



Developing Corporate Responsibility Theory: Exploring the Value of Governmentality

Wednesday 7th September 2011

08:30 - 09:30 Registration and Coffee International Building Foyer

09:30 - 09:45 Welcome International Boardroom (IN244)

09:45 - 11:00 Workshop sessions International Boardroom

Laura Spence and Leonardo Rinaldi	Centre for Research into Sustainability, RHUL
Using Sustainability Accounting to Govern the Supply Chain: Economic Accountability in Sustainability Clothing?	

Hans Krause Hansen	Copenhagen Business School
Fighting Bad Things: A Governmentality Approach to the United Nations Global Compact and its 10th Principle against Corruption	

11:00 - 11:30 Coffee Break International Building Foyer

11:30 - 13:00 Workshop sessions International Boardroom

Donna Brown and Lutz Preuss	Centre for Research into Sustainability, RHUL
“States Are Not Moral Agents, People Are, And Can Impose Moral Standards On Powerful Institutions”: An Examination Of Attitudes Towards Human Rights Among The FTSE 100	

Martin Fougère	Hanken School of Economics
The Global Moral Management of Business Schools: A Governmentality Perspective on the Principles for Responsible Management Education	

Steen Vallentin and David Murillo*	Copenhagen Business School
CSR as Governmentality	





13:00 - 14:00 Buffet Lunch International Building Foyer

14:00 - 15:30 Workshop sessions International Boardroom

Donald Nordberg	Westminster Business School
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Governmentality or Governance?

Roel Boomsma	Amsterdam Business School, University of Amsterdam
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The Construction of NGO Accountability within the Dutch Governmental Development Cooperation Funding Scheme
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Christina Frydensbjerg	Copenhagen Business School
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CSR as Governmentality in a Knowledge Intensive Organization

15:30 - 16:00 Tea Break International Building Foyer

16:00 - 16:30 Workshop sessions International Boardroom

Tamar Barkay	Tel Aviv University
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CSR as a Tactic of Governmentality: the Case of the UN CEO Water Mandate

16:30 - 17:30 Discussion and close International Boardroom

19:00 Dinner Large Boardroom Founder's Building

* Unable to attend

