Parents’ and supporters’ guide to...
Why Higher Education?

One of the biggest choices your child will make is whether to study at university. It is an important decision and to give you guidance we’ve outlined some of the reasons why studying a degree is the right step to take:

A pre-requisite for certain careers
Many careers, for example, teacher, engineer, architect, scientist, require a degree.

Great opportunities that are part of the course:
Most institutions will give students the opportunity to study abroad or have an integrated work placement, meaning your child will be able to access exciting opportunities that will develop them as an individual and will also look good on their CV.

Opportunities outside of the lecture theatre
Societies, sports clubs and volunteering are an important part of university life. These activities give the student the chance to network with people from all over the world as well as from differing backgrounds. This is a great way to build confidence and independence which are transferable skills widely recognised by employers.

To study a subject that they love
The student can focus on a subject which they enjoy and which motivates them. Degree studies can last for between 3 and 6 years, and, if they are focussed, usually a high commitment to study will produce excellent results.

To improve career prospects
Gaining a degree will increase and improve career prospects as graduates are more likely to progress faster up the career ladder. A number of organisations will require an employee to have a degree before applying, so having a degree broadens work options.

Individuals with a degree are likely to be paid more
Research shows that graduates attract higher salaries than non-graduates. In addition data attests to the fact that those with a degree are more likely to be employed than those without.

To develop employable skills
A degree will allow your child to develop transferable skills such as presentation, communication, time management and problem solving. All of which enhance their appeal to potential employers.

The debt is worth it
Whilst it can be intimidating, the debt is manageable and the overall benefits of gaining a degree outweigh the negatives.