

PERSON SPECIFICATION

Details on the qualifications, experience, skills, knowledge, and abilities that are needed to fulfil this role are set out below.

Job Title: Student Ambassador Department: Marketing and Communications

	Essential	Desirable	Tested by Application/Interview/ Task	
Knowledge, Education, Qualifications and Training				
Currently studying at Royal Holloway University of London	Х		Application	
Skills and Abilities				
Ability to represent Royal Holloway as a positive and professional ambassador	Х		Application, Task, Interview	
Ability to respect and effectively communicate with prospective students and others from a variety of backgrounds	X		Task, Interview	
An interest in, and positive approach, to Higher Education	X		Application, Interview	
A good knowledge of the Royal Holloway campus, experience, and community, as well as local facilities	X		Application, Task, Interview	
A pro-active and customer service focussed attitude	×		Application, Interview	
Excellent verbal communication skills	×		Task, Interview	
The ability to be both welcoming and friendly to visitors	×		Task, Interview	
Strong time management skills	X		Task	
Ability to work as a committed team member	X		Application, Task	

Experience					
Experience of working in a customer-facing environment		Х	Application, Interview		
Experience of delivering presentations to groups	X		Task, Interview		
Other requirements					
Ability to participate in core training session	X		Application, Interview		
Willingness to attend additional training sessions to further future development	×		Interview		
Take a pro-active approach to learning more about different aspects of Royal Holloway and HE generally	X		Interview		
Availability to work at all Open Days and Applicant Visit Days and attend compulsory training sessions related to these events	×		Application		
Willingness to work unsocial hours (evenings and weekends)	Х		Application		