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| **Course Code and Name:** | **Course Convenor/First marker:**  **Moderator:** | | | | | |
| **Candidate Number:** | **Submission Date:** | | | | | |
| **Assessment and weighting:** | For Office Use Only  **Expected Date of Return:** | | | | | |
| **Marking Criteria:**  **Please note that marker’s use of the evaluative categories in the assessment matrix is indicative. Feedback in the commentary section explains the final mark and points for development.** | | **Excellent** | **Good** | **Satisfactory** | **Weak** | **Failing** |
| Quality of the work: Level of originality, understanding and familiarity with creative and practical production process and ability to account for how it operates, including technical and creative choices, risk assessment, research and planning. | |  |  |  |  |  |
| Production organisation: demonstration of knowledge in scheduling, budgeting, scripting, casting, shooting, post producing and cash flow. | |  |  |  |  |  |
| Critical context: The depth of awareness of/engagement in relevant history and theory in the creative work’s form, along with knowledge of its market. | |  |  |  |  |  |
| Presentation and communication: Adherence to industry standard formats, quality of written expression, grammar, spelling, portfolio organisation and use of visuals. | |  |  |  |  |  |
| Additional criteria: See assessment brief coversheet for any further criteria. | |  |  |  |  |  |
| **First Marker’s Overall Comments:**  Points for development: | | | | | | |
| **Second Marker’s Comments (for final year practice work only):** | | | | | | |
| **This assignment has not yet been moderated/2nd marked or seen by our External Examiner therefore this mark may change** | | | | | | |
| **Agreed Internal Provisional Mark** | | | |  | | |