*Instructions: Identify the problem with each question in this example questionnaire. There are a few other things wrong with the questionnaire – see if you can spot them!*

**Your Plans for the Future**

Please answer every question

|  |
| --- |
| 1. **How old are you?**
 |
|  11-13 13-15 15-17 17-19 |
| 1. **Do you know what job you want to do in the future?**
 |
|  Yes Not sure No |
| 1. **Do you agree that it is best to go to university after school?**
 |
|  Yes No |
| 1. **Do you disagree with the idea that university fees should not increase?**
 |
|  Yes No |
| 1. **Do you think that it is important to choose your university based on its location and number of student societies?**
 |
|  Not important A little important Fairly important Very important |
| 1. **What is important to you about your future job?**
 |
|  High salary Flexible hours Location Personal interest  Other, please state\_\_\_\_\_\_\_\_\_\_ |

**Thank you for taking pary!**

Answers

1. Categories overlapping
2. Too vague – in the future could mean any period of time
3. Leading question
4. Double negative
5. Double-barrelled question – question mentions two things
6. Unclear how many categories meant to select – one or multiple?

Other issues:

* Tells participants to answer every question
* Font randomly changes in the middle
* Spelling error in ‘Thanks for taking part!’
* Question order – not clear why the questions about jobs are in different places