



## **Knowledge and Organisational Learning Theme Group – Summary of Activities (2015-16)**

**Theme Group Leader:** Professor Alice Lam

The Knowledge and Organisational Learning (KOL) group brings together staff and doctoral students at the School of Management who share a common interest in understanding how organisations learn, create and utilize knowledge, and respond to the challenges of new technology and globalisation. Our research adopts a cross-disciplinary approach, drawing on the expertise of colleagues from organisation studies and human resource management, technology and information management, innovation studies, and strategic management and international business. The group provides an intellectual space in which staff, students and visiting researchers can work together in a supportive environment. It acts as a link between various collaborative projects and the focus for external engagement with a wide range of academic and non-academic stakeholders.

**Theme Group Members** (30 academic staff and 12 PhD students):

Gloria Agyemang, John Ahwere-Bafo, Sumanta Barua, Chiara Benassi, Roberta Bernadi, José-Rodrigo Córdoba-Pachon, Neil Conway, Romano Dyerson, Amany Elbanna, Jos Gamble, John Hagedoorn, G. Harindranath, Paul Haynes, Rui Huaichuan, Ashok Jashapara, Alice Lam, Knut Lange, Fiona Moore, Bob O'Keefe, Niki Pateli, Sukanya Sen Gupta, Chloe Preece, Chris Smith, Gillian Symon, Hui Tan, Chin-Ju Tsai, Tom Wainwright, Catherine Wang, Philip Wu, Yu (Sunnie) Zhang, Yingqin Zheng.

PhD students: Btissam Aboubichr, Qi Ai, Neuf Alyaseen, Archi Apronti, Chris Hall, Patrick Giwa, Vaji Javadian, John King, Sharon Pande, Sime Sege, Ali Ziaei, Weijia Zhu.

## **Research Seminars**

Wednesday, 18th November 2015

Dr Philip Wu, School of Management

*“Will someone please scratch my back? Reciprocity in Online Communities”*

Thursday, 3rd December 2015

Professor John Hagedoorn, Royal Holloway/UNU-MERIT and Dr. Anne-Kristin Zobel, ETH Zurich

*“Permeability of Firm Boundaries: Open innovation and governance of contractual relations”*

Wednesday, 10th February 2016

Professor Christel Lane, University of Cambridge and Dr Dianela Lup, London School of Economics.

*“Cooking under fire: Managing Paradoxes of creativity and innovation in Haute Cuisine”*

Wednesday, 11th May 2016

Dr Fei Qin, London School of Economics and Political Science

*“Global Talent, Social Influence, and Transnational Entrepreneurship”*

## **Knowledge Frontiers Research Roundtable, 9<sup>th</sup> March 2016**

At this meeting, two doctoral students (Bitssam Aboubichur and Patrick Giwa) and two new members of KOL (Roberta Bernadi and Knut Lange) gave presentations on the leading edge ideas in their current research.

## **One-day Research Workshop, 26<sup>th</sup> May 2016 (Bedford Square, London)**

The purpose of this one-day workshop was to provide opportunities for colleagues to present more fully their papers and research proposals. There was also a roundtable discussion on our current research. It was attended by 20 colleagues and several external collaborators. The following papers were presented:

Yingqin Zheng & Pamela Abbot

*“Learning as assemblage: The Case of Chinese Software and Service Outsourcing”*

John King

*“A political perspective on knowledge transfer”*

Almany Elbanna

*“Anarchy and choice: understanding volunteering at crisis time”*

Roundtable: *‘Human capital, creativity and creative knowledge work’*

Chiara Benassi: *‘Managing human capital in different institutional contexts’*

Alice Lam: *‘Career mobility and creativity’*

Chloe Preece: *‘How film producers manage risk’*

Sukanya Sengupta: *‘Manufacturing creativity in the film industry’*

Roundtable: *‘Digital organisation, innovation and society’*

G. Harindranath: *‘Social media and social movements’*

Meera Sarma & Alice Lam: *‘Virtual problem solving communities’*

Tom Wainwright: *‘Open Innovation: revealing and engagement in Open Data organisations’*

## **User Engagement Workshop, Senate House London, 10th June 2016**

This user engagement workshop, entitled ‘Patient and Public Involvement (PPI) on telehealth research’ was sponsored by the KOL group and coordinated by Roberta Bernadi. It brought together healthcare practitioners, patients and academic researchers to discuss the latest research findings about the impact of healthcare technologies on clinical decision making and patients’ wellbeing in order to identify research priorities in this area. Further details are available at this link:

<http://ict4healthresearch.blogspot.co.uk/p/events.html>

## **Seedcorn Funded Projects**

Research funding awards were made to the following engagement workshop/project:

The role of telehealth in re-configuring networks of knowledge in patient-centred care: a user-engagement workshop (Roberta Bernadi, TIM)

‘Digital intermediaries: reconfigurations in the retail sector’ (Tom Wainwright, SIBE)

## **PhD Awards**

Bissam Aboubichr (supervised by Neil Conway)

Patrick Giwa (supervised by Gul Berna and G Harindranath)

John King (supervised by Alice Lam)