Royal Holloway, University of London
Course specification for a postgraduate award
MA Producing Film and Television (1360)

Section 1 – Introduction to your course
This course specification is a formal document, which provides a summary of the main features of your course and the learning outcomes that you might reasonably be expected to achieve and demonstrate if you take full advantage of the learning opportunities that are provided. Further information is contained in the College prospectus, and in various handbooks, all of which you will be able to access online. Alternatively, further information on the College's academic regulations and policies can be found here. Further information on the College's Admissions Policy can be found here. MA Producing (Film and Television) is a one-year course that focuses on the legal, business, and creative aspects of producing projects for film and television. After focusing on developing the relevant skills, the final term is dedicated to producing either an independent media project, or a dissertation, based on a pitch or topic of your choosing. While Royal Holloway keeps all the information made available under review, courses and the availability of individual modules, especially optional modules are necessarily subject to change at any time, and you are therefore advised to seek confirmation of any factors which might affect your decision to follow a specific course. In turn, Royal Holloway will inform you as soon as is practicable of any significant changes which might affect your studies. The following is a brief description for some of the most important terminology for understanding the content of this document: *Degree course* – Also referred to as 'programme', this term refers to the qualification you will be awarded upon successful completion of your studies. 'Courses' were formerly known as 'programmes' at Royal Holloway. *Module* – This refers to the credits you will study each year to complete your degree course. Postgraduate taught degrees at Royal Holloway comprise 180 credits. On some degree courses a certain number of optional modules must be passed for a particular degree title. 'Modules' were formerly known as 'course units' at Royal Holloway.

Section 2 – Course details			
Date of specification update	March 2026	**Location of study**	London
Course award and title	MA Producing Film and Television	**Level of study**	Postgraduate
Course code	1360	**Year of entry**	2026/27
Awarding body	Royal Holloway, University of London		
Department or school	Media Arts	**Other departments or schools involved in teaching the course**	
Mode(s) of attendance	Full time	**Duration of the course**	One year (52 weeks) full-time
Accrediting Professional, Statutory or Regulatory Body requirement(s)	N/A		
Link to Coursefinder for further information:	https://www.royalholloway.ac.uk/studying-here/	**For queries on admissions:**	https://royalholloway.ac.uk/applicationquery

Section 3 – Degree course structure

3.1 Mandatory module information

The following table summarises the mandatory modules which students must take in each year of study

Module code	Module title	Credits	FHEQ level	Module status (Mandatory Condonable MC or Mandatory Non-Condonable MNC
MA5601	Role of the Producer	15	7	MC
MA5602	Script Development	15	7	MC
MA5603	Production Management	15	7	MC
MA5604	Producing Workshop	30	7	MC
MA5606	Marketing and Media Law	15	7	MC
MA5609	International Media Business	30	7	MC
	Dissertation/Project* (See 3.2, below)	60	7	MC

This table sets out the most important information for the mandatory modules on your degree course. These modules are central to achieving your learning outcomes, so they are compulsory, and all students on your degree course will be required to take them. You will be automatically registered for these modules each year. Mandatory modules fall into two categories: 'condonable' or 'non-condonable'.

In the case of mandatory 'non-condonable' (MNC) modules, you must pass the module before you can proceed to the next year of your course, or to successfully graduate with a particular degree title. In the case of mandatory 'condonable' (MC) modules, these must be taken but you can still progress or graduate even if you do not pass them. Please note that although Royal Holloway will keep changes to a minimum, changes to your degree course may be made where reasonable and necessary due to unexpected events. For example, where requirements of relevant Professional, Statutory or Regulatory Bodies have changed and course requirements must change accordingly, or where changes are deemed necessary on the basis of student feedback and/or the advice of external advisors, to enhance academic provision.

3.2 Optional modules

In addition to mandatory modules, there may be a number of optional modules available during the course of your degree. Although Royal Holloway will keep changes to a minimum, new options may be offered, or existing ones may be withdrawn. For example, where reasonable and necessary due to unexpected events, where requirements of relevant Professional,

Statutory or Regulatory Bodies (PSRBs) have changed and course requirements must change accordingly, or where changes are deemed necessary on the basis of student feedback and/or the advice of External Advisors, to enhance academic provision. There may be additional requirements around option selection; please contact the Department for further information.

* For the dissertation/Project you must take either DT5130: Masters Dissertation or Project in Performing and Digital Arts OR MA5610: Independent Media Project and Essay

Section 4 - Progressing through each year of your degree course

For further information on the progression and award requirements for your degree, please refer to Royal Holloway's Academic Regulations.

Progression throughout the year/s is monitored through performance in summative or formative coursework assignments. Please note that if you hold a Student Visa and you choose to leave (or are required to leave because of non-progression) or complete early (before the course end date stated on your CAS), then this will be reported to UKVI.

All postgraduate taught students are required to take and pass the non-credit bearing Moodle-based Academic Integrity module SS1001 in order to be awarded. The pass mark for the module assessment is stated in the on-line Academic Integrity Moodle module. Students may attempt the assessment as often as they wish with no penalties or capping. Students who otherwise meet the requirements for award as stipulated in the Academic Taught Regulations but fail to pass the Moodle-based Academic Integrity module will not be awarded.

Section 5 – Educational aims of the course

The aims of this course are to:

- equip students with an advanced understanding of producing in the global media industry
- enable students to evaluate media practice, career and business opportunities
- provide a range of modules that address current industry needs and practice
- enable students to understand the current creative and commercial demands of the global media industry
- develop an appreciation of the rapidly shifting media market and industry structures
- equip students to identify suitable entry points into the global media industry
- become conversant with relevant industry management and creative software tools
- foster a critical appreciation of creative opportunities

Section 6 - Course learning outcomes In general terms, the courses provide opportunities for students to develop and demonstrate the following learning outcomes. (*Categories – Knowledge and understanding (K), Skills and other attributes (S), and Transferable skills (*))*			
Course learning outcome	**Term 1**	**Term 2**	**Term 3**
Demonstrate an understanding of the global nature of the media industry.	Report back on London Film Festival sessions.	Attend Berlinale and European Film Market and record companies approached.	
Demonstrate through participation in practical projects a commitment to and understanding of the collaborative nature of media creation.	Participate in Web Series Pilot development and production.	Reflective essay identifies experience of Collaborative work.	Collaborate on and participate in production for Independent Media Project.
Understand the increasing and central importance of EDI and sustainability concerns for all productions.	Investigate and report on EDI/Sustainability policies of major broadcast and online platforms.	Identify how EDI priorities are changing access routes into the media industry.	Register productions for Albert Sustainable Certification status.
Analyse and evaluate scripts, formats, relevant past, current and future productions.	Produce Script Reports and Development plans for personal projects.	Attend film festivals, writer workshops and drama college final shows.	Attend Cannes Film Festival.
Identify media industry trends and evaluate current and planned productions in all genres.		Track and report on emerging production trends in all genres.	
Demonstrate skills in using current production software and social media platforms.	Budget and Schedule a feature film project using Movie Magic.	Evaluate the value of different production software packages and effectiveness of social media-based marketing.	
Demonstrate story telling skills and critical awareness of key creative elements to get projects commissioned.	Write a Business Plan and Pitch for a personal project.	Pitch projects to Industry professionals and consider face to face instant feedback.	
Appreciate the significance of regularly reading industry related publications, attending festivals, screening, workshops, masterclasses etc to maintain currency with industry developments and trends.	Attend London Film Festival.	Report on current trends and commissioning opportunities. Consider Festival Release policies for personal projects.	Develop and produce an Independent Media Project. Research and write a producer focused or production-based dissertation.

Identify and build relationships with key creative and management talent including writers, actors, talent agents.	Maintain a production journal recording all interactions with industry professionals.		
Develop and hone creative and commercial skills.	Attend Industry masterclasses and workshops including those offered by the BFI, BAFTA, London Film Festival.	Identify suitable Crowdfunding platforms and potential markets.	Develop, budget, finance and produce an Independent Media Project.
Assess, embrace and develop new talent and other creative resources. (Creativity)	Build relationships with talent agents, attend smaller and minority interest festivals		
Identify and target production companies and other producing opportunities best suited to an individual's interests. (Employability)	Record all contacts with production companies and film/TV production commissioners.	Understand personal interests/priorities and target companies that match that match these for future employment.	

Section 7 - Teaching, learning and assessment

Teaching and learning on your course is closely informed by the professional practice and active research of staff within the Departments, particularly in the areas of Producing. In general terms, the course provides an opportunity for you to develop and demonstrate the learning outcomes detailed herein.

Teaching and learning is mostly by means of lectures; seminars, study groups, essay consultations, oral presentations and guided independent study. Assessment of knowledge and understanding is typically by seminar presentations, coursework essays, practical production workshops and management, oral presentations. The project options are a Dissertation or Independent Media Project. In addition, students may be involved in workshops and may produce various forms of creative or editorial work.

Contact hours come in various forms and may take the form of time spent with a member of staff in a lecture or seminar with other students. Contact hours may also be laboratory or, studio-based sessions, project supervision with a member of staff, or discussion through a virtual learning environment (VLE). These contact hours may be with a lecturer or teaching assistant, but they may also be with a technician, or specialist support staff.

The way in which each module on your degree course is assessed will also vary. Assessments designated as 'summative' will receive a mark which will count towards your overall mark for the module, and potentially your degree classification, depending on your year of study. On successful completion of the module you will gain the credits listed.

More detailed information on modules, including teaching and learning methods, and methods of assessment, can be found via the online Royal Holloway Curriculum Catalogue. The accuracy of the information contained in this document is reviewed regularly by the University and may also be checked routinely by external agencies.

Section 8 – Additional costs
There are no single associated costs greater than £200 per item. However, if an Independent Media Project is undertaken this will require fundraising to cover production costs.
These estimated costs relate to studying this particular degree course at Royal Holloway. General costs such as accommodation, food, books and other learning materials and printing etc., have not been included, but further information is available on our website.

Section 9 – Indicators of quality and standards	
QAA Framework for Higher Education Qualifications (FHEQ) Level	7
Your course is designed in accordance with the FHEQ to ensure your qualification is awarded on the basis of nationally established standards of achievement, for both outcomes and attainment. The qualification descriptors within the FHEQ set out the generic outcomes and attributes expected for the award of individual qualifications. The qualification descriptors contained in the FHEQ exemplify the outcomes and attributes expected of learning that results in the award of higher education qualifications. These outcomes represent the integration of various learning experiences resulting from designated and coherent courses of study.	
QAA Subject benchmark statement(s)	http://www.qaa.ac.uk/quality-code/subject-benchmark-statements
Subject benchmark statements provide a means for the academic community to describe the nature and characteristics of courses in a specific subject or subject area. They also represent general expectations about standards for the award of qualifications at a given level in terms of the attributes and capabilities that those possessing qualifications should have demonstrated.	

Section 10– Intermediate exit awards (where available)		
You may be eligible for an intermediate exit award if you complete part of the course as detailed in this document. Any additional criteria (e.g. mandatory modules, credit requirements) for intermediate awards is outlined in the sections below.		
Award	**Criteria**	**Awarding body**
PG Diploma	Passes in at least 120 credits, with fails of between 40% to 49% for up to 40 credits condonable (with the exception of any course specific requirements).	Royal Holloway and Bedford New College

PG Certificate	Passes in at least 60 credits with no condonable fails	Royal Holloway and Bedford New College