School of Management
Department of Economics
Postgraduate Studies
Royal Holloway is widely recognised on the world stage as one of the UK’s leading teaching and research universities. One of the larger colleges of the University of London, we are strong across the sciences, social sciences, arts and humanities. Our 9,000 students work with internationally renowned scholars in 23 academic departments. The University of London degree gained by our talented, high-achieving graduates is valued the world over.

As a cosmopolitan community, with students from over 130 countries, we focus on the support and development of the individual. Our friendly campus, just 19 miles west of central London, provides a unique environment for university study. Campus life revolves around the Student’s Union, which runs over 100 societies and sports clubs, and we are recognised as London’s best sporting college.
Welcome

Our programmes

Careers and employability

Department of Economics

School of Management

Faculty research programmes

For more information contact:

Department of Economics
Departmental Administrator
victoria.amoah@royalholloway.ac.uk
+44(0)1784 443983
or Postgraduate Academic Coordinator
vinay.nundlall@royalholloway.ac.uk
or visit the Department of Economics prospective students webpage

School of Management
Postgraduate Programme Coordinator
MN-PG-Office@royalholloway.ac.uk
+44(0)1784 276134
or visit the School of Management studying here webpage

This brochure was published in August 2018 and the information given was correct at that time. It is intended primarily for those considering admission to Royal Holloway, University of London as postgraduate students in 2019/20. Occasionally it may be necessary for the University to vary the content and delivery of programmes so we advise all applicants to refer to the website prior to making any application. Full terms and conditions of admission can be found at royalholloway.ac.uk/Studyinghere
Welcome

The School of Management and the Department of Economics at Royal Holloway provide an influential platform for first class research, teaching and consultancy. Our ethos is built around our commitment to furthering knowledge, stimulated by original research and effective collaborations with local and international businesses, governments and public services.

Our programmes are therefore designed to provide you with the theory, knowledge and associated skills and expertise to help you progress your career.

Our academics are internationally renowned researchers, with strong academic backgrounds and experience of industry worldwide. As such, we offer a truly international learning experience – many of our programmes draw upon the Faculty’s links with companies and institutions worldwide to offer programmes that reflect the global nature of modern business, finance and economics.

The School of Management holds membership to several external organisations that responsibly advance and inspire management education, for example, the Principles for Responsible Management Education (PRME).

Since 1995 the Department of Economics has developed a strong reputation as a world class centre of research and teaching. Staff have been recruited from pre-eminent economics departments in the UK and internationally having strong links with the banking and finance sectors.

Our programmes

**Economics and Finance**
- MSc Computational Finance
- MSc Computational Finance with a Year in Industry
- MSc Economics
- MSc Economics 2-year programme
- MSc Finance
- MSc Finance 2-year programme

**Research programmes**
- MPhil/PhD in Economics
- MPhil/PhD in Management

**Management**
- MA Consumption, Culture and Marketing
- MA Marketing
- MSc Accounting and Financial Management
- MSc Business Information Systems
- MSc Digital Innovation and Analytics
- MSc Entrepreneurship and Innovation (and a Year in Business option)
- MSc Human Resource Management
- MSc International Management
- MSc International Management (Marketing)
- MSc International Supply Chain Management
- MBA International Management (and a Year in Business option)
The Careers Service is affiliated with The Careers Group, one of the largest higher education careers organisations in Europe. Our Careers staff have the knowledge and expertise, complemented by a wide range of careers events and activities, to help you further your career.

Individual careers advice
Careers advisers offer one-to-one careers coaching sessions, designed to assist you with your career strategy, help you to review your CV and answer any specific questions you may have about your career plan. The Department of Economics career’s executive is also dedicated to improving your employability skills, specifically within the field of Economics and Finance.

Help with your job search
Our Careers advisors offer hands-on support with CV writing and application forms, psychometric tests and succeeding at interviews. They run skills workshops several times a week to suit your schedule and provide access to national and international jobs through online resources, JobOnline, International JobOnline and Careers Tagged from The Careers Group.

We strongly advise you to begin your job application preparation at the beginning of the academic year. You should attend appropriate activities, events and networks to utilise the services and facilities available. Meeting potential employers at these events and honing your networking skills will greatly increase your success in finding a job.

royalholloway.ac.uk/careers

Our autumn and spring programmes include a variety of employer presentations, skills sessions, fairs and alumni events. We recommend that you stay up to date with these events.

How our alumni can help your career
Our Alumni Relations office also caters for your needs by arranging both high profile business events and various social activities to help you expand your networks. These activities provide you with the opportunity to engage with a range of employers and to meet our alumni.

International students
The on-campus Careers Centre runs a specialist programme of events aimed at non-EU students including:

Who employed our graduates?
- Barclays
- Bloomberg L.P
- BMW
- Deloitte
- Deutsche Bank
- Goldman Sachs
- IBM
- J.P. Morgan
- KPMG
- Lloyds Banking Group
- Mercedes-Benz
- Morgan Stanley
- Nissan
- Ogilvy & Mather Group
- The Walt Disney Company
- Thomson Reuters
- United Nations (UN)
- Versace
- Xerox

Previous employer events on campus
- Foreign & Commonwealth Office
- Bloomberg Office visit
- Bloomberg: Interviews & Assessment centres
- Enterprise rent-a-Car: Mock Assessment Centre
- Meet the Marketers
- Meet the PR Professionals
- Management Consultancy alumni panel
- Banking and Beyond
- BDO: Commercial Awareness
- Insights into Graduate Schemes with Centrica & HSBC
- Teaching forum
- Careers in HR & Recruitment
- UK immigration talks
- International employer web-chats and presentations
- One-to-One careers coaching
- International futures course in London
- Extensive online resources – from handouts to podcasts
- Specialist international student careers website
- International JobOnline vacancies website

For further information about careers in management, economics, and finance at Royal Holloway visit our departments and schools pages royalholloway.ac.uk/research&teaching/
MSc Computational Finance
MSc Computational Finance (Year in Industry)

This joint degree is offered by the Department of Computer Science and the Department of Economics. This course will allow you to specialise in modern quantitative finance and computational methods for financial modelling, which are demanded for jobs in asset structuring, product pricing as well as risk management.

Skills that you will acquire include the ability to:
• analyse, critically evaluate, and apply methods of computational finance to practical problems, including pricing of derivatives and risk assessment
• analyse and critically evaluate methods and general principles of computational finance and their applicability to specific problems
• work with methods and techniques such as clustering, regression, support vector machines, boosting, decision trees, and neural networks
• analyse and critically evaluate applicability of machine learning algorithms to problems in finance
• implement methods of computational finance and machine learning using object-oriented programming languages and modern data management systems
• work with software packages such as MATLAB and R
• work with Relational Database Systems and SQL

Programme structure
Two week pre-sessional mathematics refresher course

Mandatory modules
Data Analysis
Programming for Data Analysis
Database Systems
Foundations of Finance
Investment and Portfolio Management
Individual Project

Optional modules
Machine Learning
Computation with Data
Methods of Computational Finance
Software Verification

Advanced Data Communications
Fundamentals of Digital Sound and Music
Intelligent Agents and Multi-Agent Systems
Semantic Web
Internet and Web Technologies
On-line Machine Learning
Large-Scale Data Storage and Processing
Service-Oriented Computing, Technology and Management
Business Intelligence

Programme Directors
Professor Alessio Sancetta
alessio.sancetta@royalholloway.ac.uk
Dr Yuri Kalnishkan
yuri.kalnishkan@royalholloway.ac.uk

Contact for more information
yuri.kalnishkan@royalholloway.ac.uk
This is a challenging course and will ensure you are ready we hold a two week pre-sessional course. Throughout your studies you will gain a strong grounding in core areas of economics and have the flexibility to specialise, in areas such as: political economy, financial econometrics and decision theory and behaviour. On graduation you will have the ability to solve theoretical and/or applied problems in economic policy, critically evaluate current research, developing simplifying frameworks for studying the real world and to be able to appreciate what would be an appropriate level of abstraction for a range of economic issues.

**Programme structure**

**Pre-course preparation**
Mathematics

**Mandatory modules**
- Econometrics
- Macroeconomics
- Mathematical Methods
- Microeconomics
- Dissertation

**Optional modules**
- Industrial Economics
- Advanced Topics in Microeconomics
- Decision Theory and Behaviour
- Evaluation Economics
- Experimental Economics
- Financial Econometrics
- Labour Economics
- Public Economics
- The Economics of Banking

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**Fast facts**

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<td>Programme duration</td>
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<td>Study programme</td>
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<td>Assessment</td>
<td>Coursework, examinations and dissertation/individual project</td>
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<td>Entry requirements</td>
<td>UK Upper Second Class Honours degree (2.1) or equivalent in Economics, Mathematics, Physics, Engineering or a similarly mathematical subject. A good Second Class Honours degree (2.2), or overseas equivalent, will also be considered on an individual basis. Relevant professional qualifications and relevant experience in an associated area may be considered</td>
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<td>See page 22</td>
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**Programme Director**
Dr Manolis Galenianos
manolis.galenianos@royalholloway.ac.uk

**Contact for more information**
manolis.galenianos@royalholloway.ac.uk
This is a full-time graduate conversion course if you have a background in an area other than Economics. This is a challenging course and to ensure you will be ready we hold a two week pre-sessional course.

In the first year you will study undergraduate level courses and in the second year, subject to progression, you will progress to the 1-year long Masters in Economics. Throughout your studies you will gain a strong grounding in core areas of economics and have the flexibility to specialise in areas such as public economics, labour economics or theoretical economics. On graduation you will have the ability to solve theoretical and/or applied problems in economic policy, critically evaluate current research, developing simplifying frameworks for studying the real world and to be able to appreciate what would be an appropriate level of abstraction for a range of economic issues.

This is a full-time graduate conversion course if you have a background in an area other than Economics.

**Programme structure**

**Pre-course preparation**

Mathematics

**Year 1 Mandatory modules**

Microeconomics
Macroeconomics
Quantitative Methods II

**Year 1 Optional modules**

Development Economics
Economics of Life
Financial Economics I
Financial Economics II
Game Theory
Labour Economics
Industrial Economics I
Industrial Economics II
Public Economics

**Year 2 Mandatory modules**

Microeconomics
Macroeconomics
Econometrics
Mathematical Methods
Dissertation

**Year 2 Optional modules**

Advanced Topics in Microeconomics
Decision Theory and Behaviour
Evaluation Economics
Experimental Economics
Financial Econometrics
Industrial Economics
Labour Economics
Public Economics
The Economics of Banking

**Programme Director**

Dr Vinay Nundlall
vinay.nundlall@royalholloway.ac.uk

**Contact for more information**

vinay.nundlall@royalholloway.ac.uk
This programme will provide you with intensive training in the analysis of issues in finance and corporate policy while improving your analytical and technical expertise. On graduation you will be in a strong position to start a career in the financial services, business and banking sectors; we have an impressive employment record, 90% of economics students have jobs in six months.

This is a challenging degree and to ensure all students are ready we hold a two week pre-sessional course. Through your studies you will gain a strong grounding in core areas of finance and have the flexibility to specialise, in areas such as: fixed income securities and derivatives, investment and portfolio management and decision theory and behaviour. On graduation you will be skilled in financial analysis techniques; understand mathematical statistics and theories that are applied in financial econometrics and have the tools to analyse how the financial markets function.

Programme structure

Pre-course preparation

Mathematics

Mandatory modules

Corporate Finance
Foundations of Finance
Financial Econometrics
Mathematical Methods
Quantitative Methods in Finance
Dissertation

Optional courses

Decision Theory and Behaviour
Investment and Portfolio Management
Fixed Income Securities and Derivatives
Private Equity
The Economics of Banking

Programme Director

Dr Vinay Nundlall
vinay.nundlall@royalholloway.ac.uk

Contact for more information

vinay.nundlall@royalholloway.ac.uk
This programme provides you with an opportunity to study a portfolio of courses in the first year designed to bring you up to the entry standard for the Master's degree; ideal if you have graduated from disciplines other than Economics, Finance, and a highly quantitative discipline. You will learn how to analyse issues in finance and corporate policy and build your analytical and technical expertise. On graduation you will be ready to start a career in the financial services, business and banking sectors; we have an impressive employment record, 90% of our economics students have jobs in six months.

In the first year you will study undergraduate level courses and in the second year, subject to progression, you will progress to the year-long Masters in Finance. Through your studies you will gain a strong grounding in core areas of finance and have the flexibility to specialise in areas such as fixed income securities and derivatives, investment and portfolio management or decision theory and behaviour. On graduation you will be skilled in investment analysis, mathematical statistics financial econometrics and you will have the tools to analyse how investment decisions.

**Programme structure**

**Pre-course preparation**
Mathematics

**Year 1 Mandatory modules**
Microeconomics
Macroeconomics
Quantitative Methods II

**Year 1 Optional modules**
Game Theory
Financial Econometrics
Financial Economics I
Financial Economics II

**Year 2 Mandatory modules**
Corporate Finance
Foundations of Finance
Quantitative Methods in Finance
Financial Econometrics
Mathematical Methods
Dissertation

**Year 2 Optional modules**
Decision Theory and Behaviour
Investment and Portfolio Management
Fixed Income Securities and Derivatives
Private Equity
The Economics of Banking

**Fast facts**

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<td>Number of places</td>
<td>12</td>
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<td>Programme duration</td>
<td>2 years F/T, September to September</td>
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<tr>
<td>Study programme</td>
<td>Year 1: Pre-Sessional Maths course, 3 mandatory and 2 optional half courses Year 2 (MSc level): 5 mandatory, dissertation and 2 optional modules</td>
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<tr>
<td>Assessment</td>
<td>Coursework, examinations and dissertation</td>
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<td>Entry requirements</td>
<td>UK 2:1 (Honours) or equivalent in Mathematics, Computer Science, Physics, Engineering or other maths-based disciplines. Applicants with degrees in Management and Accounting will need to have studied sufficient maths modules as part of their degree. Applicants with a good 2.2 (Honours) degree or equivalent will be considered on an individual basis. Relevant professional qualifications and relevant experience in an associated area may be considered</td>
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**Programme Director**
Dr Vinay Nundlall
vinay.nundlall@royalholloway.ac.uk

**Contact for more information**
vinay.nundlall@royalholloway.ac.uk
This interdisciplinary programme draws together content and teaching from both marketing and sociology. This programme is for you if you want to think intellectually about the world, enjoy being challenged and are curious about business practice. The knowledge and skills gained could help develop a range of professions including policy development, publishing, academia and, of course, marketing and commercial management.

You will look in-depth at our consumer culture and seeks to understand it and will engage in a number of theoretical areas: branding, marketing, bio-power and neoliberalism. You will explore claims that our contemporary world can be best understood as a consumer society and a brand culture, as well as how marketing and consumerism increasingly define our experiences, social relationships and civic infrastructure. As such this course seeks to analyse marketing behaviour and consumption practices with a view to better understand how marketing connects with society and culture.

**Programme Structure**

**Pre-course preparation**
Foundations of Modern Management and Organisational Analysis

**Mandatory modules**
Consumers and Brands
Sociology of Consumption
Consumption Research Methods
Dissertation

**Optional modules – Marketing**
Arts Marketing
Not-for-Profit and Public Sector Marketing
Marketing Communications
Consumption, Markets and Cultures
Marketing, Environment and Society

**Optional modules – Sociology**
Children and Consumption
Crime and Consumerism

**Programme Director**
Dr Benedetta Cappellini
benedetta.cappellini@royalholloway.ac.uk

**Contact for more information**
Email: mn-ccm@royalholloway.ac.uk
MA Marketing

This programme is ideal if you have a keen interest in developing an intellectual understanding of the theories underpinning marketing concepts and processes. You will build a sound knowledge and understanding of the contemporary issues relating to marketing, consumers and culture. It is a distinct, research-led course based on contemporary theory and case material which is challenging and innovative. It draws upon the highest level of theory and practice in this field and builds on the extensive research and teaching expertise of our academics.

On graduating you will have an in-depth and critical understanding of a world increasingly defined by a culture of consumerism and the role played by marketing activities in building strong customer relationships and business opportunities. You will cover specialist marketing subjects, especially written for this Master’s programme and chosen for their relevance to contemporary marketing practice and research and develop forms of analysis and understanding at the very cutting edge. Your studies will cover issues such as the critical and practical understandings of marketing and consumers and branding. You will also explore the new marketing and consumer environment which both challenges and builds upon traditional marketing concepts.

Programme Structure

Pre-course preparation
Foundations of Modern Management and Organisational Analysis

Mandatory modules
Marketing – A Critical Introduction
Consumers and Brands
Dissertation Preparation and Research Methods
Dissertation

Optional modules
Arts Marketing
Marketing, Environment and Society
Digital Media Marketing
Not-for-Profit and Public Sector Marketing
Services Marketing
Marketing Communications
Consumption, Markets and Culture

Programme Director
Dr Andreas Chatzidakis
andreas.chatzidakis@royalholloway.ac.uk

Contact for more information
ma-mkt@royalholloway.ac.uk
This programme provides practical-oriented knowledge in a worldwide context and aims to develop you as an independent and reflective learner, with the ability to continue to learn once in your chosen profession. Providing the skills and framework for future needs, this course takes an integrated approach to finance, accounting and business, delivering a coherent view that explores the interrelationships between these. The course draws upon the extensive research, practical knowledge, and teaching expertise of our management and finance academics. Their internationally recognised research and involvement in the activities of professional accounting bodies and firms across the world means that each module provides cutting-edge knowledge of contemporary accounting theory and practice.

You will gain an in-depth knowledge and understanding of contemporary issues in the theory and practice of financial accounting, management accounting, and financial management. You will also develop an expert understanding of how management accounting is used to make strategic decisions and manage performance together with a critical awareness of related social and organisational issues, including recent trends such as the digital economy.

### Programme Structure

**Mandatory modules**
- Financial Accounting and Reporting
- Management Accounting for Decision-Making
- Foundations of Financial Management
- Dissertation Preparation and Research Methods
- Dissertation

**Optional modules**
- Topics in Finance and Investment Management
- Sustainability and Accounting
- Communication Issues in Accounting
- Comparative International Accounting
- Enterprise Systems Management

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**Programme Director**
Dr Alice Bryer
alice.bryer@royalholloway.ac.uk

**For more information**
mn-ia@royalholloway.ac.uk
**MSc Business Information Systems**

This programme provides you with sound, theoretically informed and relevant knowledge of modern information and communications technologies and its use in key business and organisational settings. Graduates will have the specialist scientific and technological expertise as well as research skills to be able to develop or further their careers as business IT practitioners, “hybrid” managers or multidisciplinary researchers. This programme is suitable if you don’t have a management or technology based qualification. Through the course you will understand and appreciate the strategic value of technologies and processes as a source of competitive advantage, both nationally and internationally and find out how to respond to the increasing need for greater understanding of the role advanced information and communication technologies plays in the workplace and at home.

The multidisciplinary curriculum spans a variety of topics, such as: technology management, system design, organisational behaviour, business strategy, and marketing. You will learn about the central issues in designing and managing business information systems and in assessing the role of IT in the globalisation of business activities; as well as develop an understanding and appreciation of the strategic value of technologies and processes as a source of competitive advantage, both nationally and internationally.

**Programme Structure**

**Pre-course preparation**
Foundations of Modern Management and Organisational Analysis

**Mandatory modules**
People and Technology
Information System Design, Development and Management
Information Systems Theory and Practice
Database and Web Technologies
Dissertation Preparation and Research Methods
Dissertation

**Optional modules**
Business Intelligence
Enterprise Systems
E-Business

**Programme Director**
Dr Simon Foley
simon.foley@royalholloway.ac.uk

**Contact for more information**
mn-bis@royalholloway.ac.uk

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<td>Programme duration</td>
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MSc Digital Innovation and Analytics

This programme is aimed at recent graduates, from any discipline, seeking to boost their employability in a digital economy, as well as professionals wanting to update their workplace knowledge and skills.

The programme focuses on the knowledge and skills required to manage digital technologies in the development and delivery of business innovations. It will equip you with an in-depth understanding of how to integrate digital technologies such as mobile computing, enterprise systems, social media, and data analytics tools to innovate business practices.

A key feature of the programme is the development of practical knowledge through industry connections and business case studies whilst providing a strong theoretical base on business management in the digital era.

Programme structure

Pre-course preparation
Foundations of Modern Management and Organisational Analysis

Mandatory modules
Business Intelligence and Data Analytics
Consultancy in the Digital Era
Digital Business and Innovation
Critical Issues in Digital Society
Leading Online Collaborations
Social Media and Web Analytics
Dissertation Preparation and Research Methods
Dissertation

Programme Director
Dr Philip Wu
philip.wu@royalholloway.ac.uk

Contact for more information
mn-pg-office@royalholloway.ac.uk
MSc Entrepreneurship and Innovation
MSc Entrepreneurship and Innovation (Year in Business Option)

This programme is designed for individuals who wish to pursue a career as an entrepreneur, whether that be starting a new organisation or developing entrepreneurial and innovative projects within existing organisations. You will be equipped with specialist and in-depth understanding of entrepreneurship and innovation together with practical skills, enhancing your employability.

The programme draws upon the highest level of theory and practice in this field and builds on the extensive research and teaching expertise of academics within the School of Management. The content is continually updated to reflect contemporary issues and areas of interest, such as family business management, entrepreneurship and consultancy, and social entrepreneurship.

Programme Structure

Mandatory modules
- Venture Creation and Financial Planning
- Innovation
- Entrepreneurial Marketing
- Entrepreneurship and Consultancy
- Dissertation Preparation and Research Methods
- Independent Business Research Project

Optional modules
- Family and Small Business Management
- Ethics and Social Entrepreneurship
- Sustainability and Accounting
- Communication Issues in Accounting
- Services Marketing
- Arts Marketing
- Marketing Communications
- Consumption, Markets and Cultures

Programme Director
Dr Knut Lange
knut.lang@royalholloway.ac.uk

Contact for more information
mn-ent@royalholloway.ac.uk
MSc Human Resource Management

**Fast facts**

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</tbody>
</table>

If you are interested in pursuing a career in management either in Human Resources or a related area this programme is for you. It will provide you with a rigorous and critical approach to human resource management strategies and practices, which you will assess from a range of theoretical and analytical perspectives. You will also consider them in terms of their social and economic context, examining their implications and impact for a range of stakeholders and interest groups.

This programme will provide you with a rigorous analytical approach to the subject, with a broad overview of the major areas of human resources and employment relations policy. You will examine how organisations learn, create and utilise knowledge and respond to the competitive pressures in a globalising knowledge-based economy. The course will equip you with the skills and competences to conduct advanced research into a wide range of management and organisational issues and enable you to improve your social, communications and presentational skills to operate in an effective and enlightened way as leaders and managers.

**Programme Structure**

**Mandatory modules**

Core Principles in Human Resource Management  
Managing Organisational Learning and Knowledge Work  
Human Resource Management in Global Contexts  
Foundations of Employment Law  
Strategic Human Resource Management  
Comparative Human Resource Management  
Dissertation Preparation and Research Methods  
Dissertation

**Programme Director**

Professor Chris Rees  
chris.rees@royalholloway.ac.uk

**Contact for more information**

mn-ihrm@royalholloway.ac.uk
This is an intensive and rewarding programme if you are ambitious and self-motivated from the outset of your professional working life. It is ideal if you wish to pursue a postgraduate degree in general management with an international orientation, and will prepare you to enter the globalised world of work on a competitive footing, maximising your potential and widening your choices.

This programme is designed as a conversion programme. We assume that you have not read management as part of your undergraduate degree. If you have, you may want to consider one of our specialist programmes as these may be more suitable for you to progress your management education.

On graduating you will have a comprehensive and integrated knowledge and understanding of organisations, their management and the environment in which they operate. As part of this, you will have examined accounting and finance from a manager’s point of view and evaluated the impact of internal and external factors on the kinds of human resource strategies drawn up by international organisations. The programme will also provide you with an understanding of how international marketing and Information and operation management fit into the organisation and running of a company or multi–company corporation.

Programme Structure

Mandatory modules
Principles of Business Management and Economics
International Accounting and Finance
International Strategy and Entrepreneurship
International Human Resource Management and Organisational Behaviour
International Marketing Management
Information and Operations Management
Project Work for Managers – Sustainability and Societies
Project Work for Managers – Business Research Skills
Project Work for Managers – Independent Report
Professional Business & Applied Research Skills

Programme Director
Dr Chin-Ju Tsai
chin-ju.tsai@royalholloway.ac.uk

Contact for more information
mn-im@royalholloway.ac.uk
This programme is an intensive and rewarding programme, aimed at ambitious and self-motivated individuals at the outset of their professional working life. It is ideal for those who wish to pursue a postgraduate degree in general management with an international orientation and will prepare you to enter the globalised world of work on a competitive footing, maximising your potential and widening your choices.

On graduating you will have a comprehensive and integrated knowledge and understanding of organisations, their management and the environment in which they operate. As part of this, you will have examined accounting and finance from a manager’s point of view and evaluated the impact of internal and external factors on the kinds of human resource strategies drawn up by international organisations. You will also have an understanding of Information and operation management. The programme will focus on an understanding of how international marketing fits into the organisation and running of a company or multi-company corporation.

Programme Structure

Mandatory modules
- Principles of Business Management and Economics
- International Accounting and Finance
- International Strategy and Entrepreneurship
- International Human Resource Management and Organisational Behaviour
- International Marketing Management
- Information and Operations Management
- Project Work for Managers – Integrated Marketing Communications
- Project Work for Managers – Marketing Research Skills
- Project Work for Managers – Marketing Planning
- Professional Business and Applied Research Skills
This programme is accredited by The Chartered Institute of Logistics and Transport and will provide you with a thorough understanding of the forces at work and knowledge of sophisticated tools to strategically manage both large, complex, technology-based supply chains, as well as more traditional ones. You will cover logistics and procurement often across national boundaries, companies, regions, and time-zones.

The programme's highly relevant curriculum is based on current thinking and real-world experience and needs in managing supply chains globally as technologies, markets and the international business and trade environment are changing fast. You will learn from senior academics and experienced practitioners, with input from CEOs and senior executives across a range of industries.

Programme Structure

Mandatory modules
- Introduction to Project Management
- International Supply Chain Management
- Global Logistics and International Trade
- Operations and Quality Management
- Supply Chain & Financial Performance
- Risk Management and Resilient Supply Chains
- Sustainability and Megatrends
- Information Systems and Technology
- Global Sourcing and Procurement
- Business Research Methods
- Project by Dissertation

Programme Director
Professor Omera Khan
omera.khan@royalholloway.ac.uk

Contact for more information
claire.porter@royalholloway.ac.uk
This intensive programme is designed to help you build effective management skills, understand management within the global context and develop a network of international associates. You will gain detailed knowledge relating to problems of management in different contexts, using conceptual tools for analysing management in the private or public sector and it will provide you with critical awareness of research methodologies.

Programme Structure

Mandatory modules
Foundations of Modern Management and Organisational Analysis
Foundations in Professional Development
Financial Analysis and Markets
Consumers and Markets
Strategy, Technology and Operations in a Globalising World
People, Leadership and Organisations
Crossing Cultures (International Study Visit)
Business Consultancy
Individual Business Project
The list of tuition fees are for the academic year 2018-19 and correct at the time of publication. For clarity please visit our website ‘Studying here’.

All postgraduate fees are subject to inflationary increases. Royal Holloway’s policy is that any increases in fees will not exceed 5% for continuing students. For further information see our website on tuition fees.

These estimated costs relate to studying these particular degree programme at Royal Holloway. Costs, such as accommodation, food, books and other learning materials and printing are not been included.

<table>
<thead>
<tr>
<th>Postgraduate courses</th>
<th>Home/EU tuition fees</th>
<th>International fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economics (MSc)</td>
<td>£10,400</td>
<td>£17,500</td>
</tr>
<tr>
<td>Economics (2-year programme) (MSc)</td>
<td>£6,935 Yr 1</td>
<td>£11,670 Yr 1</td>
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<tr>
<td></td>
<td>£10,400 Yr 2</td>
<td>£17,500 Yr 2</td>
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<tr>
<td>Computational Finance and (Year in Business*)</td>
<td>£10,400</td>
<td>£19,000</td>
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<tr>
<td>Finance (MSc)</td>
<td>£10,400</td>
<td>£17,500</td>
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<tr>
<td>Finance (2-year programme) (MSc)</td>
<td>£6,935 Yr 1</td>
<td>£11,670 Yr 1</td>
</tr>
<tr>
<td></td>
<td>£10,400 Yr 2</td>
<td>£17,500 Yr 2</td>
</tr>
<tr>
<td>Accounting and Financial Management (MSc)</td>
<td>£10,400</td>
<td>£17,500</td>
</tr>
<tr>
<td>Business Information Systems (MSc)</td>
<td>£10,400</td>
<td>£17,500</td>
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<tr>
<td>Consumption, Culture and Marketing (MA)</td>
<td>£7,200</td>
<td>£16,300</td>
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<tr>
<td>Digital Innovation and Analytics (MSc)</td>
<td>£10,400</td>
<td>£17,500</td>
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<tr>
<td>Entrepreneurship and Innovation (MSc)</td>
<td>£10,400</td>
<td>£17,500</td>
</tr>
<tr>
<td>Entrepreneurship and Innovation – Year in Business (MSc)*</td>
<td>£10,400*</td>
<td>£17,500*</td>
</tr>
<tr>
<td>Human Resource Management (MSc)</td>
<td>£10,400</td>
<td>£17,500</td>
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<tr>
<td>International Management (MSc)</td>
<td>£10,400</td>
<td>£17,500</td>
</tr>
<tr>
<td>International Management (Marketing) (MSc)</td>
<td>£10,400</td>
<td>£17,500</td>
</tr>
<tr>
<td>International Supply Chain Management (MSc)</td>
<td>£10,400</td>
<td>£17,500</td>
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<tr>
<td>International Management (MBA)</td>
<td>£21,400</td>
<td>£21,400</td>
</tr>
<tr>
<td>International Management – Year in Business (MBA)*</td>
<td>£21,400*</td>
<td>£21,400*</td>
</tr>
<tr>
<td>Marketing (MA)</td>
<td>£10,400</td>
<td>£17,500</td>
</tr>
</tbody>
</table>

* The tuition fee for the year in business will be 20% of fee charged for that academic year.
## PhD

### Fast facts

<table>
<thead>
<tr>
<th>Qualification</th>
<th>Doctor of Philosophy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programme duration</td>
<td>3 years F/T or 6 years P/T</td>
</tr>
<tr>
<td>Entry requirement</td>
<td>Usually an Upper second class (2:1) degree or equivalent; frequently also required is a Masters qualification; a high quality research proposal; a credible personal statement and strong performance at interview</td>
</tr>
<tr>
<td>Fees</td>
<td>Visit our website: royalholloway.ac.uk/studyhere/researchdegrees/feesandfunding</td>
</tr>
<tr>
<td></td>
<td>Tuition fees are reviewed annually and usually increase each year, so you should plan for this accordingly</td>
</tr>
<tr>
<td>Funding</td>
<td>To apply for funding you need to have at least a conditional offer onto a PhD programme. For more information go to: royalholloway.ac.uk/studying-here/fees-and-funding/research-degrees/sources-of-funding/</td>
</tr>
<tr>
<td>Accommodation</td>
<td>We cater for single, couples and families.</td>
</tr>
<tr>
<td></td>
<td>Visit our webpage: ‘Student life’ for more information: <a href="http://www.royalholloway.ac.uk">www.royalholloway.ac.uk</a></td>
</tr>
<tr>
<td>International Students</td>
<td>If your first language is not English, you will be required to provide evidence of your English language proficiency</td>
</tr>
</tbody>
</table>
PhD

College contact
Admissions: study@royalholloway.ac.uk
Visit our website: royalholloway.ac.uk/

Department of Economics
Contact for research opportunities: ija.trapeznikova@royalholloway.ac.uk
For further information: ija.trapeznikova@royalholloway.ac.uk
Visit our website: royalholloway.ac.uk/research-and-teaching/departments-and-schools/economics/

The Department of Economics is ranked in the top ten in the UK, receiving especially high scores for the real-world impact of its research and for the percent of research rated by the REF2014 panel as “world leading”. According to the ranking produced by Times Higher Education REF 2014 results league table we are 9th overall, 9th in output and 7th in Impact. The Department displays strength across the core fields of the discipline – microeconomics, macroeconomics and econometrics – and in particular labour economics, public economics, experimental economics and behavioural economics.

School of Management
Contact for research opportunities: MN-PhDadmissions@royalholloway.ac.uk
Visit our website: royalholloway.ac.uk/research-and-teaching/departments-and-schools/management/postgraduate-research/

The School of Management is renowned as a research-led institution and attracts some of the best academics in the world. We undertake research at the cutting-edge of management thinking through our own specialist themes and subject groups and collaborate frequently with industrial and commercial research partners, as well as with academic colleagues at other institutions (both in the UK and further afield) and in other departments within Royal Holloway. In REF2014, the School was ranked 14th out of 101 UK business and management schools for the quality of our research outputs. Faculty members are also active within the academic research community, making regular contributions at conferences and in the pages of the leading academic journals in their fields. Specialist Research Theme groups include:

- Critical and Historical Perspectives on Management
- Digital Organisation and Society
- Intercultural and International Perspectives on Management
- Knowledge and Organisational Learning
- Sustainability/CRIS
- Working Life

Interaction
There are plenty of opportunities for interaction and collaboration with academic staff. You will work with a team of two supervisors with complementary expertise. The community is relatively small, thereby ensuring a high level of interaction between research students and academic staff.

Training
To fully support you in achieving your PhD, we provide various training courses that allow you to build on your existing research skills and to develop the new competencies necessary both to conduct your own research effectively and to broaden your general portfolio of research capabilities.

Career Development
Research degree graduates are highly employable both inside and outside academia. You will be encouraged and provided with support to publish your work, either as working papers, journal articles or conference papers. Financial assistance is available to attend conferences where you can present your own work and network with academics and practitioners working in your field.