The Critical and Historical Perspectives (CHP) on Management Group
of the School of Management

Special interest sub-group on Space & Time in Management Studies
announces

The Third CHP Workshop on
“Space and Time in Management Studies”

6th April 2017,
Royal Holloway, Large Boardroom

After the first and second workshops held in 2015 and 2016, we are pleased to announce that the third Workshop on “Space and Time in Management Studies” of the Critical and Historical Perspectives (CHP) on Management Group of the School of Management will take place on **6th April 2017** in the Large Boardroom, Founder’s Building, Royal Holloway.

The workshop is organized by the special interest sub-group on Space & Time in Management Studies of the CHP Group of the School of Management, Royal Holloway, and aims to provide all interested colleagues in the School with an opportunity to meet, share ideas and discuss a broad range of issues pertaining to *critical and historical* research on *space and time in management*.

The workshop will host two presentations from distinguished guest speakers and welcomes presentations from PhD students and Faculty. As the aim of the workshop is to encourage an interdisciplinary and critical discussion on the theme, research ideas or papers at any stage from different disciplines, theoretical perspectives or research methodologies are very welcome.
Both Faculty and PhD students from the School of Management are encouraged to submit their abstracts or research proposals to be presented at the workshop. Submissions can be made to Elena Giovannoni (at elena.giovannoni@rhul.ac.uk) by 20th March 2017.

*Guest speakers (in alphabetical order):*

**Carolyn Cordery** is a Professor in Accounting at Aston Business School, having recently moved from Victoria University in Wellington, New Zealand. Her research focuses on voluntary sector organisations' accounting and accountability, including charities and sports clubs. She is particularly interested in how these organisations are resourced (by donors/philanthropists, grants, contracts, volunteers, etc.) and the resource constraints that cause many of these organisations to be financially vulnerable. Carolyn is Joint Editor of Third Sector Review (the Journal of Australia and New Zealand Third Sector Research), on the editorial board of Accounting History, and Accounting, Auditing and Accountability Journal. She was a member of the New Zealand Accounting Standards Board from 2011-2016 and New Zealand’s Lotteries Community Sector Research Committee for a similar period. Her paper ‘Accounting History and Religion: a review of studies and a research agenda’ (Accounting History, 20(4) pp 430-463) won the 2015 Robert W. Gibson Manuscript Award.

**Santi Furnari** is Senior Lecturer in Strategy and Deputy Director of the Centre for Research in Corporate Governance at Cass Business School, City, University of London. Prior joining Cass, he was an IRI Foundation Fellow at the University of Chicago and completed his Ph.D. in Business Administration at Bocconi University. He does research on the emergence of new practices and new fields. His research has been published in world-leading academic journals such as the Academy of Management Review, Human Relations, Journal of Management, and Organization Studies (among others). One of his papers received the Academy of Management Review’s Best Paper Award. He serves on the editorial boards of Organization Studies and Journal of Management Studies. Beyond his academic work, Dr. Furnari has designed and delivered several Executive Education and Strategic Leadership programs for global corporations and high-profile UK institutions.
(The preliminary programme of the workshop is reported next, but the agenda may vary according to the number of presentations and participants. The updated agenda will be provided after 20th March 2017).

Preliminary program
6th April 2017

Venue: Large boardroom, Founder’s Building, Royal Holloway, Egham.

10:30-11:00 Welcome tea and coffee buffet

11:00-11:10 Welcome and Introduction by Christopher Grey, Royal Holloway, School of Management

11:10-11:50 “Reading the tea-leaves: what can research tell us about predicting the life cycle of a Voluntary Sector Organisation?”, by Carolyn Cordery, Aston University

11:50-12:10 Q&A with participants

12:10-12:50 Presentations from Faculty and/or PhDs

12:50-13:10 Q&A with participants

13:10-14:10 Lunch buffet

14:10-14:50 “Interstitial Spaces: How apparently inconsequential spaces can generate radical innovations”, by Santi Furnari, Cass Business School, City, University of London

14:50-15:10 Q&A with participants

15:10-15:50 Presentations from Faculty and/or PhDs

15:50-16:10 Q&A with participants

16:10-16:20 Concluding thoughts on “Space and Time in management studies: reflections from the day” chaired by Elena Giovannoni, Royal Holloway, School of Management
Abstracts of presentations

“Reading the tea-leaves: what can research tell us about predicting the life cycle of a Voluntary Sector Organisation?”

*Carolyn Cordery, Aston University*

Voluntary sector organisations (VSOs) are integral to civil society, representing the vast array of common interests, social causes and needs of a country’s population. Consequently it is to be expected that researchers and practitioners will be interested in understanding how to ensure that these important contributors to civil society are sustained, despite austerity threats, legitimacy challenges, and political machinations. Such research should assist nimble VSOs to maximise their life span. Yet the recent surge in research investigating reasons for VSOs’ financial vulnerability is limited, in part because it retains vestiges of for-profit assertions, but also due to a lack of clarity (such as may accompany attempts to ‘read the tea leaves’). In addition to critiquing this literature through historical examples of VSOs’ birth and demise, this presentation will also consider the usefulness of futurology as a means to inform VSOs’ strategic responses to life threatening events.

“Interstitial Spaces: How apparently inconsequential spaces can generate radical innovations”,

*Santi Furnari, Cass Business School, City, University of London*

Interstitial spaces are small-scale settings where individuals from different fields interact occasionally and informally (e.g. hobbyist clubs, hangouts, workshops, meet-ups). These apparently inconsequential spaces connote the locales where social worlds temporarily intersect. In this talk, I will illustrate the defining, recurring properties of interstitial spaces and their value for generating radical innovation (e.g., new practices, new fields). I will draw on examples ranging from today’s 3D printing Fab-Labs, to the 1970s’ Homebrew Computer Club in the early Silicon Valley, to 17th century British coffee-houses giving birth to the first insurance practices and eventually define the early London Stock Exchange. I will argue that not every interstitial space is equally conducive to novelty and highlight two key conditions facilitating such an outcome: 1) the presence of catalyst actors sustaining others’ interactions through multi-vocal symbols; 2) the creation of successful interaction rituals producing high levels of mutual attention and emotional energy. Finally, I will discuss how the concept of interstitial spaces is useful to understand how innovation occurs not only between fields but also within organizations.