BA/BSc Digital Media Communications
NEW for 2015 entry

The creative industries grew by almost 10% in 2012, outperforming all other sectors of UK industry, and digital communications are expected to be the biggest area of growth in the next few years. This groundbreaking collaboration between the Departments of Media Arts and Computer Science combines the critical and creative skills of media production with coding, design and data analytics. From blogging to vlogging, tweeting to Instagram, the degree is focused on new and emerging forms of audiovisual and written communication.
Critical, creative, compelling: Media Arts at Royal Holloway provides a unique blend of theory and practice that enables our graduates to shape the future of the creative industries.

Our BA/BSc Digital Media Communications will equip you with the multiplatform media skills you’ll need to play a part in the digital communication industries of the future.

This exciting programme offers you:

• a great balance between practical industry knowledge and innovative thinking

• the opportunity to use your unique combination of media and programming skills to develop your own projects and build a professional portfolio

• an emphasis on project-based learning and regular industry involvement, meaning that you’ll have the chance to push social media to the limit on live, real-world projects

• excellent career prospects in the creative media industries, which have seen employment double compared to that in the rest of the UK economy

• the chance to learn from world-class experts and practising professionals to express yourself in text, sound and image, to work with data, and make it work for you

• a friendly department with small seminar and workshop groups and approachable lecturers, on one of the world’s most beautiful campuses.

For more information visit
royalholloway.ac.uk/mediaarts
@RHULMediaArts