What next?
Options with a languages degree

Anne Delauzun
Deputy Head of Careers Service
Today’s session

- Different sources of career and job ideas
- Resources you can use to research your next steps
- Skills/experience from your degree that is adaptable to the graduate labour market
What stage are you at?

1. Help - I have no idea at all!

2. I don’t know exactly what I want to do, but I know its main features would include...

3. I definitely know what I don’t want to do

4. I have some ideas and I want to find out more about them

5. I am definitely interested in X and want to know how to apply
What *could* you do?

Graduate destinations 2012/13: SMLLC

- Work: 66%
- Study: 14%
- Work & Study: 7%
- Other: 13%

What will impact upon your decision?
How do I choose a career?

How do I choose a career?
get started?

RH languages grads: Where are they now?

Italian Events Coordinator: Amazon.com

British Council

Market Data Analyst: NHS

Find Me A Gift

Communications Manager: Fortnum & Mason

Teacher

Further study:

British Airways

Intercall

German Markets Marketing Assistant

Pitmans

Human Relief Foundation

Recruitment Consultant: L’Wren Scott

Proof-reader/Translator
What do Languages grads do?

- Teaching (languages, other)
- Research
- Translation/interpreting
- Marketing/Sales/Events
- Retail
- Journalism
- Advertising
- Administration
- Accountancy
- Fast stream Civil Service
- Real estate

- MA Translation and Linguistics
- MA Economic History
- MBA
- MA European Studies
- Grad Diploma Law
- PGCE

http://wlgd.thecareersgroup.co.uk/
Independent Women Seminar - London: 18th-22nd November. Become the woman

RHBNC Modern Languages - alumni & students 🗝️

Members (125)

Members

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See activity

Laura Merron 1st
Development and Alumni Relations Manager at Royal Holloway and Bedford New College, London, United Kingdom
Unfollow · See activity · Send message

Michael James 2nd
Managing Director at Ezakus, London, United Kingdom
Follow Michael · See activity · Send message · Connect

Anna Cimino-Harkin 2nd
Building High-Performing Teams at Verizon, Guildford, United Kingdom
Follow Anna · See activity · Send message · Connect
It’s a small world...
Find out more…

Vacancies:

http://jobonline.thecareersgroup.co.uk/ (includes some international)

www.prospects.ac.uk - Prospects Planner tool, info on different job roles

http://targetjobs.co.uk/ - Sorts grad schemes in order of closing deadlines

www.toplanguagejobs.co.uk – Agency website, one example of many – search by language

Information:

www.careerstagged.co.uk – good starting point for exploring career ideas

http://targetjobs.co.uk/careers-advice/working-abroad - country profiles (including country-specific jobs boards)

Both:

https://ec.europa.eu/eures/ - Advice and vacancies, Europe only

GoingGlobal – First access through Campus Connect, then create an account

Chambers of commerce – e.g. Franco-British
Institute of Direct Marketing

The IDM is an educational trust and registered charity which offers an education and training programme to help develop the careers of direct marketing professionals. The site provides details of the qualifications and events that the IDM run. Within the resources section there are listings of usefu... more

Tags >>

Getin2marketing.co.uk

Website for students from the Chartered Institute of Marketing (CIM) including information about marketing roles, how to get in to the sector, news and events, as well as placement and agency listings.

Tags >>

Advertising, marketing & PR

Job sector overview. Information on types of jobs, entry requirements, finding work experience, postgraduate study, career development, top employers, and trends in the sector. Also includes case studies on people working in the industry.

Tags >>

Marketing executive

Occupational Profile. Information on typical work activities, work conditions, entry requirements, training, career development and typical employers. Links to further information

Tags >>

AGCAS / Prospects Options with your subject

Options series. Next step guide based on subject of study highlighting career areas linked to degree discipline or ideas for further study. It also includes case studies as well as useful contacts and resources.
Title: Events Team Intern

Location: London
An exciting full time 6 month internship opportunity has arisen, for any person wishing to develop their career in the fields of event and conference management.

Background
Created by cities for cities, our client advances the climate action agendas of the world’s mega cities in order to achieve meaningful reductions of greenhouse gas emissions and climate risks. The company consists of 69 engaged cities that are committed to replicable and sustainable climate-related policies locally that will help address climate change globally.

Responsibilities
Provide support to the Head of Events and Event Manager, including the following:
• Assisting with meeting critical path deadlines including maintaining and updating project plans;
• Assisting with event logistics including research, bookings and payments for venues and hotels;
• Assisting with co-ordination with host cities and key city contacts;
• Updating management systems, registration tools, and processes;
• Supporting the Event Manager with key administrative and liaison contacts across the company;
• Coordinating with host cities on air and ground travel logistics for attendees of events;
• Supporting with the preparation and sending of event materials, communications, and briefings;
• Assisting with post-event follow-up work including reimbursements, surveys and feedback;
• Assisting with final event report data, learnings and summaries;
• Support the Event Manager in ensuring that events align with the company’s mission and design event programming to achieve high-quality events;
• Supporting with the finalisation of event marketing materials and branding;
• Providing office-based support during events.

Qualifications
• Outstanding communication skills— written and verbal with an ability to brief clearly and concisely;
• Experience in running or supporting others to run events using critical paths/ planning schedules;
• Excellent planning skills and well organized approach to work;
• Strong attention to detail— Logistics, Event Materials, Event Communications;
• Dedicated individual who acknowledges the volume of work needed in the build-up to major events;
• Spanish language competency would be an advantage.

Benefits
This opportunity will ensure that the intern significantly increases their understanding of how to effectively deliver events in different locations and engage colleagues of different cultures, speaking different languages and living in different time zones. This will be a significant benefit for any person who would wish to further their career in a global organisation. This unique programme will provide the selected intern with a well-rounded experience, giving them an unmatched opportunity to experience all aspects of working in a global organisation.
Working in Germany

Your chances of graduate-level work in Germany will be much stronger if you have undertaken an internship in the country and have a good command of German.

The job market

What are your chances of getting a job?

UK graduates who have good German language skills and the relevant degree or work skills stand every chance of gaining employment in Europe’s largest economy. Germany has one of the lowest unemployment rates in the EU.

Graduates who have recognised vocational qualifications or degrees in applied sciences and engineering generally can succeed in securing employment. German students usually do an internship (Praktika) before graduation, so securing one of these following your study would be helpful.

Where can you work?

• Major industries: chemicals, engineering, electronics, IT, machinery, coal, vehicles, machine tools, food and beverages, shipbuilding, textiles.
• Recent growth areas: telecoms, high-tech manufactured products, automotive industry, banking, tourism.
• Industries in decline: mining, forestry, steel, agriculture, the remnants of former state-run industries in the former East Germany.
• Shortage occupations: skilled trades such as builders, mechanical, automotive and electrical engineers, IT specialists, doctors, and teachers.

Recent growth areas include telecoms, high-tech manufactured products, automotive industry and banking.
Country Career Guides
Packed with country-specific career information, this research tool provides expert advice and insider tips for finding employment opportunities at home and abroad.

Job Postings and Internship Listings
Search for job openings and internship opportunities in countries around the world. Listings are updated daily! New and expanded search tools!

Key Employer Directory
Access more than 400,000+ country-specific company profiles in industries such as manufacturing, transportation, consumer goods, consulting services, finance and technology.
Who needs languages?

Case Study: Bosch UK Ltd

Bosch is a global engineering company with its headquarters in Stuttgart, Germany, employing over 4,000 people in the UK. The Bosch Group comprises subsidiaries in 60 countries and its company language is officially English. However, staff who have dealings with the company head office, including many senior managers, require German – this may be up to a quarter of staff employed in the UK. As day to day contact with head office increases, so the need for competence in German is growing – mainly among engineers and sales staff but also in HR and IT functions. Alistair Cumming, Head of Training and Personnel Development, says that the need for German becomes evident when emails are forwarded – although the request to the individual is formulated in English (‘Can you deal with this?’) the email trail below it is in German. As a result, around 150 UK staff are currently undertaking training in German. In addition, certain senior managers on a particular career path within the company are required to work abroad for 2 years, and this requires language skills. Where this involves placements in third countries, other languages come into play and intensive training is provided in languages such as French, Chinese and Malay. However, Bosch does not make language competence a requirement at the recruitment stage. The company says that this would be too limiting as regards the choice of applicants: language skills are not required at the expense of other skills the company values. At the same time, the company recognises that those who have learnt German at school are better-placed to pick up the language quickly through the training they provide.
Who needs languages?

“The greatest proportion of jobs for which language skills are a must is spread throughout many occupational sectors” (Languages: State of the Nation, 2013).

“Employers say their biggest obstacle to recruiting staff with language skills is finding the right mix of languages and other transferable skills.” (ibid.)

http://www.britac.ac.uk/policy/State_of_the_Nation_2013.cfm
Skills commonly gained from a modern languages degree...

**Research**: familiarity with various methods

**Interpretation**: the capability to accumulate, select and interpret a wide range of material

**Organisation**: of information in a logical and coherent manner, managing large and diverse quantities of information

**Analysis**: of issues, events and people

**Objectivity**: ability to view an issue from a number of different perspectives

**Presenting**: facts, ideas and arguments both orally and in written form

**Writing**: clearly and concisely and to tight deadlines; critical and analytical ability

**Initiative**: an ability to work alone, spot and take advantage of opportunities

When during your degree have you demonstrated these? Be specific! When, what, how.
Evidence of skills can come from anywhere...

e.g. **Creativity** through my extra curricular drama activities in local schools where I modify the activity according to the needs of the participants.

e.g. **Flexibility** through my ability to juggle heavy academic workload with part-time job

e.g. **Teamwork** working with team of 8 as waitress at...
Next steps

What to apply for graduate schemes or summer internships with large companies – start NOW!

Are you giving yourself opportunities to explore options?

Considering further study? Check out deadlines with each institution
Do something!

Languages + Football = Working on Arsenal’s DoubleClub programme

“I didn’t know this job existed”

Languages + Media = Working for BBC worldwide promoting programming to international audiences
Any questions?
Coming up…

Workshop: How to use your PRA experience in the graduate jobs market
*Wednesday 19th November at 2-3pm in WIN1-04*

Languages Alumni Forum
*Monday 1 December at 6:30-8:00 pm in Horton LT2*

Individual 15-minute Appointments
*(booking link will be sent via email)*

*Tues 25 Nov: 2–4pm in IN159*
*Wed 3 Dec: 2–4pm in IN146*
Good luck!

HORTON BUILDING, Ground floor
Opening Times:
Monday to Friday 10am-5pm
Tel: 01784 443 073

- www.rhul.ac.uk/placements
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November 2014