



ROYAL
HOLLOWAY
UNIVERSITY
OF LONDON

POSTGRADUATE GUIDE 2027/28



Business and Management

Join an intellectually rigorous, research-led and AACSB-accredited Business School, which is highly ambitious for the success of our students and staff. We support today's graduates to become tomorrow's business leaders, by offering a truly international learning experience to reflect the demands of the evolving global business landscape.



“My Masters programme, taught in central London, was accredited by the Chartered Institute of Logistics and Transport (CILT). The diversity of my class gave me valuable insights into how supply chains are understood and managed across different countries.”

Faith

MSc Logistics and Supply Chain
Management

Profile

- Our world-class research and the global industry expertise of our academics shape the structure and delivery of our postgraduate degrees.
- Our degrees combine academic knowledge with practical insights into international business, providing you with knowledge, skills and expertise to progress your career.

Accreditations and memberships

Please note that accreditations and Bloomberg apply to different courses, see royalholloway.ac.uk/courses



MSc Logistics and Supply Chain Management



MSc Logistics and Supply Chain Management



MSc Human Resource Management



82%

research rated world-leading or internationally excellent
(Research Excellence Framework 2021)



INTERNATIONAL
COHORT

Courses

MSc Accounting and Financial Management
MSc AI for Business
MSc Business Analytics
MSc Digital Marketing
MSc Human Resource Management
MSc International Business Management*
MSc International Business Management (Marketing)*
MSc International Business Management (Strategy and Leadership)*
MSc Logistics and Supply Chain Management
MPhil/PhD

* January 2027 start available. For further information, please check website for latest details

Please note: modules listed are intended as examples only. Refer to royalholloway.ac.uk/courses for the latest details.

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Tuition fees 2027/28

See website for more details

More course information and contacts
royalholloway.ac.uk/courses

More subject information
royalholloway.ac.uk/business

Entry requirements and how to apply
See page 102.



MSc Accounting and Financial Management

E Egham campus, FT, 12 months

Open to all undergraduate backgrounds, this course delivers an in-depth understanding of the theory and application of accounting and financial management by examining topics of business economics, conceptual theory, and reporting.

Example modules

- Financial accounting and reporting
- Foundations of financial management
- Management accounting for decision-making
- Topics in finance and investment management
- Sustainability and accounting

MSc AI for Business

E Egham campus, FT, 12 months

This course integrates cutting-edge AI knowledge with practical skills to prepare you for the demands of today's global business landscape. You'll develop an understanding of AI's transformative potential in digital business and will analyse the capabilities and limitations of AI technologies, design AI-driven solutions for complex challenges, and assess the social and ethical implications of AI.

Example modules

- AI in practice
- AI and future of work
- Business intelligence
- Digital strategy and business models
- Responsible AI and digital innovation

MSc Business Analytics

E Egham campus, FT, 12 months

Designed to equip you with strong business analytics skills and the ability to make data-driven decisions, this Masters course enables you to apply fresh analytical knowledge to real-world business challenges while developing in-demand digital skills that give you a competitive edge in your career.

Example modules

- Business intelligence
- Machine learning and predictive analysis
- Business analytics in practice
- Cloud computing
- Digital strategy and business models

MSc Digital Marketing

L Central London, FT, 12 months

Based at our central London campus, you'll gain a broad perspective of digital marketing, from digital branding and advertising to consumer journey and metrics. Certified by the Chartered Institute of Marketing (CIM), this course teaches you how to create and analyse digital strategies, empowering you to make informed and strategic decisions.

Example modules

- Digital brand storytelling
- Digital consumer in online culture
- Advertising in a digital era
- Search and metrics

MSc Human Resource Management**E** Egham campus, FT, 12 months

Accredited by the Chartered Institute of Personnel and Development (CIPD), this degree examines the major areas of human resources and employment relations policy, equipping you with a rigorous analytical approach and a comprehensive understanding of Human Resources Management. You will examine how organisations learn, exchange knowledge and compete in a globalising knowledge-based economy.

Example modules

- Principles of human resource management
- Organisational learning, knowledge and work
- Human resource management and global sustainability
- Strategic human resource management
- International human resource management

MSc International Business Management**E** Egham campus, FT, 12 months

Studying International Business Management will provide you with a comprehensive understanding of organisations, their management, and the environment in which they operate. You will examine accounting and finance as well as human resource strategies from a manager's point of view and will develop knowledge of how international management fits into the organisation and operation of a company or multi-company corporation.

Example modules

- Operation management
- Economics, finance and accounting
- Strategy and ethics in international business management
- Digital business and marketing

MSc International Business Management (Marketing)**E** Egham campus, FT, 12 months

The Marketing specialism for the International Business Management degree is an intensive and rewarding programme, which will prepare you for the competitive world of work. You'll gain a comprehensive knowledge of general management concepts with a focus on how international marketing fits into the organisation and operation of a company or multi-company corporation. Certified by the Chartered Institute of Marketing (CIM).

Example modules

- Marketing communications
- Economics, finance and accounting
- Strategy and ethics in international business management
- Digital business and marketing

MSc International Business Management (Strategy and Leadership)**E** Egham campus, FT, 12 months

This International Business Management pathway will allow you to gain a comprehensive and integrated knowledge and understanding of organisations, their management, approach to strategy and leadership, and the environment in which they operate. It will prepare you to be a contemporary leader and strategist, able to enter the globalised workplace on a competitive footing.

Example modules

- Professional business and research skills
- Economics, finance and accounting
- Strategy and ethics in international business management
- Digital business and marketing





MSc Logistics and Supply Chain Management

L Central London, FT, 12 months

This MSc degree is accredited by the Chartered Institute of Logistics and Transport (CILT) and the Chartered Institute of Procurement and Supply (CIPS). Taught in central London, you'll gain with the knowledge of logistics and supply chain management needed to make a significant contribution in the international marketplace. Advised by leaders from industry, this course equips you with the tools necessary to make future supply chains more sustainable, resilient and responsive in an increasingly digital and unpredictable world.

Example modules

- Strategic supply chain management
- Sustainable supply chains
- Warehousing and distribution network design
- Professional project management skills
- Supply chain optimisation



“Royal Holloway has become a second home, full of people I gel with and trust. It has fulfilled the promise of giving me a bright future. I would strongly recommend my course.”

Dev

MSc International Business Management



MSc Accounting and Financial Management students visiting the European Headquarters of Bloomberg in London

Research opportunities

We undertake agenda-setting research on management and organisation theory, policy and practice, addressing pressing cultural, social, economic and business challenges. We frequently collaborate with industrial and commercial research partners, as well as academic colleagues at other institutions (both in the UK and internationally) and across Royal Holloway.

Our research centres:

- Centre for Critical and Historical Research on Organisation and Society (CHRONOS)
- Digital Organisation and Society Research Centre (DOS)
- Centre for Research Into Sustainability (CRIS)

Your future career

Accredited by AACSB, our postgraduate business and management degrees are internationally recognised and give you a competitive edge in your career. Our graduates now work with leading global organisations including Amazon, Coca-Cola, Vodafone, Fujitsu, Santander, and Lloyds Bank.

As well as employability-focused teaching, we also have dedicated support through our Careers Services including CV support, interview training and one-to-one consultations.

E Egham campus **L** Central London

FT (Full-time) PT (Part-time) 12/24 (Months duration)

royalholloway.ac.uk/business



Find out more

Sign up to our mailing list to receive information about your subject and hear about events and scholarships.
royalholloway.ac.uk/sign-up



Postgraduate events

We hold online and on-campus events for prospective postgraduate students throughout the year.
royalholloway.ac.uk/pgevents

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