

## Our vision is....

to be in the top tier of UK universities, renowned for using our agenda-setting research, which responds to the biggest cultural, social, scientific and economic challenges of the day in innovative ways.  
to offer an unparalleled learning experience to all who can benefit.



**ROYAL  
HOLLOWAY  
UNIVERSITY**  
OF LONDON

## Grow our reputation, impact and engagement

The <b>themes</b> which shape our strategy	Education	Student experience	Research	People and culture	Estate and environment	Institutional sustainability
The <b>outcomes</b> we want our strategy to achieve between now and 2020	All of our students feel equipped with the knowledge and skills for success in a global, competitive market, have the confidence to be independently minded and socially responsible and supported to grow to their highest potential	Vibrant research that advances knowledge, supports the regional economy and will change our world	Diverse, motivated, high performing workforce who feel equipped and empowered to deliver our strategic objectives	A 21st century campus where the range and quality of our academic, recreational and pastoral facilities meet the needs of today's students and staff while continuing to protect the heritage and unique atmosphere of our campus environment		
Where we're <b>focusing our efforts</b> to help achieve the outcomes	Foster independent thinking and an international perspective for a digital world	Equip our students with resources and skills for study and work	Focus on identifying and supporting our world class research	Develop and strengthen our capabilities	Invest to support our growth and development while retaining our unique and valued feel and culture	
Where we're <b>focusing our investment</b> in 2015/16 to help achieve the outcomes	<ul style="list-style-type: none"> <li>• New academic posts</li> <li>• Postgraduate scholarships</li> <li>• On &amp; offline teaching resources</li> <li>• New courses, disciplines and schools</li> <li>• Supporting and upgrading IT networks and hardware</li> </ul>	<ul style="list-style-type: none"> <li>• Student employability initiatives</li> <li>• Accommodation upgrades</li> </ul>	<ul style="list-style-type: none"> <li>• Research resources, facilities and the impact of our research</li> </ul>	<ul style="list-style-type: none"> <li>• Building capabilities and managing performance</li> <li>• Competitive reward and recognition</li> <li>• Improving internal engagement</li> <li>• Supporting health and wellbeing</li> </ul>	<ul style="list-style-type: none"> <li>• Developing and improving our estate and its infrastructure</li> <li>• Upgrading IT systems and processes</li> </ul>	<ul style="list-style-type: none"> <li>• Growth in student numbers</li> </ul>

**Our values** – underpinning all that we do

**Creativity**

**Freedom**

**Collaboration**

**Excellence**

**Fairness**