(Small) Social Enterprises and CSR in emerging/developing countries
16th June 2015. 10:00-16:00
Management Building Lecture Theatre,
Royal Holloway, University of London EGHAM CAMPUS, Egham, Surrey, TW20 0EX.
https://www.royalholloway.ac.uk/aboutus/locationmap/home.aspx

PROGRAMME

10:00-10:10  Welcome – Laura J. Spence, Royal Holloway, University of London

Morning session chair – Jedrzej George Frynas, Middlesex University

10:10-10:50  Third parties and social innovation - not a solo but collective production –
Anica Zeyen, Royal Holloway, University of London and Oana Branzei, Ivey Business
School, Univ. of Western Ontario

10:50-11:10  Coffee Break

11:10-11:50  Practice perspective: Prospects of Social Business in Context of the Socio-
Economic Development of Rural Nepal - Ingeborg Patsch, Social Entrepreneur,
Nepal

11:50-12:30  Hybrid organisations and models of social enterprise in Ghana and Bangladesh
- Fergus Lyon and Abdullah Al Furuq, Middlesex University Business School

12:30-13:30  Lunch

Afternoon session chair – Jyoti Navare, Middlesex University

13:30-14:10  Practice perspective: Supporting Social Enterprises in Ghana – Amy Parker,
Chief Executive, Afrikids UK

14:10-14:30  Tea Break

14:30-15:10  Conceptualizing Resilience and Social Entrepreneurship Relationships in
Complex and Chaotic Environments – David Littlewood, Reading University and
Diane Holt, University of Essex

15:10-15:50  Poverty alleviation through social enterprise-local SME networks – Iain Davies,
University of Bath

15:50-16:00  Conclusions and close – Laura J. Spence, Royal Holloway, University of London

16:00  Reception

Seminar Series
Corporate Social Responsibility among SMEs from emerging/developing economies
www.sbsr-global.net #sbsrGlobal. To reserve a free place: s.stephens@mdx.ac.uk