



# Business and Management

Undergraduate Studies



ROYAL  
HOLLOWAY  
UNIVERSITY  
OF LONDON

# Welcome



How would you successfully manage change? How can you best achieve your goals? A degree in business and management will give you the tools to build credible answers and plans to these and many other types of complex management questions.

Business and Management is a multi-faceted subject that gives

you the foundation for strategic planning, evaluation of risks and opportunities, communicating key messages to internal and external audiences, managing resources, effective deployment of human and financial assets, and evaluating the results. Deep understanding of these key processes, as well as acquiring sound knowledge of the way business and other organisations operate in today's world, and developing your critical and analytical problem-solving skills, will positively impact your future career options.

**Professor Gloria Agyemang**

Head of School



MORE THAN  
40 OPTIONAL  
MODULES

*(Undergraduate Business  
& Management degrees, 2020)*

## Contact details

**Admissions & general enquiries**  
[study@royalholloway.ac.uk](mailto:study@royalholloway.ac.uk)

## Connect with us

 RHUL Management

 @RHULManagement

 rhulbusinessandmanagement



Our courses are accredited by the Association to Advance Collegiate Schools of Business (AACSB), which recognises institutions that have demonstrated a focus on excellence in all areas of higher education - preparing our students to succeed in their career.



# Business and Management at Royal Holloway

We're passionate about our internationally excellent and world-leading management research, which we use to inform and shape our teaching – taking you to the cutting edge of contemporary theory and practice. You'll learn through a combination of real-world experience and academic expertise – and you can choose from a range of academically stimulating three-year or four-year undergraduate programmes.

We offer programmes across the whole spectrum of business and management; for example from Marketing to Accounting, and Entrepreneurship to Human Resource Management. All of our programmes have a Year in Business option, allowing you to enrich your studies by spending a year out on placement, immersed in the real world of business.

We also have a friendly and diverse school community, allowing you to network with fellow students from all around the world. Students have joined us from over 80 countries, and our academics also hail from across the globe, ensuring our teaching has a truly international outlook.



## INTERNATIONAL COHORT

Our Year in Business students have gone far and wide for their placement years. From top left: Sharon (Menzies LLP), Hippolyte (The Walt Disney Company), Ropa (Ascot Wealth Management), Sarah (GSK), Rebecca (Porsche), Bradley (GE Healthcare)



# Choosing your business and management degree

The School of Business and Management consists of five discipline-based Research Departments: Accounting and Financial Management, Digital Innovation Management, Human Resource Management and Organisational Studies, Marketing and Strategy, International Business and Entrepreneurship.

All of our degree courses follow the same basic structure of giving you a solid foundation to your studies in your first year, followed by further opportunity to find your business niche in your subsequent years. By your final year, along with your mandatory modules you'll have freedom to choose optional modules to suit your own individual passions and interests.



If you choose one of our year in business courses, you'll have the opportunity to spend your third year out on placement, before returning in your fourth year to complete your degree. Within the School we have a dedicated office – **'The Placements Place'** – which is set up to help you secure a placement and support you whilst you are out on your placement year.

For details of current module options, and our entry requirements, please see our website.

## DEGREES

	3yr degree code	Year in Business code
BSc Accounting and Finance	NN34	NN43
BSc Business and Management	N200	N201
BSc Management with Accounting	N2N4	NN24
BSc Management with Corporate Responsibility	ND24	N191
BSc Management with Digital Innovation	N2G5	NI12
BSc Management with Entrepreneurship	NN23	N190
BSc Management with Human Resources	N2N6	NN16
BSc Management with International Business	N2N1	N2N1
BSc Management with Marketing	N2N5	NN25

## JOINT DEGREES

BSc Economics & Management	LN12	LN21
BA Modern Languages & Management	RN92*	

\* 4 year programme





Our state-of-the art library, housed in the Davison Building, opened in 2017. Situated a minutes' walk away from the Moore Building, home of the School of Business and Management, it provides a fantastic space for students to study, relax, and spend time in.

# Student life

## Management Society

The Management Society, run by students, aims to unite all students interested in business and management and management related fields, regardless of their focus of study.

Through workshops, guest lecturers, excursions, social events, charity events and volunteering events, the Society aims to build a strong community to promote the sharing of ideas, to aid members with their study, to inspire and motivate, and to provide you with opportunities for further development.

## Business and Management Student Ambassador Scheme

Our Student Ambassador Scheme offers you the opportunity to get more involved in the activities of the School.

Represent us at Open Days and other important events, whilst gaining transferable skills and experience which can increase your employability on graduation. Aside from these benefits, the scheme also allows you to make strong friendships with fellow ambassadors and also have fun whilst you're working.



“From my time in the Ambassador Scheme I gained skills in teamwork, leadership and public speaking. Not only this, I also gained a group of friends that I’d consider family.”

**Dariush** (third from the left)



## Your future career

Upon graduating, you'll leave with skills, knowledge and an AACSB accredited degree that not only make you attractive to employers in a broad spectrum of careers, but prepare you for further advanced study. We work in partnership with the College Careers and Employability Service to enhance your employability and prepare you for the choices ahead. One-to-one careers coaching sessions are available to assist you in developing your career strategy, whilst CV review services are also available, allowing you to gain the upper hand in the job market.

Here are some companies where our graduates have found employment:

- BMW
- Deloitte
- eBay
- Harrods
- Nike
- Santander UK
- The Walt Disney Company
- Versace

ALL UNDERGRADUATE  
DEGREES AVAILABLE  
WITH A **YEAR IN BUSINESS**

This brochure was produced in Autumn 2021 and all information was correct at that time. Please make sure you check our website or contact us directly for the very latest information if you are considering an application.



“In Royal Holloway I have had all the support and freedom to shape my future career according to my ambitions. All it takes is being proactive and dream big.”

**Andrea**

*BSc Management with  
Digital Innovation*



## **Royal Holloway, University of London**

- Learn from world leading experts
- Highly ranked for student satisfaction
- Beautiful campus in a safe location
- Vibrant and active community
- Award-winning careers service

### **Visit us to find out more**

Our Open Days are a great way to get a feel for life at Royal Holloway. Look around the campus, meet our students and staff, and find out more about studying and living here.

Find out more and register to attend at [royalholloway.ac.uk/opendays](https://royalholloway.ac.uk/opendays)

### **Royal Holloway, University of London**

Egham, Surrey, TW20 0EX

+44 (0)1784 434455

[royalholloway.ac.uk](https://royalholloway.ac.uk)