

MSc in Project Management

Reading list 2017-18

PM5001 – Introduction to Project Management

H Naylor Project Management FT Prentice Hall, 4th Edition (2010)

PM5002 – Operations and Quality Management

N Slack; A Brandon-Jones; R Johnston, Operations Management Pearson Education Limited 8th Edition 2016

N Slack; A Brandon-Jones; R Johnston; A Betts, Operations and Process Management: Principles and Practice for Strategic Impact RE Pearson Education Limited 4th Edition 2015

PM5003 – Information Technology Project Management

Schwalbe, K., Information Technology Project Management, 7e, Cengage Learning, 2012

Cadle, J and Yeates, Project Management for Information Systems, 5 e, Pearson Education, 2008

PM5004 – International Strategic and Technology Management

Philip A Roussel, K.N. Saad and T.J. Erickson, Third Generation R&D: Managing the Link to Corporate Strategy, A.D. Little, Harvard Business School Press

Clayton Christensen, The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail, Harvard Business School Press, Boston: Mass, 1997. See also 2nd edition, 2000

Chris Floyd, Managing Technology for Corporate Success, Gower, 1997

Tidd, J. and Bessant, J.: *Managing Innovation: integrating Technological, Market and Organizational Change (Fourth Edition)*, John Wiley, 2009. ISBN 978-0-470-99810-6

Jolly, V. K.: *Commercializing New Technologies*.
Harvard Business School Press, 1997. ISBN 0-87584-760-9

Utterback, J. M.: *Mastering the dynamics of innovation*
Harvard Business School Press, 1996. ISBN 0-87584-740-4

Iansiti, M.: *Technology integration: making critical choices in a dynamic world*.
Harvard Business School Press, 1998. ISBN 0-87584-787-0

Roper, A. L., Cunningham, S. W., Porter, A. L., Mason, T. W., Rossini, F. A. and Banks, J.: *Forecasting and management of technology (Second Edition)*. Wiley, 2011. ISBN 978-0-470-440902

Dyer, J., Gregersen, H. and Christensen, C. M.: *The Innovator's DNA – Mastering the five skills of disruptive innovators*. Harvard Business School Press, 2011. ISBN 978-1-4221-3481-8

Cooper, R.: *Product Leadership: Pathways to Profitable Innovation (Second Edition)*
Basic Books, 2005. ISBN 0-465-01433-X

Chesbrough H.: *Open Innovation: the new imperative for creating and profiting from technology.*
Harvard Business School Press, 2003. ISBN 1-57851-837-7

Christensen, C. M. & Raynor, M. E.: *The Innovator's Solution, Revised and Expanded: Creating and Sustaining Successful Growth.* Harvard Business School Press, 2013. ISBN 978-1422196571

James Womack, Daniel Jones, & Daniel Roos, *The Machine that Changed the World (2007): How Lean Production Revolutionised the Global Car Wars*, Simon & Shuster, London

PM5005 – Advanced Applied Project Management and Planning

Esther Cameron and Mike Green, *Making Sense of Change Management*, 3e, Kogan Page, 2012.

John P. Kotter, *Leading Change*, Harvard Business Review

PM5006 – Advanced Project Funding, Finance and Risk Management

H. Maylor *Project Management* FT Prentice Hall, 4th Edition (2010)

PM5007 – Corporate Governance, Ethics and Sustainability

Paul Griseri and Nina Seppala, *BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY*, First Edition, (2010), South Western, www.cengage.co.uk/griseri

John Fraedrich, Linda Ferrell, O.C. Ferrell, *Ethical Decision-Making in Business: A Managerial Approach*, South Western, (2013), 9th Edition, International Edition, www.cengage.com

Clarke, T (2007) *International Corporate Governance*. New York: Routledge

Crane, A., Matten, D & Spence, L (Eds) (2009, 2014) *Corporate Social Responsibility: Readings and cases in a global context* (1st and 2nd edition). New York: Routledge

Crane, A & Matten, D (2010) *Business Ethics: managing corporate citizenship and sustainability in the age of Globalization*. New York: Oxford University Press

Christine Mallin, *Corporate Governance*, Fifth Edition (2016), Oxford University Press, Oxford

Andrew Brooks, *Clothing Poverty: The Hidden World of Fast Fashion and Second Hand Clothes* (2015), Zed Books, London

Conor Woodman, *Unfair Trade: The shocking truth behind “ethical” business* (2012), Random House Business Books

PM5008 – International Management of Mega-projects

Virginia A. Greiman, "Megaproject Management: Lessons on Risk and Project Management from The Big Dig", John Wiley & Sons; 1 edition (26 July 2013), ISBN- 10: 1118115473

Juana Clark Craig, "Project Management Lite: Just Enough to Get the Job Done...Nothing More", CreateSpace Independent Publishing Platform (21 Nov. 2012), ISBN-10: 1478129220

Hugo Priemus, Bent Flyvbjerg, Bert van Wee, "Decision-making on Mega-projects: Cost-benefit Analysis, Planning and Innovation (Transport Economics, Management and Policy Series)", Edward Elgar Publishing Ltd (29 Feb. 2008), ISBN-10: 1845427378

Harvey Maylor, "Project Management: (with MS Project CD ROM), Financial Times/ Prentice Hall; 4 edition (8 April 2010), ISBN-10: 027370432X

Gus Cicala, "Project Management Using Microsoft Project 2013: A Training and Reference Guide for Project Managers Using Standard, Professional, Server, Web Application and Project Online", Project Assistants Publishing (27 Aug. 2013), ISBN- 10: 061582188X

PM5009 – Managing and Financing Projects in the TV and Film Industries

Essential Books

Irving and Rea, *Producing and Directing the Short Film and Video* 4th Edition.

Bastian Cleve, (Third Edition 2006) Film Production Management, Oxford: Focal Press. ISBN-13:978-0-240-80695-2

Harrison, Stephanie (Ed.) (2005) Adaptations, New York: Three Rivers Press (ISBN 1 – 4000-5314-5)

Cowgill, L. (2006) Writing Short Films, New York: Watson-Guption Publications (ISBN 1-58065-063-5)

Egri, Lajos, (1946) The Art of Dramatic Writing, New York : Simon&Schuster

Eberts, Jake and Illot, Terry (1990), My Indecision is Final: The Rise and Fall of Goldcrest Films.

Finney, Angus (2010) The International Film Business

Tharp, Twyla (2003) The Creative Habit, New York: Simon & Schuster

Vachon, Christine (1998) Shooting to Kill, New York: Spike (791.43043023 VAC)

Vachon, Christine (2006) A Killer Life: How and Independent Film Producer Survives Deals Disasters in Hollywood and Beyond, New York: Simon & Schuster

Kerrigan, Finola (2009) Film Marketing, London: Butterworth

Parks, S. (2007) The Insider's Guide to Independent Film Distribution, Oxford/Burlington, MA: Focal Press.

Mamet, David (1992) On Directing Film, London: Faber and Faber

Ondaatje, Michael, (2002) The Conversations – Walter Murch and the Art of Editing Film, New York: Borzoi Book, (ISBN 0-375-70982-7).

Singleton, Ralph (1996) Film Budgeting - or How Much Will it Cost?, Los Angeles: Lone Eagle Publishing Co. (ISBN 0-943728-65-7) and Scheduling

Stanislavski, S. An Actor Prepares

PM5010 – Business Research Methods

A. Bryman. Bell, E. Business Research Methods Oxford University Press (2003)

PM5011 – Accounting and Finance

Attrill, P and McLaney, E (2014) *Accounting for Non-Specialists* 9th Edn FT/Prentice Hall.