

**Royal Holloway, University of London**  
**Programme specification for an undergraduate award**  
**BA American Literature and Creative Writing (Q324)**

**Section 1 – Introduction to your programme**

This programme specification is a formal document, which provides a summary of the main features of your programme and the learning outcomes that you might reasonably be expected to achieve and demonstrate if you take full advantage of the learning opportunities that are provided. Further information is contained in the College prospectus, and in various handbooks, all of which you will be able to access online. Alternatively, further information on the College's academic regulations and polices can be found [here](#). Further information on the College's Admissions Policy can be found [here](#).

Your degree programme in American Literature and Creative Writing is delivered in three stages, each of which comprises one year of full-time study during which you must follow courses to the value of 120 credits 60 credits of those being in American Literature and 60 credits of those being in Creative Writing. In American literature, you progress from period surveys in years one and two to options in years 2 and 3. The first year of the degree is fixed, while the second and third year involve a high level of choice.

In Creative Writing the structure is pyramidal: in the first year you will take a broadly focused course, intended to introduce you to a wide range of creative forms, not only fiction, poetry and performance writing, but also song writing, television and screenwriting, stand-up comedy, and others. In the second year you choose two from a range of creative forms, and one of those forms is taken on to an advanced level and an extended project in the third year. Year three also includes a course designed to engage you more directly with the creative industries in which many writers have to work.

For joint and combined honours programmes, please refer to the programme specification for your secondary department's corresponding single honours programme for further information on educational aims, and learning outcomes.

While Royal Holloway keeps all the information made available under review, programmes and the availability of individual course units, especially optional course units are necessarily subject to change at any time, and you are therefore advised to seek confirmation of any factors which might affect your decision to follow a specific programme. In turn, Royal Holloway will inform you as soon as is practicable of any significant changes which might affect your studies.

The following is brief description for some of the most important terminology for understanding the content of this document:

*Degree programme* – Also referred to as 'degree course' or simply 'course', these terms refer to the qualification you will be awarded upon successful completion of your studies.

*Course unit* – Also referred to as 'module', this refers to the individual units you will study each year to complete your degree programme. Undergraduate degrees at Royal Holloway comprise four full units, or a combination of full and half units, to the value of 120 credits per year. On some degree programmes a certain number of optional course units must be passed for a particular degree title.

Section 2 – Programme details			
Date of specification update	April 2019	Location of study	Egham Campus
Programme award and title	BA American Literature and Creative Writing	Level of study	Undergraduate
Programme code	3141	UCAS code	Q324
Year of entry	2019/20		
Awarding body	Royal Holloway, University of London		
Department or school	English	Other departments or schools involved in teaching the programme	N/A
Mode(s) of attendance	Full-time	Duration of the programme	Three years
Accrediting Professional, Statutory or Regulatory Body requirement(s)	N/A		
Link to Coursefinder for further information:	<a href="https://www.royalholloway.ac.uk/studying-here/">https://www.royalholloway.ac.uk/studying-here/</a>	For queries on admissions:	<a href="mailto:study@royalholloway.ac.uk">study@royalholloway.ac.uk</a> .

Section 3 – Degree programme structure										
3.1 Mandatory course unit information										
The following table summarises the mandatory modules which students must take in each year of study										
Year	Course code	Course title	Contact hours*	Self-study hours	Written exams**	Practical assessment**	Coursework**	Credits	FHEQ level	Course status (see below)
1	CW 1010	Introduction to Creative Writing	44	255	0	0	100%	30	4	MNC
1	CW1020	Why Write? The History and Theory of Creative Writing	44	255	0	20%	80%	30	4	MNC
1	EN1401	Introducing America: Literature to 1900	60	240	0	10%	90%	30	4	MC
1	EN1011	Critical Foundations: Thinking as a Critic	20	130	0	0	100%	15	4	MC
1	EN1112	Introduction to Poetry	20	130	0	0	100%	15	4	MC
2	EN2401	The American Century	41	259	0	10%	90%	30	5	MC
3	CW3103	Creative Writing Special Focus 1	20	130	0	0	100%	15	6	MC
3	CW3104	Creative Writing Special Focus 2	20	130	0	0	100%	15	6	MC

This table sets out the most important information for the mandatory courses on your degree programme. These courses are central to achieving your learning outcomes, so they are compulsory, and all students on your degree programme will be required to take them. You will be automatically registered for these courses each year. Mandatory courses fall into two categories; 'condonable' or 'non-condonable'.

In the case of mandatory 'non-condonable' (MNC) courses, you must pass the course before you can proceed to the next year of your programme, or to successfully graduate with a particular degree title. In the case of mandatory 'condonable' (MC) courses, these must be taken but you can still progress or graduate even if you do not pass them. Please note that although Royal Holloway will keep changes to a minimum, changes to your degree programme may be made where reasonable and necessary due to unexpected events. For example; where requirements of relevant Professional, Statutory or Regulatory Bodies have changed and programme requirements must change accordingly, or where changes are deemed necessary on the basis of student feedback and/or the advice of external advisors, to enhance academic provision.

\*Contact hours come in various different forms, and may take the form of time spent with a member of staff in a lecture or seminar with other students. Contact hours may also be laboratory or, studio-based sessions, project supervision with a member of staff, or discussion through a virtual learning environment (VLE). These contact hours may be with a lecturer or teaching assistant, but they may also be with a technician, or specialist support staff.

\*\*The way in which each course on your degree programme is assessed will also vary, however, the assessments listed above are all 'summative', which means you will receive a mark for it which will count towards your overall mark for the course, and potentially your degree classification, depending on your year of study. On successful completion of the course you will gain the credits listed. 'Coursework' might typically include a written assignment, like an essay. Coursework might also include a report, dissertation or portfolio. 'Practical assessments' might include an oral assessment or presentation, or a demonstration of practical skills required for the particular course.

### 3.2 Optional course units

In addition to mandatory course units, there will be a number of optional course units available during the course of your degree. The following table lists a selection of optional course units that are likely to be available. However, not all may be available every year. Although Royal Holloway will keep changes to a minimum, new options may be offered or existing ones may be withdrawn. For example; where reasonable and necessary due to unexpected events, where requirements of relevant Professional, Statutory or Regulatory Bodies (PSRBs) have changed and programme requirements must change accordingly, or where changes are deemed necessary on the basis of student feedback and/or the advice of External Advisors, to enhance academic provision. There may be additional requirements around option selection, so it is important that this specification is read alongside your department's Student Handbook, which you can access via their [webpage](#).

Year 1	Year 2	Year 3
None	EN2321 Dark Reform: Scandal & Satire in American Arts	EN3401: Dissertation in American Literature
	EN2328 American Gothic	EN350X: Special Author Project, eg. EN3518 Reading Emily Dickinson
	EN2337 Art of Noise	EN3XXX: Special Topic e.g. EN3332 The New York Schools, EN3303 African-American Literature, EN3322 Literature of Chicago
	EN2325: Modernist Literature	Any other half-unit options in English with an approved American element, eg. EN3329 The Great American Novella, EN3316 Odysseus's Scar; EN3308 Science-Fiction
	EN2309 Literature of the Fin de Siecle	

### 3.3 Optional course unit requirements

In **Year 2** for **Creative Writing** you must take two courses (to the value of 60 credits) from this list:

- CW2010 Playwriting (30 credits)
- CW2020 Fiction (30 credits)
- CW2030 Poetry (30 credits)

For **American Literature**, you choose options equal to the value of 30 credits from a list of Stage two courses offered by the Department. You will be encouraged to take a 15 credit unit in another department in years 2 and/or 3 of your degree (e.g. American History, American Film).

In **Year 3** for **Creative Writing** you must take one of the following:

CW3010 Playwriting 2 (30 credits)

CW3020 Fiction 2 (30 credits)

CW3030 Poetry 2 (30 credits)

Note: each has a corresponding prerequisite in the second year, so if, say, you take Fiction 2, you must have studied Fiction in Year 2.

For **American Literature**, you take 60 credits, or 30 credits as well as a dissertation in American Literature. You will be encouraged to take a 15 credit course unit in another department in years 2 and/or 3 of your degree (e.g. American History, American Film) and therefore may substitute 15 credits of American Literature options with an elective outside of the English Department.

#### Section 4 - Progressing through each year of your degree programme

For further information on the progression and award requirements for your degree, please refer to Royal Holloway's [Academic Regulations](#).

All first year students on single joint or combined honours programmes offered all or in part by departments or schools in the Faculty of Arts & Social Science are required to pass a Moodle-based writing skills quiz in order to progress into the second year of study. The pass mark for the test is 60%. Certificates of Distinction are awarded to students who achieve at least 80% in the quiz. Students may attempt the quiz as often as they wish with no penalties or capping. Students who meet the requirements for progression as stipulated in the [College's Undergraduate Regulations](#) (Section: Conditions for progression to the next stage) but fail to pass the Moodle-based quiz will not be permitted to progress into their second year of academic study at the College.

#### International Year

You may also apply to transfer to the degree 'With an International Year' The international year would be taken between years 2 and 3 of the degree. You must take courses at an overseas university nominated through the Erasmus or Student Exchange Programmes. On your year abroad, you will predominantly follow your chosen areas of study, i.e. a full academic load overseas. The course choices will need to be agreed with the Department of English. The grades from this third year of study will be aggregated into a thirteenth degree unit (EN3600 Study Abroad). This unit is considered part of your final year grades, which are therefore combined on the ratio of a 20% weighting to the third year (overseas) and an 80% weighting for the fourth year, which is spent at Royal Holloway. This combined 'final year' grade then contributes to the usual '0:1:2' degree weighting, as per College regulations.

## Section 5 – Educational aims of the programme

The aims of this programme are:

- to provide a rigorous academic environment in which you can develop your critical and creative engagement with literary and performance writing;
- to complement and support theoretical discussion and textual analysis with practical exploration;
- to engage you with a historically broad range of different creative forms and familiarise with them with significant debates that they have generated;
- to foster an appreciation of a wide range of creative writing forms from the perspectives of critic and practitioner;
- to encourage the development of critical and creative vocabularies with which to handle new creative work, including your own;
- to further your ability to engage in a range of cultural and theoretical debates about the processes of cultural production, the nature and value of artistic achievement, the appropriate forms and levels of support;
- to encourage you to take progressive responsibility for your own study through negotiating subject areas of specialism with other students in seminars and workshops, through the informed choice of options, and through an extended piece of writing in the final year.
- to equip you with subject-specific transferable skills and a practical level of critical awareness about the 'real-world' industrial conditions for the contemporary creative writer.

**Section 6 - Programme learning outcomes**

**In general terms, the programmes provide opportunities for students to develop and demonstrate the following learning outcomes. (Categories – Knowledge and understanding (K), Skills and other attributes (S), and Transferable skills (\*))**

<ol style="list-style-type: none"> <li>1. North American literature from 1600 to the present day, with a particular focus on literature from 1800 (K);</li> <li>2. a range of contemporary critical and theoretical approaches to literature (K);</li> <li>3. advanced scholarship in chosen areas of the discipline (K);</li> <li>4. appropriate critical and theoretical terminology (K);</li> <li>5. a range of relevant linguistic, literary, cultural and socio-historical contexts in which literature is written and read (K);</li> <li>6. literature’s relations to other disciplines, media and forms of knowledge (K);</li> <li>7. a historical range of creative forms, styles, and genres, and their own critical and creative interventions in those forms (K);</li> <li>8. the ability to describe, debate, and assess their own writing and the writing of others, both of established writers and of their fellow students (S*);</li> <li>9. engagement with the processes of creative writing; developing ideas; the role of research; the selection of material; ways of transforming and challenging ideas; working through writer's block; how to edit and rewrite; presenting a manuscript; etc. (S*);</li> <li>10. critical skills in close reading, the analysis and critical interpretation of text and data (S*);</li> <li>11. sensitivity and responsiveness to language and literary form and an understanding of generic conventions (S);</li> <li>12. the ability to evaluate relevant critical, theoretical and contextual research (S*);</li> <li>13. the ability to articulate knowledge and the understanding of texts, concepts and theories relating to English literature (S);</li> <li>14. command of a wider vocabulary and appropriate critical and theoretical terminology (S*);</li> <li>15. bibliographical skills appropriate to the subject including accurate citation of sources and consistent use of conventions in the presentation of scholarly work (S);</li> </ol>	<ol style="list-style-type: none"> <li>16. judging and evaluating evidence (S*);</li> <li>17. the capacity to analyse and critically examine diverse forms of discourse (S*);</li> <li>18. abstracting and synthesising information (S*);</li> <li>19. planning and execution of essays and project-work (S*);</li> <li>20. developing habits of reflection on reading, learning and of study, learning and research (S*);</li> <li>21. listening to, and learning from, criticism (S*);</li> <li>22. advanced written and oral communication skills (S*);</li> <li>23. the ability to present logical and coherent written and oral arguments of varying lengths (S*);</li> <li>24. the ability to organise and interpret complex information in a structured and systematic way (S*);</li> <li>25. the capacity for independent thought and judgement (S*);</li> <li>26. information technology skills (including word processing, email and WWW) (S*);</li> <li>27. information handling and retrieval skills (including the use of online computer searches); identifying, retrieving, sorting and exchanging information; investigating a wide range of sources (S*);</li> <li>28. the ability to engage with the textual use of new media, video, TV, DVD and electronic (S);</li> <li>29. interpersonal skills, involving recognising and respecting the viewpoints of others (S*);</li> <li>30. time management and organisational skills including working to deadlines, prioritising tasks, organising work-time (S*);</li> <li>31. In addition, this programme fosters the development of a range of personal attributes that are important in the world of work, and that strengthen the graduates’ abilities to engage in lifelong learning and contribute to the wider community. These include: personal motivation; the ability to work autonomously and with others; self-awareness and self-management; empathy and insight; intellectual integrity; awareness of responsibility as a local, national and international citizen; interest in lifelong learning; flexibility and adaptability; creativity (S*);</li> </ol>
--	---

**Section 7 - Teaching, learning and assessment**

Teaching and learning is mostly by means of lectures, seminars, workshops, consultations on written work, oral presentations and guided independent study. Assessment of knowledge and understanding is typically by formal examinations, coursework, examined essays, oral presentations and the creative writing portfolio. Full details of the assessments for individual courses can be obtained from the [Department](#).

**Section 8 – Additional costs**

There are no other essential costs on this degree programme.

**These estimated costs relate to studying this particular degree programme at Royal Holloway. General costs such as accommodation, food, books and other learning materials and printing etc., have not been included, but further information is available on our website.**

**Section 9 – Indicators of quality and standards**

<b>QAA Framework for Higher Education Qualifications (FHEQ) Level</b>	4-6
---	-----

Your programme is designed in accordance with the FHEQ to ensure your qualification is awarded on the basis of nationally established standards of achievement, for both outcomes and attainment. The qualification descriptors within the FHEQ set out the generic outcomes and attributes expected for the award of individual qualifications. The qualification descriptors contained in the FHEQ exemplify the outcomes and attributes expected of learning that results in the award of higher education qualifications. These outcomes represent the integration of various learning experiences resulting from designated and coherent programmes of study.

<b>QAA Subject benchmark statement(s)</b>	<a href="http://www.qaa.ac.uk/quality-code/subject-benchmark-statements">http://www.qaa.ac.uk/quality-code/subject-benchmark-statements</a>
---	---

Subject benchmark statements provide a means for the academic community to describe the nature and characteristics of programmes in a specific subject or subject area. They also represent general expectations about standards for the award of qualifications at a given level in terms of the attributes and capabilities that those possessing qualifications should have demonstrated.



### Section 10 – Further information

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate when taking full advantage of the learning opportunities that are available. More detailed information on course units, including teaching and learning methods, and methods of assessment, can be found via the online [Course Catalogue](#). The accuracy of the information contained in this document is reviewed regularly by the university, and may also be checked routinely by external agencies, such as the Quality Assurance Agency (QAA).

Your programme will be reviewed regularly, both by the university as part of its cyclical quality enhancement processes, and/or by your department or school, who may wish to make improvements to the curriculum, or in response to resource planning. As such, your programme may be revised during the course of your study at Royal Holloway. However, your department or school will take reasonable steps to consult with students via appropriate channels when considering changes. All continuing students will be routinely informed of any significant changes.

### Section 11 – Intermediate exit awards (where available)

You may be eligible for an intermediate exit award if you complete part of the programme as detailed in this document. Any additional criteria (e.g. mandatory course units, credit requirements) for intermediate awards is outlined in the sections below.

Award	Criteria	Awarding body
Diploma in Higher Education (DipHE)	Pass in 210 credits of which at least 90 must be at or above FHEQ Level 4 and at least 120 of which must be at or above FHEQ Level 5	Royal Holloway and Bedford New College
Certificate in Higher Education (CertHE)	Pass in 120 credits of which at least 90 must be at or above FHEQ Level 4	Royal Holloway and Bedford New College

Section 12 - Associated award(s)	
BA American Literature and Creative Writing (Q324)	BA American Literature and Creative Writing with an International Year