PGT Prospects

Courses

- Improve employment prospects
- Industry connections
- Graduate employment rate
- Career aspirations
- Job opportunities

Appeal

- Course content/modules
- Contact with faculty
- Teaching format
- Study mode available

Department reputation

- Flexibility on modules
- Time commitment and workload
- Funding/scholarships

Access to information

- Single point of information for PGT
- Ability to contact faculty directly

Application

- How to apply
- Alternative qualifications/experience (change of career)

Reputation

- Department reputation
- Professional association
- Employer/HR opinion
- Respect: “What other people think”

Hygiene/Practical Factors

- Work/Life balance
- Family/personal circumstance
- Existing student debt
- Affordability
- Commute/logistics
- Study mode available
- Department reputation
- Timetabling of modules
- Flexibility on modules
- Time commitment and workload
- Funding/scholarships
- Access to information
- Single point of information for PGT
- Ability to contact faculty directly
- Application
- How to apply
- Alternative qualifications/experience (change of career)

Postgraduate Community

- Personal Safety
- Campus tours
- Campus location
- Department reputation
- “The Feel”

Reputation

- Respect: “What other people think”
- Professional association
- Employer/HR opinion

Friends and social circle

- Child care/age
- Family income
- Commute/logistics

Study Mode/Flexibility

- Affordability
- Commute/logistics
- Study mode available

“The Feel”

- Personal Safety
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Campus location

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