



# Media Arts

Undergraduate Studies



ROYAL  
HOLLOWAY  
UNIVERSITY  
OF LONDON

# Welcome



The Department of Media Arts at Royal Holloway is home to leading-edge media excellence with degrees that prepare you for the future. We are globally-recognised leaders at the forefront of new technology, and drivers of immersive media. Led by award-winning, world-class experts, our courses offer a unique opportunity to gain both creative practice skills, as well as a rigorous critical understanding of the intellectual ideas behind them. This balance will put you on the path to becoming a future industry leader and enable you to flourish in the competitive creative industries sector and beyond.

Studying media arts is exciting and provocative. You will be taught by leading scholars in film, television and digital media alongside BAFTA award-winning creative professionals. You will engage with current debates that affect the cultural experiences of billions around the globe and place these in historical context. You will have the opportunity to be innovative, to take part in award-winning work-placement schemes, meet a host of professional guest-speakers, join industry trips and learn from our extensive alumni network about how to make it in a range of creative careers worldwide.

I look forward to welcoming you to our creative, critical community at Royal Holloway.

**Dr Alfie Bown**  
Admissions Tutor



**10<sup>th</sup>**  
**IN THE UK**  
**FOR FILM**  
**PRODUCTION**

*(Guardian University Guide 2020)*

## Contact details

### Admissions Tutors

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[royalholloway.ac.uk/mediaarts](http://royalholloway.ac.uk/mediaarts)

# Media Arts at Royal Holloway

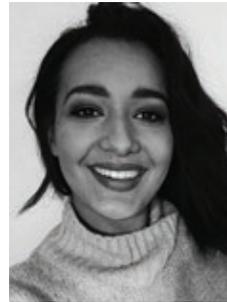
## A creative and critical approach

With a combination of experts in theory and practice, we bridge the gap between professional practice in the creative industries and academic study. You will be taught by world leading academics in creative practice and critical research including current media professionals whose work is frequently screened at nationwide cinemas, international film festivals, on major television broadcasters such as the BBC and Channel 4, on digital platforms and at national galleries.

## Work at the cutting edge

In partnership with the National Film and Television School, Royal Holloway is home to StoryFutures Academy, the UK's National Centre for Immersive Storytelling. This puts us at the epicentre of digital media innovation in the UK. With this expertise on hand you will be ready for the future of the creative industries, not just for now.

Our research staff and alumni continuously push the boundaries of creative work and we continue to be award-winning for it, with BAFTA, AHRC, Sundance and other prestigious wins and nominations.



Freelancing at ITV whilst studying has given me the chance to gain valuable experience whilst working towards my degree. I've worked with digital teams on shows such as This Morning, I'm a Celebrity... Get Me Out Of Here and Love Island. The Department of Media Arts has supported me in balancing my studies with life as a freelancer,

this has helped me in my career as I've been able to meet incredible people who have inspired me and offered me priceless experiences.

### Emma

BA Film, Television and Digital Production

## Excellent industry connections

A career in the creative industries is given a flying start with a professional network around you. With teaching staff and alumni who are leading industry figures, whether you're looking for work experience opportunities, professional placements or exciting job opportunities during and after your degree, at Royal Holloway you will tap into a web of enviable connections.

## A creative campus where you can flourish

Being campus based provides unique opportunities for collaboration and idea sharing not only with other Media, Drama and Music students but also with on-site production companies who are partners and help make us a truly creative and productive community. We have a state of the art TV studio on campus, offer 24/7 access to edit-suites, whichever Media Arts course you're taking, as well as support from our dedicated technical team, which allow you amazing opportunities for experimental filmmaking.



## Choosing your degree

There are approximately 300 undergraduate students in the Department of Media Arts, making us small enough to retain an individual and focused relationship with you. You can choose from our unique BA Film, Television & Digital Production, which combines theory and practice equally; one of our single or joint honours Film Studies programmes; or our BA/BSc Digital Media Culture and Technology and BA Video Games Art and Design which enable you to understand storytelling in a digital context combining creative and critical skills.

All of these programmes focus on different aspects of Media Arts and together add up to a diverse and stimulating environment in which to study.

<b>DEGREES</b>	UCAS code	Duration
<b>BA Digital Media Culture and Technology</b>	P300	3 years
<b>BA Film Studies</b>	W620	3 years
<b>BA Film, Television and Digital Production</b>	W625	3 years
<b>BA Video Games Art and Design</b>	W6V1	3 years
<b>MEDIA ARTS AS A MAJOR SUBJECT</b>		
<b>BA Film Studies with Philosophy</b>	W6V5	3 years
<b>JOINT DEGREES</b>		
<b>BSc Digital Media Culture and Technology</b>	P304	3 years
<b>BA English &amp; Film Studies</b>	QW36	3 years
<b>FILM AS A MINOR SUBJECT</b>		
<b>BA Drama with Film</b>	W4W6	3 years

# Studying here

## Cutting-edge tech

From your first year at Royal Holloway you will be able to gain practical experience using our multi-purpose soundstage and digital television studio, two multimedia labs, and a production design/scene construction space. Our technical support team provides training and support for project work including camera operation, location sound recording/production sound, art department and post production.

You will have maximum flexibility, with 24/7 access to production facilities on campus and dedicated loans services for off-campus use of industry standard film and TV cameras, an extensive range of lighting and sophisticated sound recording equipment. We are constantly renewing our kit and hold a range of innovative filmmaking technologies including the latest Oculus and Magic Leap headsets as part of our immersive StoryFutures labs, which you will be encouraged to take part in.

Then make your ideas come to life with exclusive round-the-clock access to a professional standard editing suite linked to our own media file server, sound recording studio and individual editing rooms. You also be able to access AVID, the go-to professional edit system to ensure you will graduate with industry-ready skills, as well as a range of applications including Final Cut Pro, Logic Pro and Adobe Creative Suite.

## Inspiring teaching

In the Department of Media Arts you will learn through a combination of lectures, seminars, screenings, tutorials and a wide range of practice opportunities, such as filming, screenwriting, VR, post-production, performance, experimentation, ideation or prototyping. You will experience a range of supportive learning environments, innovative and varied assessment instruments and a rigorous and demanding curriculum.

- We maintain a staff/student ratio which ensures seminars for critical courses and practical courses are kept small.

- Our courses are not exam based. You will take written and oral assessments in critical modules, which expand and test your ability in a range of communicative and analytical contexts, including essays, exams, blogging, film reviews and pitches. This provides a unique mix of intellectual and critical skills demonstrating your creative and industrial excellence.
- We give you a range of audio-visual assessment exercises, from control of your own film project to collaborative documentary, script writing, budget control, exercises in editing, sound design and the creation of your own exhibition installation
- You will write a final year dissertation or undertake an industry research project on a topic of your choice that allows you to explore an area of academic of interest in detail.





## Student life

From the day you start your Media Arts degree at Royal Holloway you will join other filmmakers and critics working across all areas of modern media production – digital, immersive, film and television. You won't just follow a programme of study, we give you the opportunity to create, innovate and shape what you do.

### A creative community

Royal Holloway is home to vibrant Music and Drama departments giving our campus a particularly creative feel. As well as the Department of Media Arts, you will be encouraged to collaborate and many students choose to start their own production company. Our academics and professional experts within the department are always happy to advise you on your latest project.

### Media opportunities

Royal Holloway Students' Union has a flourishing media scene, developing the next generation of creatives and leaders in the field through on-campus and off-campus opportunities to work in the industry. There are three professional production companies on site that students can drop in to see, plus a wealth of media societies students from all departments are involved in from; Insanity Radio, Orbital Magazine and Rhubarb TV.

### The perfect location

Our scenic campus and surrounding area is not just a great place to live during your degree, it can provide many perfect backdrops for your studies too providing incredible opportunities to film with the safety and convenience of having everything on-site. Many films and TV series have been made here, though if you want your own bit of urban life, central London is only 45 minutes away by train, with the BFI Southbank, the UK's top repertory cinema, and the BFI IMAX, the UK's largest cinema screen, only 5 minutes' walk from London Waterloo.

# Your future career

With such a variety of professions and directions available to Media Arts graduates in the creative industries, and beyond, we don't proscribe a single route to career success. We encourage you to create your own bespoke pathway in your degree through exciting, up-to-date modules alongside and taking advantage of the outside opportunities that suit you.

The next generation of industry creatives will need opportunities to stand out as well as critical and creative excellence, which is why opportunities for industry experience are embedded in our degree courses.

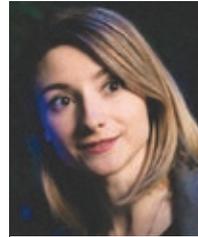
These include:

- industry trips
- visits from industry speakers and expert panels
- onsite industry partners
- support in applying for paid internships
- placements with leading creative companies and broadcasters
- masterclasses covering topics such as CV writing, advanced camera skills and how to freelance.

Studying Media Arts at Royal Holloway will plug you into an established network of professionals in creative, management and production roles. Past graduates include BAFTA-winning actress Georgina Campbell, British Council curator and Exhibitions Director at the Lisson Gallery, Emma Gifford-Mead, and Glastonbury headliner Elliot 'Example' Gleave.

Other highly successful alumni work at:

BBC, Sky, Sony Interactive, Left Bank Pictures, Duke of York's Theatre, Christian Dior, Apple, Momentum Pictures, ITV, Endemol Shine and Warner Brothers, and a number of graduates go on to form their own companies.



The 'secret sauce' of my studies at Royal Holloway was the wide range of industry-ready practice courses. Intense months of film production helped me gain operational and technical clarity, acquire control over complex projects and unleash my creative ideas. I am proud

to say that in my current job as a Creative Producer working with worldwide animation and visual effects industry leaders from Los Angeles, New York, Atlanta and London, I still use the skills I learnt as a student.

**Lidia Scarlat**  
Creative Producer, Outsourceress  
BA Media Arts

**5<sup>th</sup>** IN THE UK FOR  
**GRADUATE  
EARNINGS**

*(Longitudinal Education Outcomes 2018.  
Average earnings five years after graduation,  
Mass Communications and Documentation)*

This brochure was produced in June 2019 and information was correct at that time. Please make sure you check our website or contact us directly for the very latest information if you are considering an application.



### Royal Holloway, University of London

- Learn from world leading experts
- Highly ranked for student satisfaction
- Beautiful campus in a safe location
- Vibrant and active community
- Award-winning careers service

### Visit us to find out more

Our Open Days are a great way to get a feel for life at Royal Holloway. Look around the campus, meet our students and staff, and find out more about studying and living here.

Find out more and register to attend at [royalholloway.ac.uk/opendays](https://royalholloway.ac.uk/opendays)

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