## Overview of course contents

1. Overview of China - Geography and Administration
2. Overview of China - Language and Culture
3. China Economic Review
4. China's economic reform
5. Opening to the outside world and coastal special economic zones
6. Shanghai
7. Income and consumption
8. Environmental protection in China
9. China's foreign trade situation
10. Attend an expo

## Course Objective and Target

This course is aimed at students with two or more years experience of Chinese. It focuses on communication and practices all four skills: writing, reading, listening and speaking.

"Chinese for Business Leaders" is a constituent part of the award-winning Chinese in Steps textbook series. It differs significantly from other China-focused business textbooks as it meets the needs of future business leaders by providing a strong and practical cultural foundation to effectively approach Chinese business issues. The first book - Chinese for Business Leaders I - provides an introduction into the social and economic background of Chinese business.

The students also have the opportunity to take HSK 4 or HSK 5 exams online at the end of the summer term.

*Students who wish to continue the study of their language in term 3 can discuss this with their language tutor well at the start of term 2. Please note that a minimum number of students is required for the class to be viable and continue in term 3.*