



## Newsletter 2012

First of all, many thanks for all the positive collaboration and interest in the Centre for Research into Sustainability, at Royal Holloway, University of London this year. We very much value the support from our friends and colleagues.

### CRIS Catch-Up January 2012

#### Focus on Business & Policy Makers:

As a result of a project supported by Royal Holloway's Research & Enterprise, we have researched and launched a new part of our website specifically for business and policy-makers. This includes video contributions from our colleagues including from Sainsbury's, the Association of Chartered and Certified Accountants, local businesses and community members as well as student testimonials. This area of the website is focused on knowledge sharing, collaborative research and education and training. Go to: <http://www.rhul.ac.uk/Management/Cris/business-policy.html>

#### 2011 Events:

##### Ethical and Sustainable Consumption Workshop

Wednesday 14th September 2011. » [Event details](#). Organised by the Marketing Group and CRIS

##### Governmentality and Corporate Responsibility Workshop

Wednesday 7th September 2011 » [Further details](#) | [Programme](#) (PDF). Organised by CRIS, Copenhagen Business School and Amsterdam Business School. Funded by the European Association of Business in Society.

##### RHUL Women in Research Lecture Series

Wednesday 18th May 2011

CRIS Director Dr Laura J. Spence was interviewed on how her work on ethics was influenced by Prof. Carol Gilligan » [Listen to the interview](#)

##### School of Management/CRIS Research Seminar

Weds 9th March 2011

[Dr Gloria Agyemang](#): "NGO Accountability mechanisms as a means of knowledge sharing"

##### CRIS Research Seminar

Weds 2nd March 2011

Prof. Dirk Matten (pictured right with Dr Laura Spence), Schulich School of Business, York University, Toronto: "Why sustainability is here to stay as a business imperative in the new decade – towards a new theory of the private firm". Professor Matten is a visiting Professor of CRIS. See his profile [HERE](#)



### CRIS Research Seminar

Weds 9th February 2011 » [Abstract](#)

Professor Steve Brammar (Warwick): "Sustainable supply chain management in an international context: A systematic literature review"

### Annual RHUL Sustainability Lecture

Mon 31st January 2011 » [Abstract and further details](#)

Lord Prof. Robert May: "Best of Times, Worst of Times: Hard Choices for Tomorrow's World" Lord May was until recently President of The Royal Society, and before that Chief Scientific Adviser to the UK Government and Head of its Office of Science & Technology. He is a member of the UK Committee on Climate Change.



### School of Management Research Seminar

Weds 26th January 2011

[Dr Romano Dyerson](#) & [Dr Lutz Preuss](#): "Going with the flow? What CSR can learn from innovation"

### Practitioner Lecture:

17th January 2011

Corporate Social Responsibility at IBM, Celia Moore, Corporate Citizenship Executive, Europe Middle East Africa, IBM.





### Curriculum Development

An innovative BSc Management (With Sustainability) is being developed in the School of Management by Dr Sigrun Wagner, Dr Donna Brown and Dr Laura Spence. This will see the significant expansion of sustainability-related teaching at the undergraduate level, with new courses including Management & Environmental Sustainability, Environmental & Ethical Economics, Business in Society and Accounting for Sustainability. These courses will also be available to students following other programmes wherever possible.

### CRIS Members:

CRIS Deputy Director, Dr David Bevan, Lecturer in Sustainability, is leaving Royal Holloway at the end of 2011 to take up a post at the China Europe International Business School in Shanghai. David was instrumental in re-launching CRIS in 2009, and will remain an associate member of the Centre. Information on David's work can be accessed [HERE](#)



<p>Dr Andreas Chatzidakis, Lecturer in Marketing, will be the new Deputy Director, and Acting Director while Professor Laura Spence is on sabbatical in the Spring term. Information on Andreas's work can be found <a href="#">HERE</a>. Andreas</p>	
<p>Dr Mary Dengler, Lecturer in the Department of Geography left Royal Holloway in September 2011 to go to Hong Kong</p>	
<p>Dr Catherine Liston-Heyes Reader, has relocated to Ontario to take up a post as full Professor at the Graduate School of Public and International Affairs, University of Ottawa, Canada. More on her work can be seen <a href="#">HERE</a>. Catherine remains an associate member of the Centre for Research into Sustainability.</p>	
<p>Professor Jeffrey Unerman, Professor of Accounting and Corporate Accountability, rejoined Royal Holloway and the Centre for Research into Sustainability in September 2011. He is the Head of School of the School of Management. More on his research can be found <a href="#">HERE</a></p>	

**Publications:**

**[Robert Solomon's Contribution to Business Ethics: the Role of Emotional Agency](#)**

[Bevan, D.](#) & Werhane, P. 2011 *Passion, Death, and Spirituality. The Philosophy of Robert C. Solomon..* Higgins, K., Sherman, D. & Clancy, M. (eds.). Springer.

**[Translating editor's introduction: Translation of Van Der Ven, Naud "Schaamte en verandering" 2006](#)**

[Bevan, D.](#) 2011 *The Shame of Reason in Organizational Change: A Levinasian Perspective.* Bevan, D. (ed.). Dordrecht, NL : Springer

**[Business and Society: revisiting the issue of corporate responsibility](#)**

[Bevan, D.](#) Jul-2011 In : *Universia Business Review.* 2011, July

**[Corporate governance and emerging markets](#)**

[Bevan, D.](#), Blagov, Y. & Lenssen, G. 31-Aug-2011 In : *Corporate Governance: The International Journal of Business in Society.* 11, 4, p. 308.

**[Stakeholder Theory](#)**

[Bevan, D.](#) & Werhane, P. H. Oct-2011 *Business Ethics and Continental Philosophy.* Painter-Morland, M. & Ten Bos, R. (eds.). Cambridge : Cambridge University Press

## Sustainability

Bevan, D. & Ten Bos, R. Oct-2011 *Business Ethics and Continental Philosophy*. Painter-Morland, M. & Ten Bos, R. (eds.). Cambridge : Cambridge University Press

## Corporate Responsibility and the Business Schools' Response to the Credit Crisis

Bevan, D., Lenssen, G. & Roome, N. Nov-2011 *Business Schools and their Contribution to Society*. Morsing, M. & Sauquet, A. (eds.). London, UK : Sage publications

## From computer supported collaborative learning to deep learning: A systems approach

Barros-Castro, R. & Córdoba-Pachón, J. 1-Feb-2011 Egham : The School of Management, Royal Holloway University of London

## What are the key lessons of ICT4D partnerships for poverty reduction?- A Systematic Review

Geldof, M., Grimshaw, D., Kleine, D. & Unwin, T. 2011 London : UK Department for International Development.

## Report on the Conference, 4th International Conference on Information and Communication Technologies and Development

Dell'Osa, P., Unwin, T. & Kleine, D. Feb-2011 UNESCO Chair in ICT4D, Royal Holloway, University of London.

## The capability approach and the 'medium of choice': steps towards conceptualising information and communication technologies for development

Kleine, D. Jun-2011 In : *Ethics and information technology*. 13, 2, p. 119-130.

## Social Responsibility in the Supply Chain: CSR or Corporate Social Watchdogs?

Spence, L. & Bourlakis, M. 2011 *Business Ethics and Corporate Sustainability*. Tencati, A. & Perrini, F. (eds.). London : Edward Elgar (Studies in TransAtlantic Business Ethics series).

## Toward a Theory of Stakeholder Salience in Family Firms

Mitchell, R. K., Agle, B., Chrisman, J. & Spence, L. 2011 In : *BUSINESS ETHICS QUARTERLY*. 21, 2, p. 235-255.

Organizing Corporate Social Responsibility in Small and Large Firms: Size Matters  
Baumann, Dorotheé, Wickert, Christopher, Spence, Laura J. and Scherer, Andreas Georg., Chair of Foundations of Business Administration and Theories of the Firm, Working Paper No. 204, December 2011. Available at SSRN: <http://ssrn.com/abstract=1974194>

## Corporate social reporting

Unerman, J. 2011 *Key Concepts in Critical Management Studies*. Tadjewski, M., Maclaran, P., Parsons, E. & Parker, M. (eds.). Sage

## Developing the relevance of the accounting academy: The importance of drawing from the diversity of research approaches

Broadbent, J. & Unerman, J. 2011 In : *Meditari Accountancy Research*. 19, 1/2, p. 7-2

## Financial accounting theory: European edition

Deegan, C. & Unerman, J. 2011 2 ed. McGraw Hill.

## **Forthcoming events:**

International Society for Business Economics and Ethics: The Fifth ISBEE World Congress will be organized at Kozminski University in Warsaw on 11-14 July, 2012. Its overall theme is 'Tradition and New Horizons. Toward the Virtue of Responsibility'. Please check the Congress homepage [www.isbee2012.kozminski.edu.pl](http://www.isbee2012.kozminski.edu.pl) for more information, or contact Laura Spence.

International Centre for Corporate Social Responsibility, University of Nottingham. 10th Anniversary Conference to be held at Nottingham University Business School on 26th & 27th April 2012. **CSR Futures: Knowledge & Practice. Stream:** "Beyond the Attitude-Behaviour Gap: Novel Perspectives on Consumer Ethics" and a related call for papers in the *Journal of Business Ethics*: <http://www.nottingham.ac.uk/business/ICCSR/events.php?e=86> Rob Caruana (ICCSR, Nottingham)

University Business School) Michal Carrington (LaTrobe Business School, Australia) and Andreas Chatzidakis (CRIS, Royal Holloway, University of London).

**Other news:**

Dr David Bevan has been working on the project 'CSR activities in education'. EdValue project with Dr Robert Fischer.

Dr Dorothea Kleine has been awarded £282,753 by the Economic and Social Research Council for a project on Leveraging Buying Power for Development – Ethical consumption and public procurement in Chile and Brazil.

Dr Dorothea Kleine has been awarded £12,000 by The Body Shop for a project on Fair Trade and Women's Work.

Dr Lutz Preuss, with co-author Ralf Barkemeyer, were runners up for the Academy of Management Carolyn Dexter Award in August.

Professor Laura Spence, Dr Gloria Agyemang and Dr Leonardo Rinaldi have been awarded £20,000 by ACCA/CAET to research 'Environmental Accountability – Sustainability, SMEs and the role of the accountant'.