Welcome

How would you successfully manage change? How can you best achieve your goals? A degree in business and management will give you the tools to build credible answers and plans to these and many other types of complex management questions.

Business and Management is a multi-faceted subject that gives you the foundation for strategic planning, evaluation of risks and opportunities, communicating key messages to internal and external audiences, managing resources, effective deployment of human and financial assets, and evaluating the results. Deep understanding of these key processes, as well as acquiring sound knowledge of the way business and other organisations operate in today’s world, and developing your critical and analytical problem-solving skills, will positively impact your future career options.

Professor Gloria Agyemang
Head of School

MORE THAN 40 OPTIONAL MODULES
(Undergraduate Business & Management degrees, 2019)

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Connect with us
Royal Holloway University – School of Business and Management
@RHULManagement
rhulbusinessandmanagement
Business and Management at Royal Holloway

We’re passionate about our internationally excellent and world-leading management research, which we use to inform and shape our teaching – taking you to the cutting edge of contemporary theory and practice. You’ll learn through a combination of real-world experience and academic expertise – and you can choose from a range of academically stimulating three-year or four-year undergraduate programmes.

We offer programmes across the whole spectrum of business and management; for example from Marketing to Accounting, from Entrepreneurship to Human Resource Management. Most of our programmes have a Year in Business option, allowing you to enrich your studies by spending a year out on placement, immersed in the real world of business.

We also have a friendly and diverse school community, allowing you to network with fellow students from all around the world. Students have joined us from over 80 countries, and our academics too hail from across the globe, ensuring teaching has a truly international outlook.

Our Year in Business students have gone far and wide for their placement years. From top left: Sharon (Menzies LLP), Hippolyte (The Walt Disney Company), Ropa (Ascot Wealth Management), Sarah (GSK), Rebecca (Porsche), Bradley (GE Healthcare).
Choosing your business and management degree

The School of Business and Management consists of five departments: Department of Accounting and Financial Management; Department of Digital Innovation Management; Department of Human Resource Management and Organisational Studies; Department of Marketing, and Department of Strategy, International Business and Entrepreneurship.

All of our degree courses follow the same basic structure of giving you a solid foundation to your studies in your first year, followed by further opportunity to dig deeper and deeper in your subsequent years. By your final year, along with your mandatory modules you’ll have freedom to choose optional modules to suit your own individual passions and interests.

If you choose one of our year in business courses, you’ll have the opportunity to spend your third year out on placement, before returning in your fourth year to complete your degree. Within the School we have a dedicated office – ‘The Placements Place’ – which is set up to help you secure a placement and support you whilst you are out on your placement year.

For details of current module options, and our entry requirements, please see our website.

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<th>DEGREES</th>
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<th>Year in Business code</th>
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<tbody>
<tr>
<td>BSc Accounting and Finance</td>
<td>NN34</td>
<td>NN43</td>
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<tr>
<td>BSc Business and Management</td>
<td>N200</td>
<td>N201</td>
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<td>BSc Management with Accounting</td>
<td>N2N4</td>
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<td>BSc Management with Corporate Responsibility</td>
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<td>BSc Management with Marketing</td>
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<th>JOINT DEGREES</th>
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<tr>
<td>BSc Economics &amp; Management</td>
<td>LN12</td>
<td>LN21</td>
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<tr>
<td>BA Modern Languages &amp; Management</td>
<td>RN92*</td>
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* 4 year programme
Our state-of-the-art library, housed in the Davison Building, completed in 2017. It’s open 24-hours a day and is situated just a few seconds walk away from the Moore Building, home of School of Business and Management.
Student life

Management Society
The Management Society, run by students, aims to unite all students interested in business and management and management related fields, regardless of their focus of study.

Through workshops, guest lecturers, excursions, social events, charity events and volunteering events the Society aims to build a strong community to promote the sharing of ideas, to aid members with their study, to inspire and motivate, and to provide you with opportunities for further development.

Business and Management Student Ambassador Scheme
Our Student Ambassador Scheme offers you the opportunity to get more involved in the activities of the School.

Represent us at Open Days and other important events, whilst gaining transferable skills and experience which can increase your employability on graduation. Aside from these benefits, the scheme also allows you to make strong friendships with fellow ambassadors and also have fun whilst you’re working.

“From my time in the Ambassador Scheme I gained skills in teamwork, leadership and public speaking. Not only this, I also gained a group of friends that I’d consider family.”

Dariush (third from the left) (Graduated 2018)
Your future career

Upon graduating, you’ll leave with skills and knowledge that not only make you attractive to employers in a broad spectrum of careers, but prepare you for further advanced study. We work in partnership with the College Careers and Employability Service to enhance your employability and prepare you for the choices ahead. One-to-one careers coaching sessions are available to assist you in developing your career strategy, whilst CV review services are also available, allowing you to gain the upper hand in the job market.

Here are some companies where our graduates have found employment:

- Barclays
- Bloomberg L.P.
- BMW
- Deloitte
- Deutsche Bank
- Goldman Sachs
- IBM
- J.P. Morgan
- Nissan
- Ogilvy & Mather Group
- The Walt Disney Company
- Thomson Reuters
- Versace
- Xerox

93% of our graduates are employed or go on to further study within six months of graduating.

(Destinations of Leavers from Higher Education, 2018)

“In Royal Holloway I have had all the support and freedom to shape my future career according to my ambitions. All it takes is being proactive and dream big.”

Andrea
Final year,
BSc Management with Digital Innovation

This brochure was produced in Autumn 2019 and all information was correct at that time. Please make sure you check our website or contact us directly for the very latest information if you are considering an application.
Royal Holloway, University of London
- Learn from world leading experts
- Highly ranked for student satisfaction
- Beautiful campus in a safe location
- Vibrant and active community
- Award-winning careers service

Visit us to find out more
Our Open Days are a great way to get a feel for life at Royal Holloway. Look around the campus, meet our students and staff, and find out more about studying and living here.

Find out more and register to attend at royalholloway.ac.uk/opendays