



Seminar Series

Corporate Social Responsibility among SMEs from emerging/developing economies

Comparative perspectives on CSR among SMEs

Wednesday 30 April 2014, 11am-5pm

Middlesex University, Hendon campus, The Barn

This ESRC-funded seminar symposium brings together key researchers to consider developed country versus emerging/developing country perspectives on Corporate Social Responsibility (CSR) among small- and medium-sized enterprises (SMEs). Are there, for example, differences between developed and emerging/developing economies in terms of SME motivations for doing CSR, obstacles to doing CSR, relevant supporting institutions, regulations or cultural traditions?

Speakers include:

Dima Jamali
American University of Beirut, Lebanon

Søren Jeppesen
Copenhagen Business School, Denmark

Bobby Banerjee
Cass Business School, City University London, UK

Kenneth Amaeshi
University of Edinburgh, UK

Andrea Werner,
Middlesex University Business School, UK

Cedric Nkiko
freelance sustainability consultant, UK

**If you wish to reserve a place for this seminar, please contact: S.Stephens@mdx.ac.uk
Please note that places are limited and will be allocated on a first come, first serve basis.**



UNITED KINGDOM • CHINA • MALAYSIA