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Call for papers for Special Seminar on CSR among African SMEs

Submission Deadline: 7 November 2013

The Africa Academy of Management (AFAM) is delighted to announce this special seminar, which is funded by the UK's prestigious Economic and Social Research Council (ESRC), and co-organised by three UK universities - the University of Nottingham, Middlesex University and Royal Holloway, University of London. The event will take place on 8 January 2014, as part of the 2nd Biennial AFAM Conference in Botswana.

We invite both empirical and conceptual papers examining issues relating to corporate social responsibility (CSR) among African small and medium sized enterprises (SMEs), in all subject areas of management: human resource management, organizational behaviour, management education, strategic management, entrepreneurship and any other related subject areas. We understand CSR in its widest possible sense as any socially or environmentally responsible practices by business organizations and social enterprises.

Papers can address any topics related to CSR among African SMEs, for example:

- which theoretical frameworks can help to explain CSR in SMEs in Africa?
- what factors drive or hinder African SMEs to engage in CSR?
- what benefits do African SMEs derive from CSR?
- what are the outcomes of SMEs adopting socially responsible practices?
- what is the role of owner-managers and employees in adopting responsible practices?
- how does CSR among African SMEs differ from CSR among large companies?
- how is CSR practised differently in Africa from the rest of the world?
- what supporting institutions (e.g. banks, industry associations, NGOs, etc.) in Africa can encourage socially responsible practices among SMEs?
- how does government regulation relate to CSR among African SMEs?
- what lessons can SMEs learn from CSR in large organizations, and vice versa?
- what role does entrepreneurship play in CSR in Africa?
- how does CSR in SMEs compare with social enterprises in an African context?
- and any other CSR-SME related topics

PAPER SUBMISSION GUIDELINES

To ensure that your manuscript is acceptable and that it is reviewed, please thoroughly read through the following program submission guidelines:

- 1) Submitted papers must not have been previously published, or accepted for publication.
- 2) If your paper is accepted, at least one author must register and present at the AFAM conference in Gaborone, Botswana on 8 January 2014.
- 3) Papers should be submitted in English and properly formatted according to the following guidelines:
 - a) The paper should be submitted to George Frynas (g.frynas@mdx.ac.uk) by **7 November 2013** in one document using either a pdf or Microsoft word format.
 - b) The maximum length of the paper is 40 pages (including title pages, all tables, appendices, and references).
 - c) Use Times New Roman 12-point font, double-spaced, with wide margins.

ENQUIRIES

Program Committee

If you have questions, you may contact any of the following members

Prof. J. George Frynas and Dr. Jyoti Navare, Middlesex University Business School.
g.frynas@mdx.ac.uk

Prof. Jeremy Moon and Dr. Judy Muthuri, International Centre for Corporate Social Responsibility, University of Nottingham. Judy.Muthuri@nottingham.ac.uk

Prof. Laura J. Spence, Centre for Research into Sustainability, Royal Holloway, University of London. Laura.Spence@rhul.ac.uk



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Call for participation in special training workshop on 'Researching CSR'

THE WORKSHOP

This training workshop is funded by the UK's Economic and Social Research Council (ESRC) as part of a series of workshops on Corporate Social Responsibility (CSR) in emerging/developing economies. The organizers are world renowned UK experts in the field of CSR, who will be leading the workshop in Gaborone on 7 January 2014.

The workshop will use a mixture of formal presentations, discussions and individual advice in order to help young African researchers to plan, conduct and publish their CSR research projects. The workshop will offer participants a better understanding of the context of CSR research and different methodologies for CSR research, and will provide them with specific advice on their research.

HOW TO APPLY

The workshop is open to participation by all registered doctoral candidates across Africa whose research focuses on topics related to CSR, broadly defined. Participant selection is competitive and applications will be evaluated by the workshop organisers. To apply, applicants must submit a three (3) page document that contains the following information:

1. Full name and nationality
2. Contact Details (email, fax number, telephone/cell and physical address - street, town/city, country)
3. Current position/ professional affiliation
4. Name of doctoral supervisor and email address
5. A 500 word abstract of the thesis topic
6. Status of Doctoral Studies: Year of doctoral study, Full-time or Part-time; and status of research proposal

FUNDING SUPPORT OPPORTUNITIES

The UK's Economic and Social Research Council is generously offering up to 8 small bursaries to help doctoral researchers to travel to the workshop. The bursary will cover or partially cover transport and accommodation to Gaborone, depending on the candidate's geographical distance to the venue. Participation in the doctoral workshop is free, but participants are required to register for and participate in the main Africa Academy of Management conference following immediately after the workshop. The conference registration fee for doctoral students from Africa is \$200 per student, which includes all other expenses including most meals, experiential journeys and transportation to/from the designated *conference hotels and the conference venue.

SUBMISSION AND DEADLINE

The application should be sent to Prof. J. George Frynas, g.frynas@mdx.ac.uk

The deadline for the training workshop is **8 November 2013**, and a response will be sent to applicants latest by the end of November.

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