School of Management Research Newsletter

June 2014

The School of Management is home to a diverse and dynamic group of researchers. Our faculty of some 80 research-active staff cover most subject areas in management, but we see research as cutting across these areas so we focus on our six specialist themes:

- Critical and Historical Perspectives on Management
- Entrepreneurship, Innovation and Leadership
- Intercultural and International Perspectives on Management
- Knowledge and Organizational Learning
- Public Services and Third Sector Management
- Sustainability, Responsibility and Ethics (and the associated Centre for Research into Sustainability [CRIS])

In the pages that follow you can see just some of the range of what we do, from just some of what we have achieved so far this academic year. For much more detail click here.

Highlights from Spring and Summer Terms 2014

Selected Publications

Anastasiadis, S. (2014) 'Towards a View of Citizenship and Lobbying: Corporate Engagement in the Political Process', *Business and Society, 53* (2): 260-299.
Cappellini B., and Parsons E. (2014), 'Constructing the culinary consumer: transformative and reflective processes in Italian cookbooks', *Consumption, Market and Culture , 17 (1)*, 71-99.
Costas, J. and **Grey**, C. (2014) 'The Power of Temporality and the Temporality of Power: Imaginary Future Selves in Professional Services Firms', *Organization Studies, 35* (6): 909-937.
Crane, A., Palazzo, G., **Spence**, L.J. and Matten, D. (2014) 'Contesting the Value of 'Creating Shared Value', *California Management Review, Winter/February, 56(2)*, 130-153
Davison, J. (2014) 'Visual rhetoric and the case of intellectual capital', *Accounting, Organizations and Society, 39*, 1: 20-37.
Eckhardt, G. & **Bradshaw** A. (2014) 'The Erasure of Antagonisms between

Editorships and Editorial Board Memberships

Chris Grey was appointed to the Editorial Board of *Academy of Management Learning and Education.*
Jane Davison was appointed Associate Editor of *Accounting and Business Research.*
Fiona Moore was appointed Editor of the *European Journal of Cross-Cultural Competence and Management*.
Chris Nobes is jointly editing a Special Issue of *Accounting and Business Research on the conceptual framework of accounting*.
Sukanya Sen Gupta was appointed to the Editorial Board of *Work, Employment and Society*
Diego Vasquez-Brust was appointed to the Editorial Boards of *Management Research Review and the Latin American Journal for Sustainable Development.*
Catherine Wang was appointed to the Editorial Review Board of *British Journal of Management and the Consulting Editor Board of International Journal of Management Reviews.*

In addition to numerous ongoing board memberships, ongoing editorial posts are held by faculty members at journals including: Accounting Auditing and Accountability Journal (**Jane Broadbent**, **Jeffrey Unerman**, both Associate Editors), Electronic Journal of Information Systems in Developing Countries (**Yingqin Zheng**, Senior Editor), Human Relations (**Neil Conway**, Associate Editor), Information Technology and People (**Yingqin Zheng**, Associate Editor), Information

Popular Music and Advertising', *Marketing Theory, 14*, 2: 167-183.
Le Nguyen, K., **Harindranath**, G. & **Dyerson**, R. (2014), "Understanding knowledge management software-organisation misalignments from an institutional perspective: A case study of a global IT management consultancy firm", *International Journal of Information Management. 34* (2): 226-247
Nobes, C. (2014) *Accounting; A Very Short Introduction*. Oxford: Oxford University Press.
Tourish, D (2014) 'Leadership, more or less? A processual, communication perspective on the role of agency in leadership theory', *Leadership 10* (1): 79-98.

Systems Journal (**Yingqin Zheng**, Associate Editor), Journal of the Association for Information Systems (**Supra Sarker**, Editor-in-Chief), Journal of Global Information Management (**Hari Harindranath**, Associate Editor), Journal of Macromarketing (**Alan Bradshaw**, Associate Editor), Journal of Marketing M anagement (**Alan Bradshaw**, Associate Editor), Journal of Occupational and Organizational Psychology (**Gillian Symon**, Associate Editor), Marketing Theory (**Pauline McLaren**, Co-Editor), Organization (**Chris Grey**, Associate Editor), Organization Studies (**Alice Lam**, Senior Editor), Public Money and Management (**Jane Broadbent**, Editor), Qualitative Research in Organizations and Management (**Gillian Symon**, Co-Editor).
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See all our publications here.

Permanent Visiting Professors

One of our distinctive strengths is our group of permanent visiting professors. Normally employed at overseas universities, they work at the School for 20% of their time, bringing a wealth of research experience and well as making teaching contributions. Here, we get to know more about one of them, Dan Kärreman, Professor of Organization Studies, whose full-time base is at Copenhagen Business School in Denmark.

Temporary Visiting Researchers

Deborah Bunker, University of Sydney, Australia hosted by **Amany Elbanna**.
Yumi Li, University of International Business & Economics, Beijing, China hosted by **Hui Tan**.
Macarena Marchante Lara, Santander Corporate Social Responsibility Centre, University of Malaga, Spain hosted by **Laura Spence**.
Rosana Spanno, University of Naples, Italy hosted by **Jane Broadbent**.
Ulku Yuksel, University of Sydney, Australia hosted by **Benedetta Cappellini**.
See all our permanent and temporary visitors here

Visiting Positions held by Faculty

Chris Grey continued to hold a Visiting Professorship at Université Paris-Dauphine, France and in April was also awarded the title Chercheur-associé.
Chris Hackley was Visiting Researcher at the Paul Merage Business School, University of California, Irvine, Spring 2014
Pauline McLaren continued to hold a Visiting Professorship at ESCP Europe, Paris
Chris Nobes continued to hold Visiting Professorships at the University of Sydney, Australia and at the Norwegian School of Business.
Sukanya Sen Gupta was Visiting Professor at the Institute for Labor Research, Cornell University, USA
Diego Vasquez-Brust was a Visiting Scholar at Buenos Aires University, Argentina.

The School of Management's working paper series is to re-launch in Autumn, coinciding with a new Management Research blog to publicise work by SoM staff. **Stephanos Anastasiadis** will edit both the working paper series and the blog. Look out for further details later in the year.

Keynote Addresses

Jane Davison gave a keynote address on 'Visual rhetoric' at the Visual Methodologies: A Post Discipline of Inclusions?' MetLab conference, Neufchatel, Switzerland in June 2014.
Chris Nobes gave an invited lecture at the Ramón Areces Foundation, Madrid, Spain in February 2014.
Catherine Wang was a panel speaker at the event on "Knowledge-intensive Small Businesses and Entrepreneurs in the UK and Internationalisation to Emerging Economies: Drivers, Strategies and Prospects", organised by King's College London and Confederation of Indian Industry in May 2014.

Awards and Recognition

Chris Grey's 2000 paper (with Valerie Fournier) 'At the Critical Moment: Conditions and Prospects for Critical Management Studies' was confirmed as the 9th most cited paper in the entire 66 year history of the journal *Human Relations*.
Fiona Moore was invited to join the Council of the International Association for Cross-Cultural Competence and Management.
Chris Nobes was elected to membership of the "Royal Academy of Doctors" (Reial Acadèmia de Doctors) Spain.
Jeffrey Unerman has been invited to join the ICAEW Council. ICAEW is a world leading professional membership organisation that promotes, develops and supports over 142,000 chartered accountants worldwide.
Diego Vasquez-Brust was ratified as one of the 'Greening of Industry' network coordinators for 2014.
Yingqin Zheng and others won the Journal of Strategic Information Systems Beat Paper Award 2013 for their paper entitled "From boundary spanning to creolization: A study of Chinese software and services outsourcing vendors" which is also being nominated for consideration by the AIS senior scholars for the Best IS Papers of the Year Award.

Engagement, Media and Impact

Giana Eckhardt and colleague published an article entitled 'Four Myths on How Consumers React to the Share Economy - The Accelerators' in the Wall Street Journal:
Paul Haynes appeared on the BBC Radio 4 Today programme to comment on the growing number of Chinese students in UK universities. He was also appointed to Cambridge University's Centre for Science and Policy (CSaP) Policy Fellows' Network, meeting with senior policy makers and business leaders on a one-to-one basis to discuss the relevance of his research to specific policy issues.
Gül Berna Ozcan appeared on BBC News World TV to comment on Turkish politics in March and April 2014.
Laura Spence and colleagues' 2014 paper in California Management Review led to an article in the Financial Times by co-author Andrew Crane entitled 'Premise of 'creating shared value' risks misleading MBA students'.

Research Seminars

Through the research theme groups, we host a vibrant programme of research seminars. Since January, the external speakers have been: Phil Almond (De Montfort University), Krista Bondy (Bath University), Mehdi Boussebaa (Bath University), Tim Divinney (Leeds University), Mike Geppert (Surrey University), Vernon Miller (Michigan State University, USA), Yulia Muratova (Aarhus University, Denmark), Daniel Nyberg (Nottingham University), Sepideh Parsa (Middlesex University), Mike Saren (Leicester University), Juani Swart (Bath University). We also hosted an annual distinguished lecture, with the speaker this year being Silvia Gherardi (Trento University, Italy).

Other Events

With support from the School of Management, **Gül Berna Ozcan** organised the Second Eurasian Studies Society (TESS) Doctoral Workshop on "Social and Economic Development in Central Asia" in January 2014
As part of her award (with others) of an ESRC Seminar Series grant, in April 2014 **Laura Spence** hosted the second in the series, following the opening flagship event in Botswana as part of the African Academy of Management. The focus was Comparative Perspectives on CSR among SMEs, and speakers included Professor Bobby Banerjee from Cass Business School, Dr Soeren Jeppesen from Copenhagen Business School and Professor Dima Jamali from the American University of Beirut.
Jane Tinkler (LSE) led a workshop on the use of social media for research impact in March 2014.

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