, with strong academic backgrounds and experience of industry worldwide. As such, we offer a truly international learning experience – many of our programmes draw upon the Faculty’s links with companies and institutions worldwide to offer programmes that reflect the global nature of modern business, finance and economics.

The School of Management holds membership to several external organisations that responsibly advance and inspire management education, for example, the AMBA Accredited MBA programme, and Principles for Responsible Management Education (PRME).

Since 1995 the Department of Economics has developed a strong reputation as a world class centre of research and teaching. Staff have been recruited from pre–eminent economics departments in the UK and internationally. We have strong links with the banking and finance sectors. The Department is ranked in the top ten, receiving high scores for the real-world impact of its research and for the percent of research rated as ‘world leading’ (REF 2014). The School of Law’s MSc Forensic Psychology programme is accredited by the British Psychological Society and forms stage one of the route to Chartered Forensic Psychologist status.

Our programmes

**Economics and Finance**
- MSc Computational Finance
- MSc Computational Finance (Year in Industry)
- MSc Economics
- MSc Economics (2-Year Programme)
- MSc Finance
- MSc Finance (2-Year Programme)

**Law**
- MSc Forensic Psychology

**Research programmes**
- MPhil/PhD in Economics
- MPhil/PhD in Law
- MPhil/PhD in Management

**Management**
- MA Consumption, Culture and Marketing
- MA Marketing
- MSc Business Information Systems
- MSc Entrepreneurship
- MSc Entrepreneurship (Year in Business)
- MSc International Accounting
- MSc International Human Resource Management
- MSc International Management
- MSc International Management (Marketing)
- MSc Managing Digital Innovation
- MSc Sustainability and Management
- MBA International Management
- MBA International Management (Year in Business)
The Careers Group
The Careers Service is affiliated with The Careers Group, one of the largest higher education careers organisations in Europe. Our Careers staff have the knowledge and expertise, complemented by a wide range of careers events and activities, to help you further your career.

Individual careers advice
Careers advisers offer one-to-one careers coaching sessions, designed to assist you with your career strategy, help you to review your CV and answer any specific questions you may have about your career plan. The Department of Economics career’s executive is also dedicated to improving your employability skills, specifically within the field of Economics and Finance.

Help with your job search
Our Careers advisors offer hands-on support with CV writing and application forms, psychometric tests and succeeding at interviews. They run skills workshops several times a week to suit your schedule and provide access to national and international jobs through online resources, JobOnline, International JobOnline and Careers Tagged from The Careers Group.

We strongly advise you to begin your job application preparation at the beginning of the academic year. You should attend appropriate activities, events and networks to utilise the services and facilities available. Meeting potential employers at these events and honing your networking skills will greatly increase your success in finding a job.

How our alumni can help your career
Our Alumni Relations office also caters for your needs by arranging both high profile business events and various social activities to help you expand your networks. These activities provide you with the opportunity to engage with a range of employers and to meet our alumni.

International students
The on-campus Careers Centre runs a specialist programme of events aimed at non-EU students including:

• UK immigration talks

Who employed our graduates?

• Barclays
• Bloomberg L.P
• BMW
• Deloitte
• Deutsche Bank
• Goldman Sachs
• IBM
• J.P. Morgan
• KPMG
• Lloyds Banking Group
• Mercedes-Benz
• Morgan Stanley
• Nissan
• Ogilvy & Mather Group
• PwC
• Société Générale
• Thomson Reuters
• United Nations (UN)
• Versace
• Xerox

Previous employer events on campus

• Law forum
• University of Law
• Norton Rose: Intro to graduate schemes for law students
• Civil Service Fast Stream
• Foreign & Commonwealth Office
• Bloomberg Office visit
• Bloomberg: Interviews & Assessment centres
• Enterprise rent-a-Car: Mock Assessment Centre
• Meet the Marketers
• Meet the PR Professionals
• Management Consultancy alumni panel
• Banking and Beyond
• BDO: Commercial Awareness
• Insights into Graduate Schemes with Centrica & HSBC
• Teaching forum
• Careers in HR & Recruitment

• International employer web-chats and presentations
• One-to-One careers coaching
• International futures course in London
• Extensive online resources – from handouts to podcasts
• Specialist international student careers website
• International JobOnline vacancies website

For further information about careers in management, economics and finance at Royal Holloway please visit royalholloway/careersmanagement or royalholloway.ac.uk/economics/yourfuturecareer
This joint programme allows you to specialise in modern quantitative finance and computational methods for financial modelling. This is an attractive advanced qualification, especially suitable if you are seeking employment in asset structuring, product pricing or risk management, among other fields.

Programme structure
Two week pre-sessional mathematics refresher course

Mandatory courses
Data Analysis
Database Systems
Foundations of Finance
Investment and Portfolio Management
Programming for Data Analysis
Individual Project/Dissertation

Optional courses
Advanced Data Communications
Business Intelligence
Computational Optimisation
Computation with Data
Internet and Web Technologies
Large Scale Data Storage and Processing
Machine Learning
Methods of Computational Finance
Software Verification

Contact for more information
Postgraduate Faculty Administrator:
Sharon.thomas@royalholloway.ac.uk
T: +44 (0)1784 443432

Programme Directors: Dr Yuri Kalnishkan and Dr Alessio Sancetta msc-admissions@cs.royalholloway.ac.uk
Department of Economics

**MSc Economics**

**Fast facts**

<table>
<thead>
<tr>
<th>Qualification</th>
<th>Master of Science</th>
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</thead>
<tbody>
<tr>
<td>Number of places</td>
<td>30</td>
</tr>
<tr>
<td>Programme duration</td>
<td>1 year F/T, September to September</td>
</tr>
<tr>
<td>Study programme</td>
<td>6 courses (combination of mandatory and optional), pre-sessional course in mathematics and statistics, dissertation and research methods course</td>
</tr>
<tr>
<td>Assessment</td>
<td>Coursework, examinations and dissertation/individual project</td>
</tr>
<tr>
<td>Entry requirements</td>
<td>An Upper second class (2:1) UK honours degree in Economics, or alternatively in Mathematics, Physics or a similarly mathematical subject</td>
</tr>
<tr>
<td>Fees</td>
<td>See page 22</td>
</tr>
<tr>
<td>Scholarships &amp; bursaries</td>
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<td>International students</td>
<td>You should visit the International pages on our website for information on our entry, and English language requirements</td>
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</tbody>
</table>

This programme will provide you with rigorous training in the analysis of economics, including quantitative techniques and research methods. You will study mandatory courses in Microeconomics, Macroeconomics and Econometrics, as well as a range of optional courses to allow specialisation. On completion, you will be equipped with the tools of the professional economist and be ready for your chosen career path.

**Programme structure**

Two week pre-sessional mathematics refresher course

**Mandatory courses**

- Econometrics
- Macroeconomics
- Mathematical Methods
- Microeconomics
- Dissertation (including Research Methods)

**Optional courses**

- Industrial Economics
- Advanced Topics in Microeconomics
- Decision Theory and Behaviour
- Evaluation Econometrics
- Experimental Economics
- Financial Econometrics
- Labour Economics
- Public Economics
- The Theory of Financial Crises

**Programme Director:** Professor Manolis Galeianos

manolis.galenianos@royalholloway.ac.uk
This programme provides you with an opportunity to study a portfolio of courses in the first year designed to bring you up to the entry standard for the Masters degree; ideal if you have graduated from disciplines other than Economics or if you have some background in Economics and wish to deepen your understanding of the discipline. Subject to performance and progression pre-requisites, at the end of the first year you will progress to the 1-year long MSc in Economics, or to other related MSc programmes.

Programme structure
Two week pre-sessional mathematics refresher course

Year 1 Mandatory courses
- Microeconomics
- Macroeconomics
- Quantitative Methods

Year 1 Optional courses
- Development Economics
- Economic History
- Economics of Life
- Financial Economics
- Game Theory
- Industrial Economics
- Labour Economics
- Public Economics

Year 2 Mandatory courses
- Econometrics
- Macroeconomics
- Microeconomics
- Mathematical Methods
- Dissertation (including Research Methods)

Year 2 Optional courses
- Advanced Topics in Microeconomics
- Decision Theory and Behaviour
- Evaluation Economics
- Experimental Economics
- Financial Econometrics
- Industrial Economics
- Labour Economics
- Public Economics
- The Theory of Financial Crises

Programme Director: Professor Manolis Galenianos
manolis.galenianos@royalholloway.ac.uk
This programme provides you with rigorous training in the analysis of issues in finance and corporate policy while improving your analytical and technical expertise. The programme is ideal if your career objectives lie broadly with the financial services, banking and business sectors and policy making.

**Programme structure**
Two week pre-sessional mathematics refresher course

**Mandatory courses**
- Corporate Finance
- Financial Econometrics
- Foundations of Finance
- Mathematical Methods
- Quantitative Methods for Finance
- Dissertation (including Research Methods)

**Optional courses**
- Decision Theory and Behaviour
- Fixed Income Securities and Derivatives
- Investment and Portfolio Management
- Private Equity
- The Theory of Financial Crises
This two-year programme provides you with an opportunity to study a portfolio of courses in the first year, designed to bring you up to the entry standard for the Masters degree. It gives you the opportunity to strengthen your economics, finance and quantitative knowledge during the first year. Subject to performance pre-requisites, at the end of the first year you will progress to the 1-year MSc in Finance. This programme is an excellent preparation both for a career in the financial services, banking, business sectors and policy making.

Programme structure
Two week pre-sessional mathematics refresher course

Year 1 Mandatory courses
Microeconomics
Macroeconomics
Quantitative Methods

Year 1 Optional courses
Game Theory
Financial Econometrics
Financial Economics

Year 2 Mandatory courses
Corporate Finance
Foundations of Finance
Quantitative Methods for Finance
Financial Econometrics
Mathematical Methods
Dissertation (including Research Methods)

Year 2 Optional courses
Decision Theory and Behaviour
Fixed Income Securities and Derivatives
Investment and Portfolio Management
Private Equity
The Theory of Financial Crises

Programme Director: Professor Alessio Sancetta
Alessio.Sancetta@royalholloway.ac.uk
This British Psychological Society (BPS) accredited programme is delivered by the School of Law and the Department of Psychology. You will develop skills in integrating multidisciplinary concepts and communicating to multidisciplinary colleagues. The strong links with external practitioners in the field of forensic psychology gives the programme a distinctive emphasis on detention and prisons, the assessment and treatment of the mentally disordered offender and young people in the Criminal Justice System.

This programme satisfies the requirements for Stage 1 of the qualification in Forensic Psychology curriculum as required by the BPS.

**Programme Structure**

**Mandatory courses**
- Advanced and Applied Research Techniques
- Cognitive, Social and Neuroscience Approaches to Forensic Investigation
- Research Based Practice in Forensic Psychology
- Statistics for Research
- Young People in the Criminal Justice System
- The Legal and Criminal Justice Context for Forensic Psychology
- Dissertation

**Fast facts**

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<thead>
<tr>
<th>Qualification</th>
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</thead>
<tbody>
<tr>
<td>Number of places</td>
<td>25</td>
</tr>
<tr>
<td>Programme duration</td>
<td>1 year F/T, September to September, or 2 years P/T</td>
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<tr>
<td>Study programme</td>
<td>6 mandatory courses and dissertation</td>
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<tr>
<td>Assessment</td>
<td>Coursework, examinations and dissertation</td>
</tr>
<tr>
<td>Entry requirements</td>
<td>At least an Upper second class (2:1) UK honours degree in Psychology, or any Psychology joint degree accredited by the British Psychological Society, or evidence of the BPS Graduate Basis for Chartered Membership</td>
</tr>
<tr>
<td>Fees</td>
<td>See page 22</td>
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<td>You should visit the International pages on our website for information on our entry, and English language requirements</td>
</tr>
</tbody>
</table>

**Programme Director:** Dr Emily Glorney
Emily.Glorney@royalholloway.ac.uk
This joint programme draws together content and teaching from the subject areas of marketing and sociology. It explores claims that our contemporary world can be best understood as a consumer society and a brand culture and explores how marketing and consumerism increasingly define our experiences, social relationships and civic infrastructure. As such, you will analyse marketing behaviour with a view to better understand how it functions as a determinative mode of production and mediation whose influence reaches well beyond spheres of consumer behaviour and marketing management and into the realms of politics, culture and society.

**Programme Structure**

Foundations of Modern Management (management conversion course taught during Induction week only)

**Mandatory courses**

- Consumers and Brands
- Sociology of Consumption
- Consumption Research Methods
- Dissertation

**Optional courses - Marketing**

- Arts Marketing
- Consumption, Markets and Culture
- Marketing and Technology
- Marketing Communications

**Optional courses - Sociology**

- Children and Consumption
- Crime and Consumerism
- Fear, Risk and Consumption
- Social Identities, Consumption and Difference
- Youth Culture and the Making of Modern Consumer Society

**Programme Director:** Dr Benedetta Cappellini  
benedetta.cappellini@royalholloway.ac.uk
This programme will provide you with an in-depth and critical understanding of a world increasingly defined by a culture of consumerism and the role played by marketing activities, in building strong customer relationships and business opportunities. You will develop a strong understanding of the contemporary issues relating to marketing, consumers and culture.

**Programme Structure**
Foundations of Modern Management (management conversion course taught during Induction week only)

**Mandatory courses**
- Consumers and Brands
- Marketing a Critical Introduction
- Research Methods
- Dissertation

**Optional courses**
- Arts Marketing
- Business to Business Marketing
- Consumption, Markets and Culture
- Digital Media Marketing
- Marketing and Technology
- Marketing Communications
- Marketing Ethics
- Not-for-Profit and Public Sector Marketing
- Services Marketing
- Sports Marketing

**Programme Director:** Dr Andreas Chatzidakis
Andreas.Chatzidakis@royalholloway.ac.uk
# MSc Business Information Systems

## Fast facts

<table>
<thead>
<tr>
<th>Qualification</th>
<th>Master of Science</th>
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<tbody>
<tr>
<td>Number of places</td>
<td>80</td>
</tr>
<tr>
<td>Programme duration</td>
<td>1 year F/T, September to September</td>
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<tr>
<td>Study programme</td>
<td>8–9 courses (combination of mandatory and optional) and dissertation</td>
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<tr>
<td>Assessment</td>
<td>Coursework, examinations and dissertation</td>
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<tr>
<td>Entry requirements</td>
<td>A lower second class (2:2) UK honours degree or equivalent. A background in business and management and/or computer science is preferred but not essential.</td>
</tr>
<tr>
<td>Fees</td>
<td>See page 22</td>
</tr>
<tr>
<td>Scholarships &amp; bursaries</td>
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</table>

This programme provides you with sound, theoretically informed and relevant knowledge of information and communications technology (ICT) and its use in key business and organisational settings. This programme is suitable if you have not studied for a management or technology-based qualification before.

## Programme Structure

**Foundations of Modern Management** (management conversion course taught during Induction week only)

## Mandatory courses

- Database and Web Technologies
- IS Design, Development and Management
- IS Theory and Practice
- People and Technology
- Dissertation Preparation and Research Methods
- Dissertation

## Optional courses

- Enterprise Systems
- E-business
- Knowledge management
- Business Intelligence
- Cyber Crime

## Programme Director:

Dr Simon Foley

simon.foley@royalholloway.ac.uk
School of Management

MSc Entrepreneurship
MSc Entrepreneurship (Year in Business Option)

**Fast facts**

<table>
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<td>Number of places</td>
<td>30</td>
</tr>
<tr>
<td>Programme duration</td>
<td>1 year F/T, September to September, or with an additional year in business</td>
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<tr>
<td>Study programme</td>
<td>Combination of mandatory and optional courses and dissertation</td>
</tr>
<tr>
<td>Assessment</td>
<td>Coursework, examinations and dissertation</td>
</tr>
<tr>
<td>Entry requirements</td>
<td>An upper second class (2:1) UK honours degree or equivalent. Relevant professional qualifications and experience in an associated area will be considered</td>
</tr>
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This programme is designed to equip you with a specialist and in-depth understanding of entrepreneurship covering contemporary entrepreneurship research, policy and practice. You will acquire key skills and knowledge required to develop your own projects, whether it be starting a new organisation or developing an entrepreneurial project within an existing organisation, in the public, private or voluntary sectors.

**Programme Structure**
Foundations of Modern Management (management conversion course taught during Induction week only)

**Mandatory courses**
- Introduction to Entrepreneurship
- Business Opportunities, Ideas and Planning
- Corporate Entrepreneurship
- Entrepreneurial Finance
- Entrepreneurial Marketing
- Dissertation Preparation and Research Methods
- Dissertation

**Optional courses**
- Arts Marketing
- Business to Business Marketing
- Business Ethics and Entrepreneurship
- Comparative International Accounting
- Creative Accounting and Impression Management
- Consumption, Markets and Culture
- Digital Media Marketing
- E-business
- Innovation
- Knowledge Management
- Marketing Communications
- People and Technology
- Sports Marketing
- Sustainability and Accounting
- Technology Management

**Programme Director:** Dr Knut Lange
knut.lange@royalholloway.ac.uk
MSc International Accounting

Fast facts

<table>
<thead>
<tr>
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<tbody>
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<td>Number of places</td>
<td>40</td>
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<tr>
<td>Programme duration</td>
<td>1 year F/T, September to September</td>
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<tr>
<td>Study programme</td>
<td>5 courses (combination of mandatory and optional courses) and dissertation</td>
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<tr>
<td>Assessment</td>
<td>Coursework, examinations and dissertation</td>
</tr>
<tr>
<td>Entry requirements</td>
<td>An upper second class (2:1) UK honours degree or equivalent. Relevant professional accounting qualifications and experience in an associated area will be considered.</td>
</tr>
<tr>
<td>Fees</td>
<td>See page 22</td>
</tr>
<tr>
<td>Scholarships &amp; bursaries</td>
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The programme targets the increasing recognition of the need to set theory and practice of accounting in the context of its social, political, natural and cultural environments. It incorporates reflection on the broader contemporary financial and management accounting, and is relevant if you wish to enhance your understanding of accounting, or if you are working as an accountant and wish to acquire more advanced knowledge.

Programme Structure

Foundations of Modern Management (management conversion course taught during Induction week only)

Mandatory courses

Dissertation Preparation and Research Methods
International Financial Accounting
International Management Accounting
Dissertation

Optional courses

Comparative International Accounting
Creative Accounting and Impression Management
Sustainability and Accounting

Programme Director: Dr Alice Bryer
alice.bryer@royalholloway.ac.uk
MSc International Human Resource Management

Fast facts

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<td>Number of places</td>
<td>40</td>
</tr>
<tr>
<td>Programme duration</td>
<td>1 year F/T, September to September</td>
</tr>
<tr>
<td>Study programme</td>
<td>7 mandatory courses and dissertation</td>
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<tr>
<td>Assessment</td>
<td>Coursework, examinations and dissertation</td>
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<tr>
<td>Entry requirements</td>
<td>An upper second class (2:1) UK honours degree or equivalent.</td>
</tr>
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<td>Fees</td>
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This programme provides you with a rigorous and critical approach to international human resource management strategies and practices. You will assess them from a range of theoretical and analytical perspectives, explaining them in terms of their social and economic context, and will consider their implications and impact for a range of stakeholders and interest groups.

Programme Structure
Foundations of Modern Management (management conversion course taught during Induction week only)

Mandatory courses
Globalisation and Employment Relations
Managing Across Borders – Contemporary Changes
International and Comparative Employment Law
Organisational Learning, Knowledge and Innovation
Strategic International Human Resource Management
European Employment Relations
Dissertation Preparation and Research Methods
Dissertation

Programme Director: Professor Sukanya Sen Gupta
Sukanya.SenGupta@royalholloway.ac.uk
This demanding programme is ideal if you wish to pursue a postgraduate degree in general management with an international orientation and will prepare you to enter the globalised world of work on a competitive footing, maximising your potential and widening your choices.

**Mandatory courses**
- International Accounting and Finance
- International Marketing Management
- International Strategy and Entrepreneurship
- International HRM & Organisational Behaviour
- Professional Business and Applied Research Skills
- Principals of Business Management and Economics

**Management in Context (workshop series)**
- Information Systems and Operations Management

**Research units**
- Project Work for Managers (I): Sustainability and Societies
- Project Work for Managers (II): Business Research Skills
- Project Work for Managers (III): Independent Report

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<tbody>
<tr>
<td>Number of places</td>
<td>125</td>
</tr>
<tr>
<td>Programme duration</td>
<td>1 year F/T, September to September</td>
</tr>
<tr>
<td>Study programme</td>
<td>7 mandatory general management courses; 1 independent report and participate in a development course and workshops</td>
</tr>
<tr>
<td>Assessment</td>
<td>Coursework, examinations and research paper</td>
</tr>
<tr>
<td>Entry requirements</td>
<td>At least a Lower second class (2:2) UK honours degree or equivalent</td>
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<tr>
<td>Additional requirement</td>
<td>Evidence of internship/volunteer experience</td>
</tr>
<tr>
<td>Fees</td>
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<td>You should visit the International pages on our website for information on our entry, and English language requirements</td>
</tr>
</tbody>
</table>

**Programme Director:** Dr Chin-Ju Tsai
chin-ju.tsai@royalholloway.ac.uk

*Redeveloped for 2017*
This rigorous and rewarding programme is ideal if you wish to pursue a postgraduate degree in general management (marketing) with an international orientation and will prepare you to enter the globalised world of work on a competitive footing, maximising your potential and widening your choices. On graduating you will have a comprehensive and integrated knowledge and understanding of organisations, their management and the marketing environment in which they operate. As part of this, you will have examined accounting and finance from a manager’s point of view and evaluated the impact of internal and external factors on the kinds of human resource strategies drawn up by international organisations, and you will focus on an understanding of how international marketing fits into the organisation and running of a company or multi-company corporation.

This programme is best suited for you, if you have typically less than three years work experience. However, if you have three or more years of full-time work you may still be eligible, but we encourage you to also consider our MBA International Management programme.

### Mandatory Course Units
- International Accounting and Finance
- International Marketing Management
- International Strategy and Entrepreneurship
- International HRM & Organisational Behaviour
- Professional Business and Applied Research Skills
- Principals of Business Management and Economics
- Information Systems and Operations Management
- Management in Context (workshop series)

### Research Units
- Project Work for Managers (I): Integrated Marketing Communications
- Project Work for Managers (II): Marketing Research Skills
- Project Work for Managers (III): Independent Report (Marketing)

### Fast facts

<table>
<thead>
<tr>
<th>Qualification</th>
<th>Master of Science</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of places</td>
<td>50</td>
</tr>
<tr>
<td>Programme duration</td>
<td>1 year F/T, September to September</td>
</tr>
<tr>
<td>Study programme</td>
<td>7 mandatory courses, 3 research courses, 1 independent report and participate in a development course and workshops</td>
</tr>
<tr>
<td>Assessment</td>
<td>Coursework, examinations and dissertation</td>
</tr>
<tr>
<td>Entry requirements</td>
<td>At least a Lower second class (2:2) UK honours degree or equivalent</td>
</tr>
<tr>
<td>Additional requirement</td>
<td>You will need to have studied management previously</td>
</tr>
<tr>
<td>Fees</td>
<td>See page 22</td>
</tr>
<tr>
<td>Scholarships &amp; bursaries</td>
<td>We offer a range of scholarships and bursaries. Visit our website: ‘Study here’ for more information</td>
</tr>
<tr>
<td>Accommodation</td>
<td>We cater for single, couples and families. Visit our website: ‘Study here’ for more information</td>
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</tr>
</tbody>
</table>

**Programme Director:** Dr Chin-Ju Tsai  
chin-ju.tsai@royalholloway.ac.uk
This new programme starting September 2017 focuses on the knowledge and skills required to manage digital technologies in the development and delivery of business innovations. The programme will equip you with an in-depth understanding of how to integrate digital technologies such as mobile computing, enterprise systems, social media, and data analytics tools to innovate business practices. A key feature of the programme is the development of practical knowledge through industry connections and business case studies whilst providing a strong theoretical base on business management in the digital era.

**Programme structure**
Foundations of Modern Management (management conversion course taught during Induction week only)

**Mandatory courses**
- Consultancy in the Digital Era
- Digital Business and Innovation
- Business Intelligence and Data Analytics
- Enterprise Systems Management
- Critical Issues of Digital Economy
- Dissertation Preparation and Research Methods
- Dissertation

**Optional courses**
- Global Supply Chains
- Managing Globally Dispersed Projects
- Managing Social Media and Web Technologies

**Fast facts**

<table>
<thead>
<tr>
<th>Qualification</th>
<th>Master of Science</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of places</td>
<td>30</td>
</tr>
<tr>
<td>Programme duration</td>
<td>1 year F/T, September to September</td>
</tr>
<tr>
<td>Study programme</td>
<td>6 mandatory courses, one optional course, and dissertation</td>
</tr>
<tr>
<td>Assessment</td>
<td>Coursework, examinations and dissertation</td>
</tr>
<tr>
<td>Entry requirements</td>
<td>An upper second class (2:1) UK honours degree or equivalent. A high 2:2 or significant business experience will also be considered.</td>
</tr>
<tr>
<td>Fees</td>
<td>See page 22</td>
</tr>
<tr>
<td>Scholarships &amp; bursaries</td>
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<tr>
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<tr>
<td>International students</td>
<td>You should visit the International pages on our website for information on our Entry and English language requirements.</td>
</tr>
</tbody>
</table>

**Programme Director:** Dr Philip Wu
Philip.Wu@royalholloway.ac.uk
### Fast facts

<table>
<thead>
<tr>
<th>Qualification</th>
<th>Master of Science</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of places</td>
<td>30</td>
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<tr>
<td>Programme duration</td>
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</tr>
<tr>
<td>Study programme</td>
<td>6 mandatory courses, one optional course, and dissertation</td>
</tr>
<tr>
<td>Assessment</td>
<td>Coursework, examinations and dissertation</td>
</tr>
<tr>
<td>Entry requirements</td>
<td>An upper second class (2:1) UK honours degree or equivalent, business studies, management, geography, geology, biology or a related subject. Consideration will also be given to relevant professional qualifications relating to the above mentioned areas.</td>
</tr>
<tr>
<td>Fees</td>
<td>See page 22</td>
</tr>
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<td>Scholarships &amp; bursaries</td>
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</table>

The Department of Geography and the School of Management jointly offer this programme. It will enable you to understand connectivity beyond the borders of just one discipline and you will develop the skills to communicate with experts across a variety of backgrounds. On completion, you will have acquired the knowledge and skills to help you become an expert in sustainability for leading companies, governmental agencies and non-government organisations.

### Programme Structure

#### Mandatory courses
- Business Ethics and Entrepreneurship
- International Strategy
- Community Volunteer Project
- Research Methods
- Sustainability, Development and Governance
- Sustainability, Development and Society
- Dissertation

#### Optional courses
- Information and Communication Technologies for Development (ICT4D)
- International Sustainability Management
- Participatory Methods

### Programme Director:
Dr Mike Dolton (Geography)
M.Dolton@royalholloway.ac.uk

### Deputy Programme Director
Dr Stephanos Anastasiadis (Management)
Stephanos.Anastasiadis@royalholloway.ac.uk
# MBA International Management

**MBA International Management (Year in Business)**

This intensive AMBA-accredited programme is designed to help you build effective management skills, understand management within the global context and develop a network of international associates. You will gain detailed knowledge relating to problems of management in different contexts, using conceptual tools for analysing management in the private or public sector and it will provide you with critical awareness of research methodologies.

[royalholloway/management/prospectivestudents/mba](https://royalholloway/management/prospectivestudents/mba)

## Programme Structure

### Mandatory courses
- Foundations of Professional Development
- Consumers and Markets
- Financial Analysis and Markets
- People, Leadership and Organisations
- Strategy, Technology and Operations in a Globalised Context
- Crossing Cultures - International Study Visit
- Business Consultancy
- Individual Business Project

## Fast facts

<table>
<thead>
<tr>
<th><strong>Qualification</strong></th>
<th>Master in Business Administration</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Number of places</strong></td>
<td>30</td>
</tr>
<tr>
<td><strong>Programme duration</strong></td>
<td>1 year F/T, September to September, with an option for Year in Business</td>
</tr>
<tr>
<td><strong>Study programme</strong></td>
<td>6 mandatory courses, International Visit, Consultancy Report and Individual Business Project</td>
</tr>
<tr>
<td><strong>Assessment</strong></td>
<td>Coursework and dissertation</td>
</tr>
<tr>
<td><strong>Entry requirements</strong></td>
<td>An Upper second class (2:1) UK honours degree or equivalent. Considerable management experience but no first degree will also be considered</td>
</tr>
<tr>
<td><strong>Fees</strong></td>
<td>See page 22</td>
</tr>
<tr>
<td><strong>Scholarships &amp; bursaries</strong></td>
<td>We offer a range of scholarships and bursaries. Visit our website: ‘Study here’ for more information</td>
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<td><strong>Accommodation</strong></td>
<td>We cater for single, couples and families. Visit our website: ‘Study here’ for more information</td>
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<td><strong>International students</strong></td>
<td>You should visit the International pages on our website for information on our entry, and English language requirements</td>
</tr>
</tbody>
</table>

**Programme Director:** Dr. Olga Kravets  
Olga.Kravets@royalholloway.ac.uk  
T: +44 (0)1784 414215
The list of fees are for the academic year 2017-18 and correct at the time of publication. For clarity please visit our website 'Study here', as all postgraduate fees are subject to inflationary increases in accordance with the Research Council guidelines.

<table>
<thead>
<tr>
<th>Postgraduate courses</th>
<th>Home/EU tuition fees</th>
<th>International fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economics (MSc)</td>
<td>£8,300</td>
<td>£17,000</td>
</tr>
<tr>
<td>Economics (2-year programme) (MSc)</td>
<td>£5,535 Yr1 £8,300 Yr2</td>
<td>£11,335 Yr1 £17,000 Yr2</td>
</tr>
<tr>
<td>Computational Finance and (Year in Business*)</td>
<td>£8,300</td>
<td>£18,500</td>
</tr>
<tr>
<td>Finance (MSc)</td>
<td>£10,050</td>
<td>£17,000</td>
</tr>
<tr>
<td>Finance (2-year programme) (MSc)</td>
<td>£6,700 Yr1 £10,050 Yr2</td>
<td>£11,335 Yr1 £17,000 Yr2</td>
</tr>
<tr>
<td>Forensic Psychology (MSc)</td>
<td>£7,000</td>
<td>£15,800</td>
</tr>
<tr>
<td>Consumption, Culture and Marketing (MA)</td>
<td>£7,000</td>
<td>£15,800</td>
</tr>
<tr>
<td>Marketing (MA)</td>
<td>£10,050</td>
<td>£17,000</td>
</tr>
<tr>
<td>Business Information Systems (MSc)</td>
<td>£10,050</td>
<td>£17,000</td>
</tr>
<tr>
<td>Entrepreneurship (MSc) and (Year in Business*)</td>
<td>£10,050</td>
<td>£17,000</td>
</tr>
<tr>
<td>International Accounting (MSc)</td>
<td>£10,050</td>
<td>£17,000</td>
</tr>
<tr>
<td>International Human Resource Management (MSc)</td>
<td>£10,050</td>
<td>£17,000</td>
</tr>
<tr>
<td>International Management (MSc)</td>
<td>£10,050</td>
<td>£17,000</td>
</tr>
<tr>
<td>International Management (Marketing) (MSc)</td>
<td>£10,050</td>
<td>£17,000</td>
</tr>
<tr>
<td>Managing Digital Innovation (MSc)</td>
<td>£10,050</td>
<td>£17,000</td>
</tr>
<tr>
<td>Sustainability and Management (MSc)</td>
<td>£8,300</td>
<td>£17,000</td>
</tr>
<tr>
<td>MBA International Management and (Year in Business*)</td>
<td>£20,800</td>
<td>£20,800</td>
</tr>
</tbody>
</table>

* The tuition fee for the year in business will be 20% of fee charged for that academic year
## Fast facts

<table>
<thead>
<tr>
<th>Qualification</th>
<th>Doctor of Philosophy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programme duration</td>
<td>3 years F/T or 6 years P/T</td>
</tr>
<tr>
<td>Entry requirement</td>
<td>Usually an Upper second class (2:1) degree or equivalent; frequently also required is a Masters qualification; A high quality research proposal; a credible personal statement and strong performance at interview</td>
</tr>
<tr>
<td>Fees</td>
<td>Visit our website: Study here/researchdegrees/feesandfunding</td>
</tr>
<tr>
<td></td>
<td>Tuition fees are reviewed annually and usually increase each year, so you should plan for this accordingly.</td>
</tr>
<tr>
<td>Funding</td>
<td>To apply for a scholarship you need to have at least a conditional offer onto a PhD programme. For more information go to:</td>
</tr>
<tr>
<td></td>
<td>Department of Economics: royalholloway.ac.uk/economics/prospectivestudents/postgraduateresearchphd</td>
</tr>
<tr>
<td></td>
<td>School of Management: royalholloway.ac.uk/management/prospectivestudents/phd/funding</td>
</tr>
<tr>
<td></td>
<td>School of Law: Please visit: <a href="http://www.royalholloway.ac.uk/criminologyandsociology/prospectivestudents/postgraduate/phd.aspx">www.royalholloway.ac.uk/criminologyandsociology/prospectivestudents/postgraduate/phd.aspx</a></td>
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</tr>
<tr>
<td></td>
<td>Visit our webpage: ‘Study here’ for more information: royalholloway.ac.uk/studyhere/accommodation/postgraduateaccommodation</td>
</tr>
<tr>
<td>International Students</td>
<td>If your first language is not English, you will be required to provide evidence of your English language proficiency</td>
</tr>
</tbody>
</table>
College contact
Admissions: study@royalholloway.ac.uk
Visit our website: royalholloway.ac.uk/studyhere/researchdegrees

Department of Economics
Contact for research opportunities: Juan.Rud@royalholloway.ac.uk
For further information: Juan.Rud@royalholloway.ac.uk
Visit our website: royalholloway.ac.uk/economics/prospectivestudents/postgraduateresearchphd

The Department of Economics is ranked in the top ten in the UK, receiving especially high scores for the real-world impact of its research and for the percent of research rated by the REF2014 panel as “world leading”. According to the ranking produced by Times Higher Education REF 2014 results league table we are 9th overall, 9th in output and 7th in Impact. The Department displays strength across the core fields of the discipline - microeconomics, macroeconomics and econometrics – and in particular labour economics, public economics, experimental economics and behavioural economics. After graduation, our students have successfully obtained jobs in academia, research institutions, international organisations, government agencies and central banks and the private sector.

School of Law
Contact for research opportunities: J.Gabe@royalholloway.ac.uk
Visit our website: royalholloway.ac.uk/criminologyandsociology/prospectivestudents/postgraduate

The School of Law has earned a strong national and international reputation for excellence in research. We are recognised for our expertise. We are a multi-disciplinary department with staff and research spanning Law, Criminology, Sociology, Social Policy and Psychology.

School of Management
For Management research opportunities: MN-PhDadmissions@royalholloway.ac.uk
For further information: Joanne.Barrs@royalholloway.ac.uk
Visit our website: royalholloway.ac.uk/management/prospectivestudents/phd

The School of Management is renowned as a research-led institution and attracts some of the best academics in the world. We undertake research at the cutting-edge of management thinking through our own specialist themes and subject groups and collaborate frequently with industrial and commercial research partners, as well as with academic colleagues at other institutions (both in the UK and further afield) and in other departments within Royal Holloway. In REF2014, we were ranked 14th out of 101 UK business and management schools for the quality of our research outputs. Faculty members are also active within the academic research community, making regular contributions at conferences and in the pages of the leading academic journals in their fields. Specialist Research Theme groups include:

• Critical and Historical Perspectives on Management
• Intercultural and International Perspectives on Management
• Knowledge Management and Organisational Learning
• Centre for Research into Sustainability (CRIS)
• Working Life
**Interaction**
There are plenty of opportunities for interaction and collaboration with academic staff. You will work with a team of two supervisors with complementary expertise. The community is relatively small, thereby ensuring a high level of interaction between research students and academic staff.

**Training**
To fully support you in achieving your PhD, we provide various training courses that allow you to build on your existing research skills and to develop the new competencies necessary both to conduct your own research effectively and to broaden your general portfolio of research capabilities.

**Career Development**
Research degree graduates are highly employable both inside and outside academia. You will be encouraged and provided with support to publish your work, either as working papers, journal articles or conference papers. Financial assistance is available to attend conferences where you can present your own work and network with academics and practitioners working in your field.