

[Dr Amany Elbanna](#)

Reader in Information Systems

**What attracted you to become an academic in your research field?**

The information systems field is an interesting and challenging field. It is interesting because it has a wide scope that covers different types of technology and systems and also different types of organisations and sectors including finance, healthcare, education, oil and gas, commercial organisations, government, not-for profit organisations. It is also a challenging field as technology change rapidly and individuals, organisation and institutions from all sectors and walks of life struggle to cope with this speed of change. Paradoxically there is little benefit from technology unless individuals and organisations develop their capacity to change and find new routines and ways of working and living. My recent research examines organisational capacity to transform its operations to benefit from new technologies. It also consider the new ways of organising that new types of technology allows. I also find software developing and technologists work fascinating and enjoys working with these creative, highly motivated and forward-looking communities.

**What attracted you to work at Royal Holloway?**

Royal Holloway is inspirational and intellectually energizing place. It encourages daring research that crosses boundaries and opens up new questions and ideas. While it is reputable for its high quality research, it also maintains collegiality and true sense of community. I also like the School of Management emphasis on making a positive difference on management policy and practice and helping students to develop intellectual curiosity and allow them the freedom of exploring.

**What piece of advice would you give your younger self?**

I think I would say "Enjoy every step of the way, the journey is what matters."