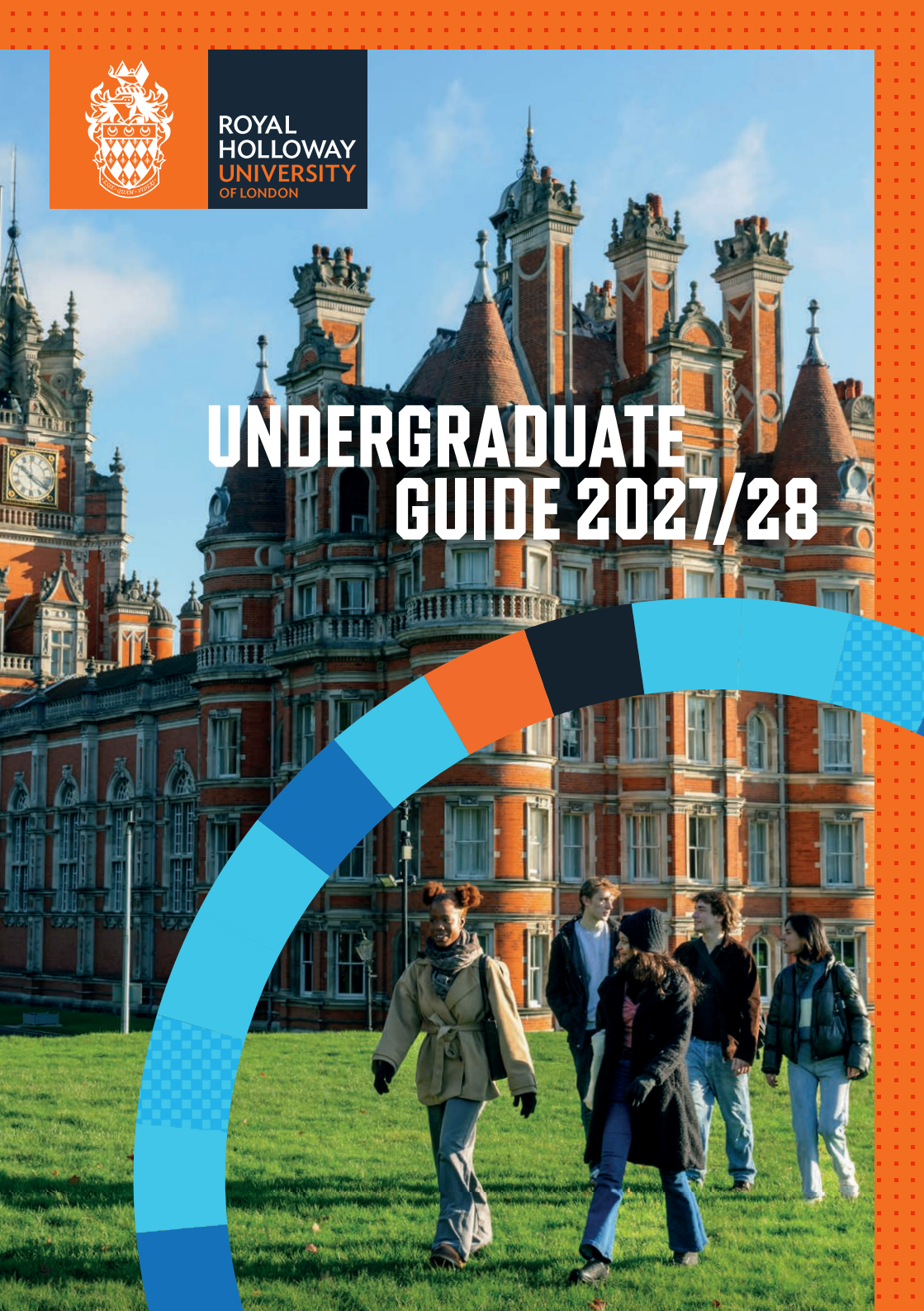




ROYAL
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UNDERGRADUATE GUIDE 2027/28



BUSINESS AND MANAGEMENT

Develop business skills and knowledge to thrive in the workplace at our vibrant AACSB-accredited Business School.

Our degrees will prepare you to become a future leader - a manager, marketer, entrepreneur and innovator. During your course, you'll learn to deliver effective business solutions, alongside essential interpersonal and transferable career skills. You'll also be encouraged to take a placement or internship, joining the many students who've secured opportunities with industry leaders such as BMW, Samsung and The Walt Disney Company. Options are also available to complete your degree with a Year in Business.

COURSES	UCAS code	Years	A-levels
BSc Business and Management	• N200	3	ABB-BBB
BSc Management with Accounting	• N2N4	3	ABB-BBB
BSc Management with Digital Innovation and Analytics	• N2G5	3	ABB-BBB
BSc Management with Entrepreneurship	• NN23	3	ABB-BBB
BSc Management with Human Resources	• N2N6	3	ABB-BBB
BSc Management with International Business	• N2N1	3	ABB-BBB
BSc Management with Marketing**	• N2N5	3	ABB-BBB
BSc Marketing**	• N500	3	ABB-BBB

- Available with an integrated Year in Business.

Please note these course variants have different UCAS codes.

We also accept IB, BTEC and other equivalent qualifications - please see our website for details.

** Degree accredited by Chartered Institute of Marketing (CIM)

For our BSc Business and Management (Accelerated Degree) taught in central London, please see page 12.



“Working alongside studying, I could see the practical applications of the theoretical knowledge I learned in my degree modules. The School has provided a solid bedrock for me to begin my full-time career after university.”

Farah, BSc Management with International Business graduate



Bloomberg Experiential Learning Partner



Degrees accredited by AACSB

(AACSB International - The Association to Advance Collegiate Schools of Business)



All undergraduate degrees available with a Year in Business



**royalholloway.ac.uk/
business**

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Designed for ambitious, motivated learners ready to fast-track their future. Experience the full depth and breadth of a traditional degree in just two years.

Our innovative accelerated Business and Management degree is designed for career-driven students who want to progress fast. You'll work with real businesses and partners, with further opportunity to specialise in a sector that interests you, such as fashion, tech and beyond.

Studying three days a week, with London's Bloomsbury district as your living classroom, you'll earn a full honours degree, with each module designed to combine academic study with real world application, so you're constantly connecting theory to practice both ethically and strategically.

By the time you graduate ahead of your peers, you won't just be ready for the world - you'll be in demand.

COURSES

	UCAS code	Years	A-levels
BSc Business and Management (Accelerated Degree)	N202	2	ABB-BBB

We also accept IB, BTEC and other equivalent qualifications – please see our website for details.



[royalholloway.ac.uk/
business-2yr](https://royalholloway.ac.uk/business-2yr)



“Our Accelerated Degree is totally immersive, with each module linking directly with London-based businesses, social enterprises and industry experts.”

Dr Maryam Zahmatkesh,
Course Director



**Study at our central
London campus, in one
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**A 2-year fast-track
to your full degree**



**Degrees accredited
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