

Intercultural and International Perspectives on Management Research Group
Report of Activities 2015-16

Theme Group Leader: Professor Chris Smith

Research Seminars

Wednesday, 20th January 2016, Speakers: Dr Roger Jin (Hubei University of Economics, China) and Dr Hui Tan, 'The evolution of innovation models in a private owned enterprise from an emerging economy: The case of BYD'.

Wednesday, 16th March 2016. Speaker: Dr Gül Berna Özcan, Reader in International Business and Entrepreneurship, School of Management, Royal Holloway University of London. Title: 'Small Business Growth In Transition Economies: The 4s Typology Of Dynamic Strategies'.

Wednesday, 23rd March 2016 (Venue: MBSoo8), (1pm to 3pm). Speakers: Sameer Qaiyum and Professor Catherine Wang.