



# School of Management Research Newsletter January 2014

School of  
Management

The School of Management is home to a diverse and dynamic group of researchers. Our faculty of some 80 research-active staff cover most subject areas in management, but we see research as cutting across these areas so we focus on our six specialist themes:

[Critical and Historical Perspectives on Management](#)

[Public Services and Third Sector Management](#)

[Intercultural and International Perspectives on Management](#)

[Sustainability, Responsibility and Ethics](#)

[Entrepreneurship, Innovation and Leadership](#)

Associated with these themes are two research centres:

[Knowledge and Organizational Learning](#)

[Centre for Public Services Organizations \(CPSO\)](#)

[Centre for Research into Sustainability \(CRIS\)](#)

In this newsletter you can see just some of the range of what we do, from just some of what we have achieved so far this academic year. [See more about all our research activity](#)

## Selected Highlights from Autumn Term 2013

### Publications

**Cappellini, B.** & Yen, D. A. (2013) "Little Emperors in the UK: Acculturation and food over time", *Journal of Business Research*, 66, 8: 968–974

**Chatzidakis, A.** & Lee, M. S. W. (2013) "Anti-consumption as the Study of Reasons Against", *Journal of Macromarketing*, 33, 3: 190-203

**Hackley, C.** (2013) *Marketing in Context*. Basingstoke: Palgrave

Costas, J. & **Kärreman, D.** (2013) "Conscience as Control: Managing Employees through CSR", *Organization*, 20, 3: 394-415

O'Donohoe, S., Hogg, M., **Maclaren, P.**, Martens, L. & Stevens, L. (eds) (2013) *Motherhoods, Markets and Consumption. The Making of Mothers in Contemporary Western Culture*. London: Routledge

Carnegie, G. & **Napier, C.** (2013), "Popular Accounting History: Evidence from Post-Enron Stories" *Accounting Historians Journal*, 40, 2: 1-19

**Nobes, C.** and Stadler, C. (2013) "How arbitrary are international accounting classifications? Lessons from centuries of classifying in many disciplines, and experiments with IFRS data", *Accounting, Organizations and Society*, 38, 8: 575-595.

Alfes, K., Truss, C., Soane, E., **Rees, C.** & Gatenby, M. (2013), "The relationship between line management behaviour, perceived HRM practices and individual performance: examining the mediating role of engagement", *Human Resource Management*, 52, 6: 1-21

Abbott, P., **Zheng, Y.**, Du, R., & Willcocks, L. (2013) "From boundary spanning to creolization: A study of Chinese software and services outsourcing vendors" *Journal of Strategic Information Systems*, 22, 2: 121-136

### Editorships and Editorial Board Memberships

**Jose Rodrigo Cordoba-Pachon** was appointed to the Editorial Board of *Systems Research and Behavioural Science*  
**Chris Grey** was appointed to the Editorial Board of *Organization Studies*

**Hari Harindranath** co-edited a Special Issue of the *Journal of Information Technology*

**Dennis Tourish** was appointed Co-Editor of *Leadership*

**Catherine Wang** was appointed to the Editorial Review Board of *Management and Organization Review*

In addition to numerous ongoing board memberships, ongoing editorial posts are held by faculty members at journals including: *Accounting Auditing and Accountability Journal* (**Jane Broadbent**, **Jeffrey Unerman**, both Associate Editors), *Electronic Journal of Information Systems in Developing Countries* (**Yingqin Zheng**, Senior Editor), *Human Relations* (**Neil Conway**, Associate Editor), *Information Technology and People* (**Yingqin Zheng**, Associate Editor), *Information Systems Journal* (**Yingqin Zheng**, Associate Editor), *Journal of the Association for Information Systems* (**Supra Sarker**, Editor-in-Chief), *Journal of Global Information Management* (**Hari Harindranath**, Associate Editor), *Journal of Macromarketing* (**Alan Bradshaw**, Associate Editor), *Journal of Marketing Management* (**Alan Bradshaw**, Associate Editor), *Journal of Occupational and Organizational Psychology* (**Gillian Symon**, Associate Editor), *Marketing Theory* (**Pauline McLaren**, Co-Editor), *Organization* (**Chris Grey**, Associate Editor), *Organization Studies* (**Alice Lam**, Senior Editor), *Public Money and Management* (**Jane Broadbent**, Editor), *Qualitative Research in Organizations and Management* (**Gillian Symon**, Co-Editor).

See all our publications [here](#).

## Visiting Professors

One of our distinctive strengths is our group of permanent visiting professors. Normally employed at overseas universities, they work at the School for 20% of their time, bringing a wealth of research experience and well as making teaching contributions. Here, we get to know more about one of them, [John Hagedoorn](#), Professor of International Business and Strategy, whose full-time base is at Maastricht University in the Netherlands.

## Temporary Visiting Researchers

Wei Zheng, University of International Business & Economics Beijing hosted by **Hui Tan**

Gi Nam Park, Don-Eui University, Busan South Korea hosted by **Bob Fitzgerald**

Jose De Souza, Federal University of Rio Grande do Norte, Brazil hosted by **Chris Smith**

See all our permanent and temporary visitors [here](#).

## Keynote Addresses

**Chris Nobes** gave the opening plenary address to the *Accounting and Regulation Conference*, Siena, Italy, 2013

**Laura Spence** gave a keynote address to *La Asociación Científica de Economía y Dirección de la Empresa* (Spanish Management Scholars' Conference), Malaga, Spain 2013

**Jeffrey Unerman** gave the plenary address to the *Asia-Pacific Interdisciplinary Research in Accounting Conference*, Kobe, Japan, 2013

**Diego Vasquez-Brust** gave the opening keynote address to the XXth Production Engineering Symposium (SIMPEP), University of Sao Paulo, Bairu, Brazil, 2013

**Catherine Wang** was a keynote speaker at the British Academy of Management Entrepreneurship Special Interest Group's Symposium, London, 2013

## Awards and Recognition

**Mushal Almasaad** won the Best Paper Prize at the *7th Global Business and Social Science Research Conference* in Beijing, China. Mushal's PhD is supervised by **Li Dong**

**Jane Broadbent** received the inaugural Asia-Pacific Interdisciplinary Research in Accounting (APIRA) Hall of Fame Award

**Jane Davison's** (and others') Special Issue of *Qualitative Research in Organizations and Management: An International Journal* on Qualitative research: exploring the visual in organizations and management received the 2013 Emerald Outstanding Special Issue Award for Excellence

**Sinfree Gono, Hari Harindranath** and **Gül Berna Ozcan** won the *The Institute for Small Business and Entrepreneurship (ISBE) Conference 2013 Best Paper Award* in the ICT, IT and E-Business in the Small Firm Sector track.

**Brendan McSweeney's** 2002 paper 'Hofstede's Model of National Cultural Differences and their Consequences: A Triumph of Faith - a Failure of Analysis' was confirmed as the most cited article since 2002 in *Human Relations*

**Huaichuan Rui's** 2008 paper (with George Yip) 'Foreign acquisitions by Chinese firms: A Strategic Intent Perspective' was confirmed as the most cited paper since 2008 in the *Journal of World Business*.

## Grants

**Adrian Coronado Montdragon** continues to work on his £500K Technology Standards Board project, [Composites Innovation Cluster UK Foresight](#).

**Laura Spence** and others won a £21K ESRC Seminar Series award on corporate social responsibility among small- and medium-sized enterprises from emerging and developing economies, with the first event taking place in Botswana as part of the *African Academy of Management Conference* in January 2014

**Gillian Symon** continues to work on her £180K EPSRC project, Creativity Greenhouse: [Digital Brain Switch](#), with **Petros Chamakiotis** as Research Assistant.

See all our projects [here](#).

## Engagement, Media and Impact

**Adrian Coronado Montdragon** gave a presentation on the modelling of the supply chain of composite materials at the [Composites Engineering Show](#) part of the Advanced Engineering UK 2013 event, in Birmingham, UK.

**Chris Grey** featured in a number of episodes of [BBC Radio 4](#)'s ten part series *A History of Office Life*.

**Chris Hackley** spoke at the Institute of Ideas' [Battle of Ideas](#) event on the decline of the British pub.

**Pauline McLaren** appeared on NBC, Channel News Asia, CBC (Canada), SBS (Australia) and other outlets commenting on Royalty and consumer culture

**Chris Nobes** presented a paper on depreciation policies to the Academic Panel of the UK's Accounting Standards Council.

**Chris Nobes** represented the Institute of Chartered Accountants in England and Wales at a hearing on the conceptual framework at the International Accounting Standards Board.

**Dennis Tourish** appeared on Sky News, BBC News and other outlets commenting on leadership and political cults

## Visiting Positions

**Chris Grey** continued to hold a Visiting Professorship at Université Paris-Dauphine, France

**Pauline McLaren** continued to hold a Visiting Professorship at ESCP Europe, Paris

**Chris Nobes** continued to hold Visiting Professorships at the University of Sydney, Australia and at the Norwegian School of Business

## Other Events

**CRIS** Annual Sustainability Public Lecture by the Chair of the Commission for Sustainable London 2012, Shaun McCarthy OBE, November 2013

**Gillian Symon** co-hosted a British Academy of Management Workshop on Researching Work and Organization On-Line, December 2013

Jane Tinkler (LSE) presented her work on research impact at the School's Annual Staff Away Day, December 2013

---

## Contacts

Director of Research: [Chris Grey](#)    Deputy Director of Research: [Diego Vasquez-Brust](#)    Research Administrator: [Joanne Barrs](#)

